



Participant's Information Form

1. Organisation Name:
Chinese: _____
English: _____
2. Organisation Address: _____
3. Business Registration No.: _____
4. Year of Establishment: _____
5. Company Brand/ Trade Mark: _____ Year of Brand Establishment: _____
6. Employee Number: HK _____ Overseas _____ China _____
7. Type of Organization:
 Commerce --- B2B
 Commerce --- B2C
 Manufacturer: Nature of Business: _____
Main Products: _____
 Non- Manufacturer: Nature of Business: _____
Main Services: _____
8. Objective of join SME Branding Club:
 Develop Products Brand Develop Services Brand
 Develop Organisation Brand Consulting
9. Introduction of your products or services.

10. Name of Representative: _____
Position: _____
Email: _____
Telephone: _____
Fax: _____

Consent to Receive Promotional Information

* Please mark a ✓ in the box below to indicate your willingness to receive promotional information from the Hong Kong Brand Development Council.

- My company, the registered representative as well as the contact person(s) of the company consent to receive promotional information from the BDC by telephone, fax, mailing, email or all means of electronic or written communication.

Authorised Signature with Company Chop
