



香港品牌發展局
Hong Kong Brand
Development Council



2025 · 2026

年報 ANNUAL REPORT

引領工商界立品創名
推動香港成為名牌薈萃之都

Steering our industries towards brand-building,
and developing Hong Kong into a brands hub



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願景 Vision

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Steering our industries towards brand-building,
and developing Hong Kong into a
brands hub

宗旨 Mission

- 提高香港品牌的知名度
To promote Hong Kong brands
- 弘揚原創精神
To advocate innovations and creativity
- 締造有利於品牌發展的社會環境
To foster an environment conducive to
brand-building
- 促進品牌方面的企業交流、聯誼與合作
To enhance exchange, association and
cooperation among companies in regard
to brand development

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主席序辭 Chairman's Statement



香港品牌發展局主席
陳家偉先生，MH，太平紳士
Chairman of the Hong Kong
Brand Development Council
Mr Calvin Chan, MH, JP

回顧過去一年，環球經貿環境變幻不定，地緣政治、供應鏈重組、消費模式轉變以及人工智能等新科技的高速演進，持續考驗企業的應變力和創新力。令人鼓舞的是，香港工商界憑藉一貫的靈活、務實和敢於求變的精神，在挑戰中開拓空間，在轉型中尋找增長動能；並透過塑造更鮮明的品牌定位、更高效的營運模式和更貼近消費者的新體驗，持續鍛造具香港特色的「新質品牌力」。

香港品牌發展局(品牌局)於2025年迎來了成立二十周年的重要里程碑；踏入第二十一個年頭，我們更加深切體會到，「廿載深耕」的意義不止於回顧過去，更在於凝聚力量、再啟新程。品牌局承接二十周年主題慶典活動的良好勢頭，於去年舉辦了多次「品牌『啟』行」企業探訪，帶領會員觀摩本地及深圳同業的先進經驗；並與《香港經濟日報》合作製作「香港・新質品牌力」系列報章專訪和視頻，細數本地品牌如何以「品牌+新質生產力」的思維革新品牌經營策略與實踐，隨後更將專訪集結成電子書，於去年11月舉辦隆重的新書首發儀式。

由品牌局與香港中華廠商聯合會(廠商會)合辦的2025年系列「品牌選舉」繼續發揮香港品牌發展「方向標」的作用。本屆40個得獎品牌及「香港傑出品牌領袖獎」得主來自不同行業、規模各異，但它們均以全方位的出色表現展示香港工商界的最新風貌，彰顯了香港企業以品牌創造價值、以創新推動升級、以誠信贏取消費者信任的堅定信念，為業界樹立了最佳典範。

在市場拓展方面，品牌局繼續倡導「品牌大灣區」願景，協助香港企業把握區域融合與高品質發展帶來的新機遇。品牌局再度夥拍特區政府粵港澳大灣區發展辦公室舉辦「香港・進・品牌大灣區2025」午餐研討會；近200位香港及內地企業代表、專家和業界領袖於深圳歡聚一堂，共同探討香港企業以品牌為「進道」開拓內銷市場、提升區域影響力的策略。

Looking back on the past year, the global economic and trade environment has remained highly volatile and uncertain. Geopolitical tensions, supply chain restructuring, shifts in consumption patterns, and the rapid evolution of artificial intelligence and other emerging technologies have continued to test enterprises' adaptability and innovation capabilities. It is encouraging to note that Hong Kong's industrial and business sectors, with their long-standing flexibility, pragmatism, and readiness to embrace changes, have continued to open up new avenues for development amid challenges and identify new growth opportunities through transformation. By shaping more distinctive brand positioning, adopting more efficient operating models, and creating new consumer experiences that are closer to market needs, Hong Kong enterprises have continued to unleash "new-quality brand power" with distinctive Hong Kong characteristics.

The Hong Kong Brand Development Council (the BDC) marked a momentous milestone in 2025 as we celebrated our 20th Anniversary. Stepping into our 21st year, we find ourselves not merely looking back with pride, but looking ahead with purpose, for the legacy of our "Two Decades of Dedication" is not merely a trophy to admire, but a springboard to propel us forward together. Capitalising on the strong momentum generated by our 20th Anniversary celebration activities, the BDC organised a series of "Brand In-Sight-Seeing" corporate visits last year, enabling our members to learn from the advanced experiences of industry peers in both Hong Kong and Shenzhen. The BDC also collaborated with the Hong Kong Economic Times to produce a series of interviews and videos entitled the "Hong Kong • New-Quality Brand Power", illustrating how local brands had renewed and strengthened their brand management strategies and practices by adopting a "brand + new quality productive forces" mindset. The interviews were subsequently compiled into an e-book and a grand book launch ceremony was held in November last year.

Jointly organised by the BDC and the Chinese Manufacturers' Association of Hong Kong (the CMA), the 2025 Brand Awards continued to serve as a beacon for Hong Kong's brand development. This year's 40 award-winning brands, together with the recipient of the "Hong Kong Distinguished Brand Leader Award", come from a wide range of industries and vary in business scale. Yet, through their all-round outstanding performance, they collectively showcase the latest dynamism of Hong Kong's business sector. Their achievements vividly demonstrate the resolute commitment of Hong Kong enterprises to creating value through branding, driving upgrading through innovation, and winning consumer trust through integrity, thereby setting the highest benchmarks for the industry.

In terms of market expansion, the BDC continued to advocate the vision of "Brand Greater Bay", assisting Hong Kong enterprises in seizing new opportunities arising from regional integration and high-quality development. The BDC once again partnered with the Guangdong-Hong Kong-Macao Greater Bay Area Development Office of the HKSAR Government to organise the "Hong Kong • IN • Brand Greater Bay 2025" Luncheon Seminar. Nearly 200 representatives from Hong Kong and Mainland enterprises, alongside experts and industry leaders, gathered in Shenzhen to jointly explore branding strategies for Hong Kong enterprises to expand into the domestic market and enhance their influence in the regional market.

推動品牌教育及交流一直是品牌局工作的重中之重。2025年11月舉行的第二十一屆「品牌『智』勝研討會」以「香港品牌•新質新視野」為主題，匯集重量級學者、專家及品牌實踐者同台交流，暢談香港企業以新視野擁抱科技變革、消費轉型和區域機遇的制勝之道。有見於人工智能的急速發展正深刻改寫品牌經營管理的範式，品牌局積極回應業界需要，在過去一年裡舉辦多個以「AI」為主題的研討會及工作坊，協助業界掌握AI工具於市務推廣和品牌傳播的實際應用。品牌局深信，AI不只是提升效率的工具，更是香港品牌以創意、洞察力和速度建立競爭優勢的重要引擎。

在標準建設和可持續發展方面，品牌局繼續推行「香港名牌標識(TOP嘜)計劃」、「香港製造標識(HK嘜)計劃」及「香港品牌名冊」登記制度，以強化香港原創品牌的身份認定和公信力；並聯同廠商會持續推行「ESG約章」、「香港ESG獎」以及ESG調查，鼓勵企業把環境、社會責任及企業管治融入品牌策略與日常營運。

面對當前各地企業加快國際化步伐以及「國牌出海」的潮流，品牌局提出將香港打造成為「國際品牌薈萃中心」和「企業出海首選平台」的倡議，並啟動了對品牌國際化策略與政策支援的研究，率先為出海品牌訂立了一套完善的評審標準和審核框架，為今年推出首屆「出海名牌暨出海服務名牌選舉」奠定技術基礎。

時間飛馳。第八屆理事會的任期接近尾聲，品牌局將於明年初舉行新一屆理事會選舉。能夠在品牌局理事會主席這個特別的崗位上，與香港業界並肩攜手，見證品牌局二十周年的重要里程碑，並與大家一起推動香港品牌在數碼轉型、綠色經濟和大灣區發展的新形勢下持續向前，本人深感榮幸。我感謝各位會員一直以來對品牌局和本人的鼎力支持，並多謝名譽贊助人、名譽顧問、名譽主席、榮譽主席和顧問的悉心指導，全體理事的鼎力協助，秘書處職員的辛勤工作，以及政府有關政策局／部門和各界團體的精誠合作。

當前香港品牌正處於新一輪價值躍升和機遇湧現的關鍵窗口期。我相信，在社會各方的支持下，品牌局定能與香港企業攜手共進，在品牌創建的新征程上奮勇前行，譜寫更璀璨的新篇章！

Promoting brand education and exchange is always a mission of the BDC. The 21st “Branding to Win Seminar” held in November 2025, themed “Hong Kong Brands • New Quality, New Vision”, brought together heavyweight scholars, experts, and brand practitioners to exchange insights on how Hong Kong enterprises can embrace technological revolution, consumer transformation, and regional opportunities with a renewed vision, and to discuss the winning strategies that drive their success. Recognising that the rapid advancement of Artificial Intelligence (AI) is profoundly shifting the paradigm of brand management, the BDC responded proactively to industry needs by organising a number of AI-themed seminars and workshops over the past year. These initiatives aimed to help the industry master the practical applications of AI tools in marketing and brand communication, embodying the BDC's belief that AI is not merely a tool for efficiency enhancement, but also an important engine for Hong Kong brands to build competitive advantages through creativity, insight and speed.

In the areas of standards development and sustainable growth, the BDC continued to implement the “Hong Kong Top Brand Mark (Top Mark) Scheme”, the “Made in Hong Kong Mark (HK Mark) Scheme” and the “Hong Kong Brand i-Directory (Brand HKiD)” registration system, with a view to strengthening the identity recognition and credibility of Hong Kong original brands. Concurrently, the BDC has been working closely with the CMA to promote the “ESG Pledge”, the “Hong Kong ESG Awards” and ESG surveys, with an aim to encourage enterprises to integrate environmental protection, social responsibility and corporate governance into their brand strategies and daily operations.

In response to the accelerating globalisation of businesses and the surging trend of Chinese brands venturing abroad, the BDC has proposed to position Hong Kong as an “International Brand Hub” and the “First-Choice Platform for Enterprises Going Global”. To this end, the BDC initiated a comprehensive study on brand internationalisation strategies and policy support, and took the lead in establishing a robust evaluation standard and auditing framework for brands going global. This laid a solid technical foundation for the debut of the “Go Global Top Brand Awards” and “Go Global Top Service Brand Awards” this year.

Time flies. The term of office of the 8th BDC General Committee draws to a close, and the BDC will hold its General Committee election early next year. I feel deeply honoured to have served as Chairman of the BDC. This special position has allowed me to stand shoulder to shoulder with Hong Kong industries, witness the important milestone of the BDC's 20th Anniversary, and work together with all of you to drive the continued advancement of Hong Kong brands amid the new landscape of digital transformation, the green economy and Greater Bay Area development. Taking this opportunity, I would like to express my heartfelt gratitude to all members for their staunch support for the BDC and me over the past years. I would also like to thank our Honorary Patron, Honorary Advisors, Honorary Chairman, Chairmen Emeritus and Advisors for their invaluable guidance; all members of the General Committee for their dedicated support; the Secretariat for their hard work; and the relevant government bureaux/departments and various sectors of the community for their sincere cooperation.

Looking ahead, Hong Kong brands are at a critical turning point to unlock emerging opportunities and usher in a new wave of value elevation. I am fully confident that, with the steadfast support of all sectors of society, the BDC will forge ahead hand-in-hand with Hong Kong enterprises. Together, we will advance courageously on this new journey of creating value through branding, and start an even more brilliant chapter.

理事會 General Committee

組織架構 Organisation Structure



主席 Chairman:

陳家偉先生, MH, 太平紳士 Mr Calvin K W Chan, MH, JP

副主席 Vice Chairmen:

馬介欽博士, BBS Dr Ma Kai Yum Warren, BBS

駱百強先生 Mr Robert P K Lok

黃偉鴻博士 Dr Ellis W H Wong

吳清煥先生 Mr Ng Ching Wun

孫榮良先生 Mr Warren Y L Sun

顧問 Advisors:

吳秋全先生 Mr Charles C C Ng

劉健華博士, MH, 太平紳士 Dr Kevin K W Lau, MH, JP

黃偉雄先生, MH, 太平紳士 Mr Addy W H Wong, MH, JP

派任理事 Nominated Members:

謝邱安儀女士, 太平紳士 Mrs Annie Yau Tse, JP

張詩慧女士 Ms Anna Cheung

陳翠芳女士 Ms Amylia Chan

林偉強博士 Dr Wallace Lam

馮嘉寶女士 Ms Karen Fung

選任理事 Elected Members:

劉智穎先生 Mr Lau Chi Wing

王象志先生 Mr Thomas C C Wong

楊莉瑤小姐 Ms Juliana Yu

張呈峰先生 Mr Cheung Ching Fung

吳懿容女士 Mrs Ng Yee Yung, Susanna

顏明秀小姐 Ms Candy M S Ngan

余瓊峰先生 Mr Kevin Shea

梁湘東先生 Mr Thomas Leung

王淑筠小姐, MH Ms Diana Wong, MH

王偉樑先生 Mr Desmond Wong

柯家洋教授 Prof Kevin Orr

張志賢先生 Mr Chang Chi Yin Spande

黃浩鈞先生 Mr Howard Wong

謝寶達先生 Mr Tse Po Tat

曾維博士 Dr Tsang Wai

榮譽理事 Honorary Members:

楊華勇先生, 太平紳士 Mr Johnny Yu, JP

李慧芬小姐 Ms Stella W F Lee

鄧錦添博士 Dr Tang Kam Tim

名譽贊助人 Honorary Patron:

丘應樺先生, 太平紳士 The Hon Algernon Yau, JP

名譽顧問 Honorary Advisors:

李頌恩女士, 太平紳士 Ms Angela Lee, JP

廖廣翔先生, 太平紳士 Mr Aaron Liu, JP

名譽主席 Honorary Chairman:

盧金榮博士, BBS, 太平紳士 Dr Wingco Lo, BBS, JP

首屆暨榮譽主席 Chairman Emeritus-cum-Inaugural Chairman:

尹德勝先生, SBS, BBS, 太平紳士 Mr Paul T S Yin, SBS, BBS, JP

榮譽主席 Chairmen Emeritus:

楊孫西博士, GBM, GBS, SBS, 太平紳士

Dr the Hon Jose Sun Say Yu, GBM, GBS, SBS, JP

洪克協先生 Mr Peter H H Hung

黃友嘉博士, GBS, BBS, 太平紳士 Dr David Y K Wong, GBS, BBS, JP

施榮懷先生, GBS, BBS, 太平紳士 Mr Irons Sze, GBS, BBS, JP

吳宏斌博士, SBS, BBS, MH Dr Dennis W P Ng, SBS, BBS, MH

史立德博士, SBS, BBS, MH, 太平紳士 Dr Allen Shi, SBS, BBS, MH, JP

陳淑玲女士, BBS, 太平紳士 Ms Shirley S L Chan, BBS, JP

黃家和教授, BBS, 太平紳士 Prof Simon K W Wong, BBS, JP

陳國民博士, MH Dr Edward K M Chan, MH

倪錦輝博士, 太平紳士 Dr Danny Kam Fai Ngai, JP

李惠中先生 Mr Charlie W C Lee

沈運龍博士 Dr Aaron W L Shum

義務法律顧問 Honorary Legal Advisors:

周紹榮先生 Mr Joseph S W Chow

湯達熙先生 Mr Anthony T H Tong

行政人員 Management Staff:

吳潔貞女士, CDSM Ms Ida Ng, CDSM (總裁 Chief Executive Officer)

顏紅曉先生 Mr Hilson Yan (副總裁 Deputy Chief Executive Officer)

謝素霞小姐 Ms Eva Tse (總經理 General Manager)

呂頌恩小姐 Ms Joey Lui (高級經理 Senior Manager)

王威麟先生 Mr Wallance Wong (高級經理 Senior Manager)

核數師 Auditor:

子辰會計師事務所 JS CPA & Co

公司秘書 Company Secretary:

香港中華廠商聯合會秘書服務有限公司

CMA Secretarial Services Limited

回顧 Review

政策建言 Policy Suggestion

品牌局就首個「香港五年規劃」提交 十大建議

為更好對接國家「十五五」規劃，香港特區政府於6月中旬展開編制首份「香港五年規劃」的公眾諮詢，品牌局透過多個渠道提出了「發展品牌經濟，提升國際品牌薈萃中心」的一系列建議：

1. 加大力度鼓勵業界特別是中小企業創建和推廣品牌，為本地品牌構建更完善的服務和支援體系。
2. 重啟「香港品牌」國際形象工程，全面更新「香港品牌」的定位、核心價值、視覺形象及宣傳策略，以突出香港作為國際創科中心、供應鏈管理中心及文化薈萃之都的綜合優勢。
3. 在海外及內地城市定期舉辦標誌性的品牌推廣活動，提升香港品牌的知名度。
4. 在內地及海外知名電商平台設立常設性的「香港市集」專區，匯聚通過香港品牌資格認定的本地原創品牌產品，幫助港商特別是中小企業鋪設經常性的網購和推廣管道。



品牌局與廠商會代表參與「香港五年規劃」諮詢會並與香港特區行政長官李家超合照。
Representatives of the BDC and the CMA participated in the consultative meeting for Hong Kong Five-Year Plan and took a group photo with the Chief Executive of the HKSAR Hon John Lee.

BDC Submits 10 Recommendations for Hong Kong's First Five-Year Plan

To better align with the nation's 15th Five-Year Plan, the Hong Kong SAR Government launched a public consultation in mid-June 2026 on the preparation of Hong Kong's first Five-Year Plan. Through multiple channels, the BDC put forward a series of proposals under the theme of "Developing the Brand Economy and Enhancing Hong Kong as an International Brand Hub":

1. Step up efforts to encourage the industry especially SMEs to create and promote brands, and build a more comprehensive support and service system for local brands.
2. Relaunch the "Brand Hong Kong" international branding initiative, with a comprehensive overhaul of its positioning, core values, visual identity and promotional strategy to highlight Hong Kong's synergistic advantages as an international hub for innovation and technology, supply chain management, and cultural convergence.
3. Organise flagship brand promotion events regularly in overseas and Mainland cities to raise the awareness of Hong Kong brands.
4. Set up permanent "Hong Kong Market" sections on well-known e-commerce platforms in Mainland and overseas, featuring local original brand products that have attained or accredited Hong Kong Brand qualification so as to assist Hong Kong businesses especially SMEs in building sustained online presence and promotional channels.

5. 在公營部門以及政府基金資助項目的採購政策中帶頭加入「香港品牌優先」的元素，鼓勵中小企業及初創企業參與政府採購。
 6. 推動以非物質文化遺產（非遺）IP特別是具中華文化價值之文化IP的估價與交易，促進其與品牌的商品化合作。
 7. 為香港具特色優勢的商業領域（例如香港月餅、港式茶餐廳等）建立地理品牌標誌，並主動在境外市場開展維權活動。
 8. 推出針對性的激勵措施，吸引國際品牌及內地品牌前來設立亞太區營運總部、地區分銷中心、高端物流配送及維修服務中心、小批量生產基地，強化香港作為國際品牌供應鏈管理中心的功能。
 9. 透過促進本地品牌相關服務與「國牌」的對接以及鼓勵香港業界與內地企業開展品牌策略聯盟，打造香港為內地品牌「走出去」的首要樞紐。
 10. 倡導「品牌大灣區」願景，定期發布「大灣區品牌競爭力指數」，提升區域品牌的國際影響力。
5. Adopt “Hong Kong Brand First” elements in the procurement policies of the public sector and government-funded projects, so as to encourage SMEs and start-ups to participate in government procurements.
 6. Promote the IP valuation and trading of intangible cultural heritage, especially cultural IP with Chinese cultural value, and facilitate their partnerships in brand commercialisation.
 7. Create geographical indication (GI) branding for Hong Kong’s distinctive commercial sectors (including mooncakes and Hong Kong-style cafe), and proactively undertake enforcement and rights protection actions in overseas markets.
 8. Introduce targeted incentive measures to attract international brands and Mainland brands to set up Asia-Pacific headquarters, regional distribution centres, high-end logistics and maintenance service centres, and small-batch production bases in Hong Kong, thereby strengthening Hong Kong’s function as a supply chain management center for international brands.
 9. Promote Hong Kong as the primary hub for mainland brands to “go global” by facilitating the connection between local brand-related services and “national brands” and by encouraging Hong Kong industry players to form strategic alliances with mainland enterprises.
 10. Advocate the “Brand Greater Bay Vision,” and regularly publish a “Greater Bay Area Brand Competitiveness Index” to step up the international influence of regional brands.

香港企業ESG發展動向及政策建議

品牌局連續第二年進行「香港企業ESG發展現狀與動向」研究，以2025年1月至5月期間續簽廠商會「ESG約章」的部分企業(328家有效樣本)為分析對象，輔以「香港企業ESG發展意向調查」(獲321家公司回應)，藉以跟蹤香港企業尤其是中小企業ESG發展的趨勢，2025研究結果摘錄如下：

1. 參與企業在過去一年於E、S、G三大領域各平均推行8至11項工作，63.1%的參與企業承諾在未來一年於E、S、G三大領域同時實踐多於3個項目，反映業界在實踐ESG時傾向於推動三大領域「齊頭並進」。
2. 業界推行ESG的熱點仍集中於S和G兩個領域；與供應商、投資者及其他業務夥伴維持良好關係首次晉身未來一年的「十大熱門措施」。
3. 在E方面，獲六成以上參與企業採用並計劃推行的項目包括改善生產／營運流程以及降低能源／資源消耗，減少碳排放／實施碳審計的重要性明顯上升。
4. 在S方面，獲六成以上企業採用並計劃繼續推行的措施包括關愛員工，實施良好人事管理，與供應商、投資者及其他業務夥伴維持良好關係，建立和諧的工作間氛圍以及支持慈善和公益活動等。在已實踐和擬推行的G措施當中，接近或多於六成企業表示會致力於制定明確的部門分工和職位指引、遵行規範守則、以及加強溝通與傳訊。
5. 「香港企業ESG發展意向調查」的321家回應公司中，87.5%表明對ESG的關注程度呈「顯著上升」或「上升」，80.3%指未來一年向ESG領域投入的人力、財力資源將有所上升。整體而言，回應公司預期未來一年用於發展ESG的資源將按接近三分之一的比例均衡地投向E、S、G三大範疇。



Hong Kong Industries' ESG Development Trends and Policy Suggestions

For the second year in a row, the BDC conducted a research study on the current status and trends of ESG (Environmental, Social, and Governance) development among Hong Kong enterprises. The Study drew upon a sample of 328 companies that renewed their annual membership of "ESG Pledge" with the CMA between January and May 2025, complemented by the "Survey on ESG Aspiration of Hong Kong Enterprises" which gathered 321 corporate responses. This research serves to monitor the ESG development trajectory of Hong Kong businesses, with a particular focus on SMEs. The main findings are as follows:

1. Participating enterprises implemented an average of 8 to 11 initiatives in each of the E, S, and G domains over the past year. Over 60% (63.1%) of participating enterprises were committed to implementing more than three initiatives simultaneously across the E, S, and G domains in the coming year, reflecting a tendency towards a balanced progress across all three areas.
2. The industry's ESG efforts continued to focus on the S and G domains; and notably, "maintaining good relationships with suppliers, investors, and other business partners" entered the Top Ten list for the first time.
3. In the E domain, initiatives adopted and planned by more than 60% of the participating enterprises included improving production/operational processes and reducing energy/resource consumption, and the prominence of reducing carbon emission/implementing carbon auditing increased significantly.
4. In the S domain, measures adopted and planned for continued implementation by over 60% of the enterprises included caring for employees; implementing sound personnel management practices; maintaining good relationships with suppliers, investors, and other business partners; fostering a harmonious workplace atmosphere; and supporting charitable and community activities. Among the implemented and planned G measures, about 60% of enterprises indicated their commitment to defining clear departmental responsibilities and job guidelines, complying with regulatory codes, enhancing communication and information dissemination.
5. Among the 321 companies responding to the "Survey on ESG Aspiration of Hong Kong Enterprises 2025", 87.5% reported a "significant increase" or "increase" in their level of concern for ESG, and 80.3% indicated that the resources allocated to ESG would grow in the coming year. For responding companies as a whole, they anticipated allocating resources for ESG development in the coming year almost equally (one-third) across the E, S, and G domains.

6. 回應公司高度認同推行ESG能為公司帶來多方面裨益，例如提升企業和品牌形象、增加品牌的價值、提升市場競爭力等。這些與公司和品牌形象有關的「價值維度」因素，其影響力更高於「利益維度」因素，包括節省營運成本、帶來商業經濟利益、強化供應鏈上的合作關係及擴展業務增長空間等。
7. 82.1%的回應公司表示會參加ESG相關的嘉許、認證及獎勵計劃，81%企業選擇以加強學習培訓來提升自身的ESG發展能力；這亦從另一個角度揭示本地企業普遍面臨欠缺ESG知識及技能的瓶頸。回應公司實施ESG過程中遭遇的突出困難還包括ESG數據收集不易和資金限制。
8. 概括而言，在一系列內外因素驅動下，越來越多香港企業把目光聚焦於ESG；但業界發展ESG仍處於探索期，政府的引導與支援實至關重要。研究建議，特區政府可為企業發展ESG提供更大力度的支援，特別是從建設標準、強化能力和增加資助等方面入手，協助紓解痛點，構建有利於ESG發展的生態。
6. The 2025 Survey consistently found that responding companies highly recognised the multifaceted benefits of implementing ESG for their companies, notably enhancing corporate and brand image, increasing brand value, and improving market competitiveness. The influence of these “Value-dimension” factors related to corporate and brand image is generally higher than that of “Benefit-dimension” factors, such as saving operational costs, generating commercial/ economic benefits, strengthening supply chain partnerships, and expanding business growth opportunities.
7. 82.1% of responding companies indicated they would participate in ESG-related recognition, certification, and award programmes; and 81% chose to strengthen learning and training to enhance ESG development capabilities. This also reveals that a prevalent bottleneck faced by local enterprises is the lack of ESG knowledge and skills; other prominent difficulties encountered by respondent enterprises in implementing ESG included challenges in ESG data collection and funding constraints.
8. In summary, propelled by a series of internal and external factors, an increasing number of Hong Kong enterprises have stepped up efforts to sharpen their ESG competitiveness. Given that local enterprises are still in the exploratory phase of ESG development, government guidance and support are crucial. It is suggested that the SAR Government should provide stronger support for corporate ESG development, with particular focus on building standards, strengthening capabilities, and increasing funding support to help alleviate pain points and construct ecosystem conducive to ESG development.



品牌選舉 Brand Awards

2025年香港傑出品牌領袖獎

品牌局於2025年舉辦第七屆「香港傑出品牌領袖獎」。該獎項首創於2019年，旨在表彰積極投身品牌创建工作並取得卓越成就、對香港品牌發展作出重大貢獻的香港企業家，為業界樹立典範，弘揚香港的品牌文化。



作為主辦機構頒授的最高榮譽獎項，「品牌領袖獎」每年的得獎名額只限一個。候選人必須為香港居民，擔任一個香港品牌（「候選人品牌」）的掌舵人，並參與該品牌的經營管理達至少十年。同時，「品牌領袖獎」亦是「香港名牌選舉」、「香港服務名牌選舉」的一項後續發展機制；「候選人品牌」必須已獲得「香港名牌十年成就獎」或「香港服務名牌十年成就獎」。「品牌領袖獎」的評定標準包括「成就」、「信譽」、「遠見」、「領導才能」及「貢獻」五個方面。

第七屆「品牌領袖獎」的得獎者為「五色靈芝」的集團創辦人兼行政總裁陳曦齡博士。

2025 Hong Kong Distinguished Brand Leader Award

The BDC organised the 7th Hong Kong Distinguished Brand Leader Award (Brand Leader Award) in 2025. Incepted in 2019, this groundbreaking award gives recognition to Hong Kong entrepreneurs for the remarkable achievements in brand-building and contributions towards the development of Hong Kong brands, with the objective of identifying role models for the industries and promoting Hong Kong's brand culture.

As an honorific award at the highest level, Brand Leader Award is presented to only one candidate every year. To be eligible, the candidate should be a Hong Kong citizen, who has been at the helm of a Hong Kong brand ("Candidate's Brand") and engaged in the operation of the Brand for not less than 10 years. Brand Leader Award in itself also serves as a continued development mechanism to supplement Hong Kong Top Brand Awards and Hong Kong Top Service Brand Awards, to the extent that the Candidate's Brand by legitimacy should be a winner of the Hong Kong Top Brand Ten Year Achievement Award or Hong Kong Top Service Brand Ten Year Achievement Award. The judging criteria of the Brand Leader Award include Achievement, Integrity, Vision, Leadership and Contribution.

Dr Chan Hei Ling, Founder and CEO of Vita Green Group was honoured with the 2025 Brand Leader Award.

2025年「香港傑出品牌領袖獎」得獎者 The Winner of 2025 Hong Kong Distinguished Brand Leader Award



陳曦齡博士
維特健靈健康產品有限公司
創辦人及行政總裁

Dr Chan Hei Ling, Helen
Founder and CEO of Vita Green
Health Products Company Limited

維特健靈集團創辦人兼行政總裁陳曦齡博士為著名兒科及過敏科專家，並獲註冊中醫資格。憑著卓越的遠見、堅毅的精神和中西合璧的醫學根基，陳博士帶領團隊與各大學合作，致力研發安全有效的健康產品，並於香港設置現代化廠房、組建完善的全球銷售網絡，將「維特健靈」打造成行業領導企業；旗下「五色靈芝」、「盈活雲芝」、「維新烏絲素」等創新品牌享譽海內外，贏得各地顧客的信任。

陳曦齡博士將「醫者仁心」的理念融入企業管理，積極推動行業發展，並創立「健靈慈善基金」，熱心回饋社會。她曾獲頒「創新中國一年度企業創新優秀人物」、「香港傑出工業家獎」和「安永企業家獎」等殊榮。

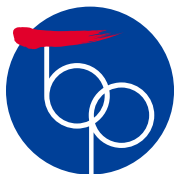
Dr Helen Chan, founder and CEO of Vita Green Group, is a venerated specialist in pediatrics and allergy, as well as a registered Chinese medicine practitioner. With extraordinary vision, remarkable perseverance, and a strong foundation of medical knowledge, Dr Chan and her team have been, in partnership with universities, devoted to the research and development of safe and effective health products. She has established state-of-the-art manufacturing facilities in Hong Kong and a sales network worldwide, building "Vita Green" into an industry leader and an innovation powerhouse. The Group's own brands like "Vita Green Lingzhi", "G. E. Yunzhi Essence", "Vita Hair" have earned increasing reputation both domestically and internationally.

Dr Chan incorporates the philosophy of "compassionate and respectful care" into her corporate management, earnestly promoting industry development and giving back to the community through "Vita Green Charitable Foundation". She has been honoured with many prestigious awards, such as "China's Outstanding Persons for Enterprise Innovation of the Year", "Industrialist of the Year", and "Ernst & Young Entrepreneur of the Year".



2025年香港名牌選舉

「香港名牌選舉」旨在表彰香港企業創立的傑出品牌，激勵廠商精益求精，並提升香港產品的知名度，增強社會各界、海外商家及消費者對香港品牌的認識。這項選舉首創於1999年，至2025年已踏入第27屆。



2025年「香港名牌選舉」決賽於2026年1月5日舉行。在眾多參賽者中，12個優勝者脫穎而出，獲得「選舉」的主要獎項；其中，榮膺「香港名牌」的10個獲獎者包括「蠶」、「AquaGreen」、「B&H Technology」、「Colli-G」、「依飛」、「飛鷹活絡油」、「綠養坊」、「VICACCI」、「永樂粉麵廠」及「仁御堂」。另外，往屆「香港名牌」的獲獎者「b-MOLA」及「金茶王」再度參賽，成績彪炳，獲頒授更高殊榮的獎項——「香港卓越名牌」。

自2008年起，品牌局增設了「香港名牌十年成就獎」榮譽獎項，以表彰在品牌創建方面作出持續努力並取得傑出成就的往屆得獎者；獲此獎項的品牌必須是「香港卓越名牌」的得獎者，而且首次獲獎的歷史不少於10年。今屆「香港名牌十年成就獎」得主為「草姬」及「紫花油」。

2025年「選舉」的決賽評審團由香港特區政府工業貿易署署長廖廣翔擔任主席，其他評審委員來自本港主要的工商機構，包括香港中華廠商聯合會會長盧金榮、香港生產力促進局主席陳祖恒、香港品牌發展局副主席馬介欽、香港工業總會副主席劉樂濤、香港設計師協會副主席梁家耀，以及香港貿易發展局助理總裁張詩慧。

2025 Hong Kong Top Brand Awards

Founded in 1999, the Hong Kong Top Brand Awards recognise outstanding product brands established by Hong Kong companies through a well-designed competition, with the objective of promoting Hong Kong products and enhancing the profile of Hong Kong industries. The Award embarked on the 27th running in 2025.

At the Final Judging held on 5 January 2026, 12 brands were selected as winners. Awardees of “2025 Hong Kong Top Brand” included “3 Fish”, “AquaGreen”, “B&H Technology”, “Colli-G”, “eefit”, “Flying Eagle Medicated Oil”, “NutriGreen”, “VICACCI”, “Wing Lok Noodle Factory” and “Yan Yue Tong”. Two past winners namely “b-MOLA” and “KamCha” also participated in this year’s competition; and were conferred the “Hong Kong Premier Brand”, an upper echelon award to commend past winners that have exhibited sustainable success in brand-building.

Since 2008, BDC has introduced an honorary award category, namely the “Hong Kong Top Brand Ten Year Achievement Award”, to commend Hong Kong brands for having made persistent commitment to branding and having sustained outstanding performance over the years. Winner of this award should be an awardee of “Hong Kong Premier Brand” and it should have been conferred “Hong Kong Top Brand” for at least ten years. The recipients of this year’s award are “Herbs” and “Zihua Embrocation”.

Chaired by the Director-General of Trade and Industry Mr Aaron Liu, the Final Judging Panel of 2025 Hong Kong Top Brand Awards comprised Dr Wingco Lo, President of the CMA; Hon Sunny Tan, Chairman of the Hong Kong Productivity Council; Dr Warren Ma, Vice Chairman of the BDC; Mr Gary Lau, Deputy Chairman of the Federation of Hong Kong Industries; Mr Jay Leung, Vice Chairman of Hong Kong Designers Association; and Ms Anna Cheung, Assistant Executive Director of the Hong Kong Trade Development Council.

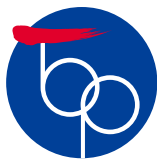


2025年「香港名牌選舉」決賽評審團合照(左起)：張詩慧、劉樂濤、馬介欽、廖廣翔(工業貿易署署長)、陳祖恒、陳家偉(盧金榮代表)、梁家耀。

Final Judging Panel of 2025 Hong Kong Top Brand Awards posed for a picture (from left): Ms Anna Cheung, Mr Gary Lau, Dr Warren Ma, Mr Aaron Liu (Director-General of Trade and Industry), Hon Sunny Tan, Mr Calvin Chan (representative of Dr Wingco Lo), and Mr Jay Leung.

2025年香港服務名牌選舉

品牌局與廠商會於2005年創立「香港服務名牌選舉」，透過表彰香港服務商創立的優秀品牌，提升香港服務的知名度，並在服務業領域樹立品牌發展的借鑒典範和參照基準。



2025年「香港服務名牌選舉」已是第21次舉辦，吸引了來自零售、餐飲、美容、保安、健身、商業服務等多個行業的代表性品牌報名參賽。

決賽於2026年1月6日舉行，經過激烈的角逐，13個出類拔萃的服務品牌摘取了第21屆「香港服務名牌選舉」的主要獎項。獲膺「香港服務名牌」者包括：「24/7 FITNESS」、「大家樂」、「Certizen」、「香港會議展覽中心」、「香港企業保安」、「JUST CLIMB」、「芸想」、「米籽」、「名氣家」及「WonderBio」。另外，3家往屆「香港服務名牌」的獲獎者「終生美麗美容纖體中心」、「DCH ToolBox」及「寵物假期」再度參賽，成績出眾，獲頒授「香港卓越服務名牌」。

主辦機構自2014年起增設「香港服務名牌十年成就獎」榮譽獎項，以表彰在品牌創建方面作出持續努力並取得傑出成就的往屆得獎者；獲此獎項的品牌必須是「香港卓越服務名牌」的得獎者，而且首次獲獎的歷史不少於10年。今屆獲頒「香港服務名牌十年成就獎」的品牌為「蘋果迷你倉」。

2025年「選舉」由香港特區政府商務及經濟發展局副局長陳百里擔任主席，其他評判包括香港品牌發展局主席陳家偉、香港旅遊發展局主席林建岳、香港中華總商會副會長樊敏華、香港零售管理協會副主席黃曦嵐、香港總商會總裁楊偉添，以及香港理工大學鄭翼雄時裝教授兼人工智能設計研究所行政總裁及總監黃偉強教授。

2025 Hong Kong Top Service Brand Awards

Launched in 2005, the Hong Kong Top Service Brand Awards give recognition to outstanding brands established by service providers, aiming to set up role models and best-practice benchmark in branding for local service industries.

The 2025 Awards received enthusiastic response from the industries, attracting entries from a wide spectrum of sectors, such as retail, catering, beauty, security, fitness and business services. The Final Judging was conducted on 6 January 2026. After fierce competition, 13 exceptional service brands emerged as award winners.

Awardees of “2025 Hong Kong Top Service Brand” included “24/7 FITNESS”, “Café de Coral”, “Certizen”, “Hong Kong Convention and Exhibition Centre”, “Hong Kong Corporate Security”, “JUST CLIMB”, “LAFAVEUR”, “Mizi”, “Towngas Lifestyle” and “WonderBio”. At the same time, “Beauty Forever Salon Center”, “DCH ToolBox” and “Pet Holidays” were conferred the “Hong Kong Premier Service Brand” by dint of continued remarkable performance.

Besides, “Apple Storage” was selected as the 2025 awardees of “Hong Kong Top Service Brand Ten Year Achievement Award”. This honorary Award was first introduced in 2014, in recognition of service brands that have made persistent commitment to branding and sustained outstanding performance over the years. The winner of this award should be a winner of “Hong Kong Premier Service Brand” and it should have been conferred “Hong Kong Top Service Brand” for at least ten years.

Under Secretary for Commerce and Economic Development Dr Bernard Chan headed the Final Judging Panel of the 2025 Hong Kong Top Service Brand Awards, which consisted of Mr Calvin Chan, Chairman of the BDC; Dr the Hon Peter Lam, Chairman of Hong Kong Tourism Board; Mr Kevin Fan, Vice Chairman of the Chinese General Chamber of Commerce; Mr Andrew Wong, Vice Chairman of Hong Kong Retail Management Association; Mr Patrick Yeung, Chief Executive Officer of the Hong Kong General Chamber of Commerce; and Prof Calvin Wong, Cheng Yik Hung Professor in Fashion of the Hong Kong Polytechnic University and CEO & Centre Director of AiDLab.



2025年「香港服務名牌選舉」決賽評審團成員合照(左起)：呂惠婷(林建岳代表)、黃偉強、孫榮良(陳家偉代表)、陳百里(商務及經濟發展局副局長)、樊敏華、黃曦嵐、林婉梅(楊偉添代表)。
Final Judging Panel of 2025 Hong Kong Top Service Brand Awards posed for a picture (from left): Ms Farrida Lui (representative of Hon Peter Lam Kin-ngok), Prof Calvin Wong, Mr Warren Sun (representative of Mr Calvin Chan), Dr Bernard Chan (Under Secretary for Commerce and Economic Development), Mr Kevin Fan, Mr Andrew Wong, and Dr Wendy Lam (representative of Mr Patrick Yeung).

2025年香港新星品牌選舉暨香港新星服務品牌選舉

為推動香港企業樹立品牌文化，品牌局與廠商會自2010年起舉辦「香港新星品牌選舉」和「香港新星服務品牌選舉」，表彰香港公司創立、不超過八年的新興品牌，激勵中小企透過創立品牌提升增值能力和競爭能力，並喚起社會對「品牌創業者」的重視。



第16屆「香港新星品牌選舉」和「香港新星服務品牌選舉」決賽於12月12日舉行。決賽評審團的主席為香港特區政府時任商務及經濟發展局常任秘書長黃少珠，多位知名人士出任決賽評判，包括香港品牌發展局副主席吳清煥、香港中小型企業總商會會長黎卓斌、香港品質保證局名譽主席何志誠、香港城市大學商學院院長岑運亨，以及香港設計中心行政總裁陳娜嘉。

經過激烈的競爭，有6個產品品牌及6個服務品牌脫穎而出，成為第16屆的「摘星新一代」。「香港新星品牌」得獎者包括：「GEAR Industries」、「銀鋁」、「LCB Roasterie」、「幸福元氣」、「清澗」和「VETALO」；另外，6個服務品牌獲得「香港新星服務品牌」，包括「AMOUR Aesthetic」、「Chicken Factory」、「恆香冰室」、「泓博醫療」、「Riskory Consultancy」和「宏康醫道綜合中心」。

2025 Hong Kong Emerging Brand Awards & Hong Kong Emerging Service Brand Awards

To foster a brand culture among the industries, the BDC and the CMA have organised Hong Kong Emerging Brand Awards and Hong Kong Emerging Service Brand Awards since 2010. The Awards aim to give recognition to up-and-coming young brands aged not more than 8 years, with the objective of giving a boost to “brand entrepreneurs” and encouraging Hong Kong industries especially the SMEs to embrace an enterprising spirit and enhance the value-added attributes and competitiveness through branding.

Embarking on its 16th running, the Final Judging of 2025 Emerging Awards was conducted on 12 December 2025, under the chairmanship of Ms Maggie Wong, the then Permanent Secretary for Commerce and Economic Development. Members of the Final Judging Panel comprised Mr Ng Ching Wun, Vice Chairman of the BDC; Mr Michael Lai, President of the Hong Kong General Chamber of Small and Medium Business; Ir C S Ho, Honorary Chairman of the Hong Kong Quality Assurance Agency; Prof Stephen Shum, Dean of College of Business of City University of Hong Kong; and Ms Rainy Chan, Executive Director of Hong Kong Design Centre.

Following intense competition, 6 product labels and 6 service brands stood out as the new batch of “emerging stars”. Awardees of “2025 Hong Kong Emerging Brand” included “GEAR Industries”, “KUN WU”, “LCB Roasterie”, “My Care Healthcare”, “Purelifehk” and “VETALO”; while winners of “Hong Kong Emerging Service Brand” were “AMOUR Aesthetic”, “Chicken Factory”, “Hang Heung Bakery Cafe”, “Honor Health Medical”, “Riskory Consultancy” and “宏康醫道綜合中心”.



2025年「香港新星品牌選舉暨香港新星服務品牌選舉」決賽評審團成員合照(左起)：莊佩佩(陳娜嘉代表)、岑運亨、時任商務及經濟發展局副秘書長劉理茵(時任常任秘書長黃少珠代表)、吳清煥、何志誠、鄭蕾(黎卓斌代表)。

Final Judging Panel of 2025 Hong Kong Emerging Brand Awards and Hong Kong Emerging Service Brand Awards posed for a picture (from left): Ms Jessica Chong (representative of Ms Rainy Chan), Prof Stephen Shum, the then Deputy Secretary for Commerce and Economic Development Ms Candy Lau (representative of the then Permanent Secretary Ms Maggie Wong), Mr Ng Ching Wun, Ir C S Ho, and Mr Stanley Cheng (representative of Mr Michael Lai).



品牌局於2025年7月舉行新聞發布會，宣布2025年「品牌選舉」正式啟動並公布「2025年香港企業ESG發展現狀與動向調查」分析報告。
The BDC held a press conference in July 2025 to kick off 2025 Brand Awards and announced finding on the "Survey on Hong Kong Industries' ESG Initiatives and Trends 2025".



廠商會會長盧金榮於新聞發布會上致辭。
CMA President Dr. Wingco Lo delivered a speech at the press conference.



品牌局主席陳家偉簡介2025「品牌選舉」安排及ESG調查報告的要點。
BDC Chairman Mr. Calvin Chan introduced the arrangement of 2025 Brand Awards and the gist of ESG Survey Report.



2024年「品牌選舉」得獎公司分享推行ESG的經驗。
Representatives of 2024 Brand Awards winners shared their experience in implementing ESG.



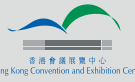
二零二五年香港名牌選舉得獎名單

List of 2025 Hong Kong Top Brand Awards Winners

	品牌 Brand	公司 Company
香港名牌十年成就獎 Hong Kong Top Brand Ten Year Achievement Award		
	草姬 Herbs	草姬國際有限公司 Herbs Generation International Ltd
	紫花油 Zihua Embrocation	香港紫花油大藥廠有限公司 Hong Kong Zihua Pharmaceutical Ltd
香港卓越名牌 Hong Kong Premier Brand		
	b-MOLA	信山實業有限公司 RHT Industries Ltd
	金茶王 KamCha	金百加發展有限公司 Kampery Development Ltd
香港名牌 Hong Kong Top Brand		
	鱻 3 Fish	卓亞國際食品有限公司 Chaaya Group HK Ltd
	雅翠堡 AquaGreen	雅翠堡有限公司 Aqua Green Ltd
	標緻科技 B&H Technology	標緻活水有限公司 Beauty & Health Magic Water Purify Ltd
	科麗健 Colli-G	創康維控股有限公司 Konway International Ltd
	依飛 eefit	裕柏科技有限公司 Yubo Technology Ltd
	飛鷹活絡油 Flying Eagle Medicated Oil	歐化藥業(香港)有限公司 Europharm Laboratoires (Hong Kong) Co Ltd
	綠養坊 NutriGreen	中大科研健康產品有限公司 CU Research Health Products Ltd
	維卡琦 VICACCI	永星製品廠有限公司 Win Seng Manufacturing Factory Ltd
	永樂粉麵廠 Wing Lok Noodle Factory	永樂粉麵廠有限公司 Wing Lok Noodle Factory Ltd
	仁御堂 Yan Yue Tong	仁御堂有限公司 Yan Yue Tong Ltd

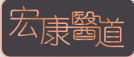
二零二五年香港服務名牌選舉得獎名單

List of 2025 Hong Kong Top Service Brand Awards Winners

	品牌 Brand	公司 Company
香港服務名牌十年成就獎 Hong Kong Top Service Brand Ten Year Achievement Award		
	蘋果迷你倉 Apple Storage	大有倉集團有限公司 Tai Yau Storage Group Ltd
香港卓越服務名牌 Hong Kong Premier Service Brand		
	終生美麗美容纖體中心 Beauty Forever Salon Center	終生美麗美容纖體有限公司 Beauty Forever Salon Ltd
	大昌行電器維修中心 DCH ToolBox	太平洋行國際有限公司 Gilman Group Ltd
	寵物假期 Pet Holidays	寵物假期(香港)有限公司 Pet Holidays (Hong Kong) Co Ltd
香港服務名牌 Hong Kong Top Service Brand		
	24/7 FITNESS	KK8 Ltd
	大家樂 Café de Coral	大家樂集團有限公司 Café de Coral Holdings Ltd
	翹晉 Certizen	翹晉電子商務有限公司 Certizen Ltd
	香港會議展覽中心 Hong Kong Convention and Exhibition Centre	香港會議展覽中心(管理)有限公司 Hong Kong Convention and Exhibition Centre (Management) Ltd
	香港企業保安 Hong Kong Corporate Security	香港企業保安有限公司 Hong Kong Corporate Security Ltd
	JUST CLIMB	香港攀石訓練學會有限公司 Just Climb Association Ltd
	芸想 LAFAVEUR	保威有限公司 Poway Ltd
	米籽 Mizi	亞洲國際餐飲集團有限公司 Taste of Asia Group Ltd
	名氣家 Towngas Lifestyle	名氣家(香港)有限公司 Towngas Lifestyle (Hong Kong) Co Ltd
	WonderBio	雅娜360 環球有限公司 ASANA 360 Global Ltd

二零二五年香港新星品牌選舉暨香港新星服務品牌選舉得獎名單

List of 2025 Hong Kong Emerging Brand Awards & Hong Kong Emerging Service Brand Awards Winners

	品牌 Brand	公司 Company
香港新星品牌 Hong Kong Emerging Brand		
	基亞工業 GEAR Industries	基亞工業有限公司 GEAR Industries (APAC) Company Ltd
	鋸鋸 KUN WU	元化智能科技(香港)有限公司 Yuanhua Robotics, Perception & AI Technologies (HK) Ltd
	LCB Roasterie	金百加發展有限公司 Kampery Development Ltd
	幸福元氣 My Care Healthcare	幸福元氣有限公司 My Care Healthcare Ltd
	清澗 Purelifehk	Plants N Plate Ltd
	VETALO	家得路天然健康科學有限公司 CATALO Natural Health Science Ltd
香港新星服務品牌 Hong Kong Emerging Service Brand		
	AMOUR Aesthetic	創泰集團有限公司 Century Time Holdings Ltd
	Chicken Factory	亞洲國際餐飲集團有限公司 Taste of Asia Group Ltd
	恆香冰室 Hang Heung Bakery Cafe	恆香冰室(灣仔)有限公司 Hang Heung Bakery Cafe (Wan Chai) Ltd
	泓博醫療 Honor Health Medical	優纖健康纖體美容專門店有限公司 You Health And Fitness Club Ltd
	Riskory Consultancy	Riskory Consultancy Ltd
	宏康醫道綜合中心	宏康企業有限公司 Grand Wealth Enterprise Ltd

2025年「品牌選舉」頒獎典禮暨晚宴

2025年「香港名牌選舉暨香港服務名牌選舉」及「香港新星品牌選舉暨香港新星服務品牌選舉」的頒獎典禮暨晚宴於2026年2月3日假香港會議展覽中心會議廳舉行。頒獎典禮由香港特區政府財政司司長陳茂波、廠商會會長盧金榮及品牌局主席陳家偉主禮，並由陳司長、時任商務及經濟發展局常任秘書長黃少珠、副局長陳百里博士、工業貿易署署長廖廣翔頒發獎座予第七屆「香港傑出品牌領袖獎」得主陳曦齡博士和40個得獎品牌。

晚宴筵開逾50席，超過600位嘉賓歡聚一堂，場面熱鬧。主辦機構亦在會場設置「得獎品牌巡禮」展覽，以彰顯和慶賀得獎品牌的驕人成就。

2025 Awards Presentation Ceremony-cum-Dinner

The Presentation Ceremony-cum-Dinner of the 2025 Hong Kong Top Brand Awards & Hong Kong Top Service Brand Awards and Hong Kong Emerging Brand Awards & Hong Kong Emerging Service Brand Awards was held at the Convention Hall of the Hong Kong Convention and Exhibition Centre on 3 February 2026.

Financial Secretary of the HKSAR Government the Hon Paul Chan, CMA President Dr Wingco Lo and BDC Chairman Mr Calvin Chan officiated at the Ceremony. The Hon Paul Chan presented trophies to the winners, together with Ms Maggie Wong, the then Permanent Secretary for Commerce and Economic Development; Dr Bernard Chan, Under Secretary for Commerce & Economic Development; and Mr Aaron Liu, Director-General of Trade and Industry. The 2025 Awardees included 40 brands and Dr Helen Chan, who was the laureate of "Hong Kong Distinguished Brand Leader Award".

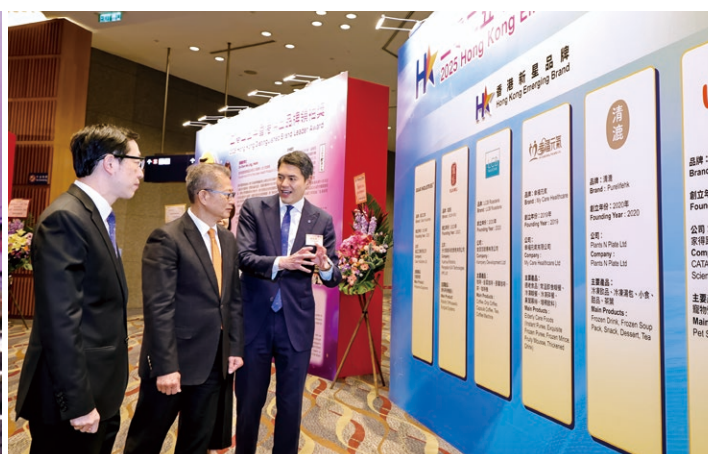
The Dinner hosted over 600 distinguished guests in a lively and bustling scene. The Organisers also set up "Parade of Winning Brands" Exhibition at the venue to showcase and celebrate the remarkable achievements of the Awardees.



主禮嘉賓財政司司長陳茂波(前排左八)、時任商務及經濟發展局常任秘書長黃少珠(前排左六)、廠商會會長盧金榮(前排左七)、品牌局主席陳家偉(前排右八)、評審團成員及得獎公司代表於2026年2月3日舉行的「2025年品牌選舉頒獎典禮暨晚宴」上合照。
Guest of Honour Financial Secretary Hon Paul Chan (8th from left, first row), the then Permanent Secretary for Commerce and Economic Development Ms Maggie Wong (6th from left, first row), CMA President Dr Wingco Lo (7th from left, first row), BDC Chairman Mr Calvin Chan (8th from right, first row), Panels of Judges and representatives of the winning companies posed for a group photo at the Presentation Ceremony-cum-Dinner of 2025 Brand Awards on 3 February 2026.



廠商會會長盧金榮(左)致送《香港名牌巡禮2025》予主禮嘉賓財政司司長陳茂波。
CMA President Dr Wingco Lo (left) presented "The Parade of Hong Kong Top Brands 2025" to Guest of Honour Financial Secretary Hon Paul Chan.



廠商會會長盧金榮與品牌局主席陳家偉陪同財政司司長陳茂波參觀設於頒獎典禮現場的「得獎品牌巡禮」展覽。
Accompanied by CMA President Dr Wingco Lo and BDC Chairman Mr Calvin Chan, Financial Secretary Hon Paul Chan toured around the "Parade of Winning Brands" Exhibition at the venue of 2025 Awards Presentation Ceremony.



- 1 品牌局主席陳家偉致歡迎辭。
BDC Chairman Mr Calvin Chan gave welcome remarks.
- 2 主禮嘉賓財政司司長陳茂波於頒獎典禮上致辭。
Guest of Honour Financial Secretary Hon Paul Chan delivered a speech at the Awards Presentation Ceremony.
- 3 廠商會會長盧金榮致送感謝狀予2025活動贊助商代表交通銀行(香港)有限公司金融市場高級顧問張衛中(右)。
CMA President Dr Wingco Lo presented Certificate of Appreciation to the representative of 2025 Event Sponsor Mr Zhang Wei Zhong, Senior Consultant (Global Market) of Bank of Communications (Hong Kong) Limited (right).
- 4 廠商會常務副會長兼品牌局副主席馬介欽致送感謝狀予2025年獎座贊助商代表福泰珠寶集團有限公司董事長陳柏辰(右)。
CMA Executive Vice President-cum-BDC Vice Chairman Dr Warren Ma presented Certificate of Appreciation to the representative of 2025 Trophy Sponsor Mr Chan Pak Sun, Chairman of Fook Tai Jewellery Group Limited (right).
- 5 馬介欽博士致送感謝狀予2025年義務核數師畢馬威會計師事務所合夥人崔建華(右)。
Dr Warren Ma presented Certificate of Appreciation to the representative of 2025 Official Honorary Auditor Mr Wallace Tsui, Partner of KPMG (right).
- 6 財政司司長陳茂波頒發2025年「香港傑出品牌領袖獎」予維特健康健康產品有限公司創辦人及行政總裁陳曦齡(右)。
Financial Secretary Hon Paul Chan presented "2025 Hong Kong Distinguished Brand Leader Award" to Dr Helen Chan, Founder and CEO of Vita Green Health Products Company Limited (right).



主辦機構於頒獎典禮會場設置「得獎品牌巡禮」展覽。
"Parade of Winning Brands" Exhibition was held at the venue of the Awards Presentation Ceremony.



- 1 一眾嘉賓於照相板前駐足留影。
Honourable guests arrived at the Photo Board.
- 2 主辦機構代表合照。
Representatives of the Organisers posed for a group photo.
- 3 晚宴筵開五十多席，出席嘉賓逾600人。
Over 600 guests attended the Award Presentation-cum-Dinner.



政商名流和社會賢達歡聚一堂，同申慶賀，包括時任商務及經濟發展局常任秘書長黃少珠、副局長陳百里、工業貿易署署長廖廣翔、中聯辦經濟部貿易處二級巡視員閻永青、時任商務及經濟發展局副秘書長劉理茵、多位立法會議員及多國駐港領事館的代表等。

Government officials, celebrities and distinguished guests including the then Permanent Secretary for Commerce and Economic Development Ms Maggie Wong, Under Secretary Dr Bernard Chan, Director-General of Trade and Industry Mr Aaron Liu, Second-level Inspector from the Commercial Office of the Economic Affairs Department of the LOCPG Mr Yan Yongqing, the then Deputy Secretary for Commerce and Economic Development Ms Candy Lau, Legislative Council members and representatives of consulates, joined this Gala Dinner.



廠商會會長盧金榮帶領眾嘉賓及主辦機構代表舉杯祝酒。
CMA President Dr Wingco Lo led the toast at the Gala Dinner.

品牌認證 Brand Certification

香港名牌標識計劃

為表彰香港公司在發展原創品牌方面的持續努力，提升本地品牌的形象，品牌局和廠商會自2004年起推行「香港名牌標識(TOP嘜)計劃」。「計劃」引入統一的「香港名牌標識」系統(TOP嘜)，並透過規範化的審核和授權制度，對合格者頒發准許證和進行牌照延期，准予其使用「TOP嘜」進行商業推廣。

「TOP嘜計劃」完善了「香港名牌選舉」和「香港服務名牌選舉」的評審和後續發展機制。參與「計劃」的企業必須是兩個「選舉」的獲獎公司，並且每年須按照產品或服務類別接受主辦機構的審核評估，以辦理准許證的續牌手續。

直到2026年7月為止，「TOP嘜計劃」核准品牌已近300個，涉及近1,300個產品／服務類別。



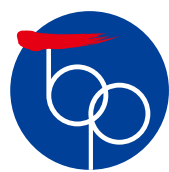
Hong Kong Top Brand Mark Scheme

Jointly organised by the BDC and the CMA since 2004, the Hong Kong Top Brand Mark Scheme adopts a well-structured assessment system and licensing procedures to continuously review and recognise the sustainable achievement in brand development of local companies. Eligible applicants, after successful completion of due registration and review process, would be conferred a licence and entitled to use "Top Mark" for business promotion, subject to annual renewal.

The Scheme is exclusively open to winners of the Hong Kong Top Brand Awards or Hong Kong Top Service Brand Awards, and it factually is a mechanism to enhance the review process and continuing development of the two Awards. An applicant or licensee has to go through an On-site Assessment that is generally conducted by product/service category and on an annual basis.

Up to July 2026, the Scheme has nearly 300 licensees, covering nearly 1,300 categories of products and services.

香港名牌標識計劃 Hong Kong Top Brand Mark Scheme



普通標識
Ordinary Mark



卓越標識
Premier Mark



座檯卡
Tent Cards



襟章
Badge



襟針
Pin



標貼
Stickers

香港製造標識計劃

品牌局自2006年起推行「香港製造標識(HK嘜)計劃」。是項計劃透過簡單易行、規範化的准許證制度，推行特別設計的「香港製造(Made in Hong Kong)」標識系統，藉此將香港原產地的證明圖示化、統一化和品牌化，提升香港產品的形象和附加價值，推動「香港製造」成為國際認可的代表優質、高水準和信譽的標誌。

「計劃」的適用範圍包括出口產品以及在本港市場銷售的產品。出口貨品可以憑著本港法定機構簽發的香港原產地證，包括一般香港產地來源證以及依照《內地與香港建立更緊密經貿關係的安排》所簽發之產地來源證，向廠商會簽證服務中心申請「HK嘜」使用准許證；而本銷貨品則可向廠商會申領「香港原產地證明書—本地銷售」(DO)作為簽發「HK嘜」的認可文件。

獲准使用「香港製造標識」的本地品牌包括「曲奇四重奏」、「青洲英坭」、「蘇太名醬」、「e-緋蝶」、「東東」、「紅雙鰻」、「金寶」等。

Made in Hong Kong Mark Scheme

Since 2006, the BDC has been running a certification scheme namely “Made in Hong Kong Mark (HK Mark) Scheme”. Based on the existing Certificate of Origin regime, the Scheme grants qualified applicants the licence to use a unified visual symbol, i.e. “Made in Hong Kong Mark (HK Mark)”, to represent the geographic origin of goods produced within the territory of Hong Kong, with the objective of raising the profile of Hong Kong products, enhancing their value-added attributes, and promoting “Made in Hong Kong” as an internationally-recognised location brand that symbolises high quality, outstanding performance and superior reputation.

The scope of Made in Hong Kong Mark Scheme covers both goods for exports and goods for domestic sales. For export goods, “HK Mark” licence is granted on the basis of “Certificate of Hong Kong Origin (CHKO)” or “Certificate of Origin – CEPA (CO (CEPA))” issued by Government-approved certification bodies. Besides, the CMA also provides certification service for goods destined for Hong Kong’s local market; and such certificate namely “Document of Hong Kong Origin – Domestic Sales” (DO) is also accepted as supporting document for the issue of “HK Mark” licence.

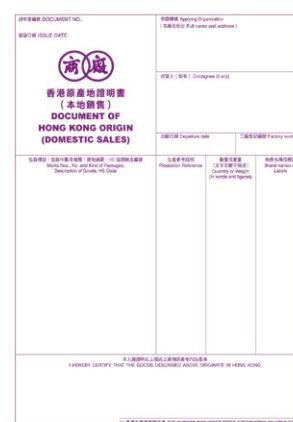
A number of local brands have become licensees of Made in Hong Kong Mark Scheme, including “Cookies Quartet”, “Green Island Cement”, “Mrs So’s XO Sauce”, “Effective”, “East East”, “Double Happiness” and “Campbell”.

香港製造標識計劃

Made in Hong Kong Mark Scheme



「HK嘜」使用許可證
HK Mark Licence



香港原產地證明書(本地銷售)
Document of Hong Kong Origin — Domestic Sales

「香港品牌名冊」登記制度

香港的產品和服務風行世界，「香港品牌」日益成為優質、時尚、信譽、物有所值和上佳服務的象徵。為深化、弘揚和保護「香港品牌」這一公共資產，品牌局於2020年獲香港特區政府工業貿易署「工商機構支援基金」資助，建立「香港品牌名冊」登記制度。



「香港品牌名冊」(Brand HKiD)透過釐訂一套有關香港品牌「原創地」之真實性的鑑定基準，並建立相關的註冊機制和公示平台，為香港原創品牌提供具權威性、第三方的身份證明；藉此提升香港品牌的認受性和公信力，並強化香港品牌發展的「社會基建」，為加強品牌保護奠定基礎。

凡經品牌局審核並確認符合「香港品牌認定標準」者，可成為「香港品牌名冊」之登記品牌，並獲刊載於專門網站(id.hkbrand.org)、手機應用程式和其他資訊設施，供公眾查閱。

自2020年開始營運以來，已有近230個香港產品及服務品牌獲認可為「登記品牌」，涵蓋廣泛的行業。

“Hong Kong Brand i-Directory” Registration System

With products and services of Hong Kong gaining popularity worldwide, “Hong Kong Brand” has become a symbol of quality, trendiness, credibility, value for money and excellent services. In order to promote and protect “Hong Kong Brand” as an important public asset, the BDC set up a registration system namely “Hong Kong Brand i-Directory (Brand HKiD)” in 2020, under the sponsorship of the Trade and Industrial Organisation Support Fund (TSF) of Trade and Industry Department, HKSAR Government.

Through setting up an identification benchmark to verify the authenticity of brand's “domicile of origin” and establishing a registration mechanism together with a publishing platform thereof, Brand HKiD provides authoritative third-party proof of identity for Hong Kong original brands, with an aim to promote the credibility and awareness of Hong Kong brands. Meanwhile, it serves as an “infrastructure” to enhance the support system for brand development, especially helping to lay a firmer foundation for the protection of Hong Kong brands.

Brands that have met the “Hong Kong Brand Identification Criteria” and passed the required assessment conducted by the BDC shall be eligible for registering with the “Hong Kong Brand i-Directory” and being listed on the dedicated website (id.hkbrand.org), mobile application and other information facilities for free public access.

Since its operation in 2020, Brand HKiD has admitted nearly 230 Hong Kong product and service brands from a wide variety of industries.



推廣交流 Promotion and Exchanges

品牌局20周年慶祝活動

2025年適逢香港品牌發展局創辦二十周年華誕，品牌局以「廿載同深耕 • 一起啟新程」為主題舉辦了一系列活動，包括設計「二十周年」標誌、製作品牌局二十周年紀念短片、舉辦誌慶晚宴、頒發「二十周年特別榮譽獎」、組織企業探訪活動、出版系列報章專訪、舉辦香港品牌發展研討會等，以同申慶賀，並藉此宣揚香港品牌的驕人成就，提升本地品牌的整體形象。



「香港 • 新質品牌力」系列報章專訪及視頻

為宣揚香港品牌發展的卓越成就，並鼓勵企業探索「品牌+新質生產力」的實踐路徑，品牌局與《香港經濟日報》合作推出「香港 • 新質品牌力」系列報章專訪及視頻，自2025年1月起於報章及網上頻道連載，其後匯編成同名電子書發行。電子書由財政司司長陳茂波撰寫序言，收錄15家「品牌選舉」得獎企業將新質生產力的思維融入品牌經營的成功案例，並輯錄6位知名學者及專家就品牌發展分享的真知灼見。



為隆重其事，品牌局於2025年11月10日舉行《香港 • 新質品牌力》電子書首發儀式，邀得商務及經濟發展局局長丘應樺擔任主禮嘉賓。首發儀式之後隨即舉行「品牌「智」勝研討會」，吸引近120位業界代表出席。



品牌局主席陳家偉於《香港 • 新質品牌力》電子書首發儀式上致歡迎辭。
BDC Chairman Mr. Calvin Chan gave welcome remarks at the e-book launching ceremony of the "Hong Kong • New Quality Brand Power".

Celebrating BDC 20th Anniversary

The year 2025 marked the 20th anniversary of the BDC. To commemorate this milestone, the BDC organised a series of celebratory activities under the theme "Together • Pressing Ahead • Brand New Horizon". These initiatives included designing a 20th-anniversary logo, producing a commemorative promotional video, hosting an anniversary gala dinner, presenting the "20th Anniversary Special Merit Award", organising corporate visits, publishing serial newspaper interviews, and organising the Hong Kong Brand Development Seminar, with an aim to spread a celebratory message to promote the remarkable achievements of Hong Kong brands, thereby elevating the overall image of local brands.

"Hong Kong • New Quality Brand Power" Interview and Video Series

To showcase the outstanding achievements of Hong Kong brands and encourage enterprises to explore practical pathways for developing "Branding + New Quality Productive Forces", the BDC partnered with the Hong Kong Economic Times in launching the "Hong Kong • New Quality Brand Power" interview series. Running from January 2025 across print and online channels, the series was later compiled and published as an e-book under the same title.

The e-book features a preface written by Financial Secretary Hon Paul Chan and 15 successful stories of Brand Award winners that have integrated new quality thinking into brand management. It also collects insightful opinions on brand development shared by six renowned academics and experts.

An e-book launching ceremony was held on 10 November 2025, officiated by Secretary for Commerce and Economic Development Hon Algernon Yau. The Ceremony was followed by the "Branding to Win Seminar", which attracted nearly 120 industry representatives.



商務及經濟發展局局長丘應樺於首發儀式上發表講話。
The Secretary for Commerce and Economic Development Hon Algernon Yau delivered a speech at the launching ceremony.



一眾嘉賓主持《香港・新質品牌力》電子書首發儀式。
Guests-of-honour officiated the e-book launching ceremony of the "Hong Kong • New Quality Brand Power".



主辦機構代表與嘉賓合照。
Representatives of organisers and guests posed for a group photo.



主辦機構和參與公司代表以及「品牌『智』勝研討會」演講嘉賓合照。
Representatives of the organisers and participating companies took a group photo with the guest speakers of the "Branding to Win" Seminar.

品牌「啟」行企業探訪活動

作為慶祝二十周年的活動之一，品牌局於2025年組織了3次「品牌『啟』行」系列企業探訪，帶領會員企業到香港及大灣區城市作實地觀摩及交流，藉此研習優秀品牌的成功經驗。

繼5月28日到訪「家得路」天然健康食品智能生產中心之後，第2次企業探訪於9月26日舉行；由品牌局主席陳家偉率領一行30多人的考察團赴深圳，進行為期一日的研習參觀活動。考察團先出席由品牌局、政制及內地事務局粵港澳大灣區發展辦公室及廠商會合辦的「香港・進・品牌大灣區2025」午餐研討會，下午則前往位於深圳之「佳寧娜」食品製造廠，參觀自動化的月餅生產線，並與「佳寧娜」代表舉行座談，瞭解品牌如何善用深港優勢提升競爭力。

第3次探訪活動於12月19日圓滿舉行，由品牌局副主席駱百強率領10多家會員公司代表參觀香港設計中心「DX設計館」，體驗本地的設計氛圍，近距離接觸城市的創意脈搏。

“Brand In-Sight-Seeing” Corporate Visit

The BDC organised three “Brand In-Sight-Seeing” corporate visits to best-practice enterprises in Hong Kong and Chinese Mainland cities in the Greater Bay Area, providing the participants a precious opportunity to closely observe and learn from the successful experiences of outstanding brands.

Following a visit to the smart manufacturing facility of CATALO Natural Health Foods Intelligent Production Center on 28 May, the second corporate visit was held on 26 September, with a delegation of over 30 members, led by BDC Chairman Mr Calvin Chan, heading to Shenzhen for a one-day study tour. The delegates attended the “Hong Kong • In • Brand Greater Bay 2025” Luncheon Seminar jointly organised by the BDC, the Guangdong-Hong Kong-Macao Greater Bay Area Development Office of the Constitutional and Mainland Affairs Bureau and the CMA. In the afternoon, they paid a visit to the “Carrianna” food manufacturing plant in Shenzhen, toured the automated mooncake production line and held a discussion with representatives of “Carrianna” to gain a deeper understanding of how the brand leverages the unique advantages of Shenzhen and Hong Kong to enhance its competitiveness.

The third visit was successfully held on 19 December. Led by BDC Vice Chairman Mr Robert Lok, representatives of more than 10 member companies toured around the “DX Design Hub” operated by the Hong Kong Design Centre, immersing themselves in the local design atmosphere and experiencing the city’s creative pulse.



品牌局組織第2次企業探訪活動，前往深圳參觀「佳寧娜」食品製造廠。
The BDC organised the second corporate visit, travelling to Shenzhen to tour the food manufacturing plant of "Carrianna".



品牌局會員公司參觀香港設計中心「DX 設計館」。
A group of BDC members visited "DX Design Hub" of the Hong Kong Design Centre.



品牌形象展示

品牌局不時參與展覽展銷會和各種市場推廣活動，以設立展板、產品展示專櫃等形式，推介屬下香港品牌；藉此展示香港品牌的整體形象，為消費者提供認識和瞭解香港品牌的窗口。

Brand Image Display

The BDC from time to time takes part in various exhibitions, trade shows and market promotion activities; and sets up display boards or product showcases at the venues, in an effort to promote the collective image of Hong Kong brands while providing a window to raise their awareness among consumers.



2025年「香港名牌選舉」及「香港服務名牌選舉」於第59屆「香港工展會」進行公眾投票。
2025 Hong Kong Top Brand Awards and Hong Kong Top Service Brand Awards staged a public polling at the 59th Hong Kong Brands and Products Expo.



2025年「品牌選舉」頒獎典禮設有大型的得獎品牌資料板。
Large information panels were set up at the venue of 2025 Awards Presentation Ceremony.

交流與互動

品牌局透過參與本港和內地的論壇、交流會、聯誼活動以及接洽來自國內和海外的訪問團等渠道，積極與各地政府和工商組織保持聯繫，就品牌發展互換意見和探討合作。



品牌局副主席黃偉鴻出席由東莞市工商聯(總商會)及東莞市時尚創意工業設計研究院主辦的「大灣區(東莞)品牌發展大會 2026」，並應邀擔任主旨演講嘉賓，以「全球變局下的品牌挑戰與機遇」為題作出分享。

BDC Vice Chairman Dr Ellis Wong was invited as keynote speaker to give speech on "Brand Challenges and Opportunities in a Changing World" at the GBA (DongGuan) Brand Conference 2026, jointly organised by the Dongguan Federation of Industry and Commerce and Dongguan Fashion Creative Industrial Design Research Institute.

Exchanges and Networking

Through active organisation and participation of forums, social gatherings and exchange programmes, the BDC maintains close links with governments, industrial organisations and enterprises in Hong Kong, Chinese Mainland and overseas.



江蘇省知識產權局代表團由副局長張傳博率領到訪品牌局，雙方互就兩地的知識產權保護發展及合作等議題交流意見。

A delegation from the Intellectual Property Office of Jiangsu Province, led by Deputy Director Mr Zhang Chuanbo visited the BDC to exchange views on intellectual property rights development and cooperation.



深圳市智慧零售協會由執行會長謝永明率領到訪品牌局，雙方就兩地的零售市場發展及合作交流意見。

Led by Executive Chairman Mr Xie Yongming, a delegation from the Shenzhen Smart Retail Association visited the BDC to exchange views on the retail market development and cooperation opportunities.

2025《香港名牌巡禮》

《香港名牌巡禮 2025》於2025年8月出版，收錄近300個香港原創品牌的成功故事和心得經驗，同時記載了「香港名牌選舉」、「香港服務名牌選舉」和「香港新星品牌選舉暨香港新星服務品牌選舉」的歷史沿革和最新發展，亦介紹第六屆「香港傑出品牌領袖獎」的得獎者。自2003年創刊以來，《香港名牌巡禮》已是第二十三次出版。



2025年《香港名牌巡禮》已廣發予政府部門、各國駐港領事館、酒店、學校、報館、工商團體及社會知名人士惠存。電子書亦已上載品牌局網站予公眾人士免費下載。

The Parade of Hong Kong Top Brands 2025

The 2025 edition of "The Parade of Hong Kong Top Brands" was published in August 2025. The book brings together the success stories of about 300 Hong Kong original brands, also chronicling the history and latest development of the Hong Kong Top Brand Awards, Hong Kong Top Service Brand Awards, Hong Kong Emerging Brand Awards and Hong Kong Emerging Service Brand Awards. A chapter was specially designed to introduce the winner of the sixth "Hong Kong Distinguished Brand Leader Award". Making debut in 2003, "The Parade 2025" was the 23rd edition.

"The Parade of Hong Kong Top Brands 2025" was widely distributed to the winning companies, Government departments, chambers, associations, media, universities and consulates; the online version is also available for free download on the BDC's website.

培育教育
Nurturing and Education

中小企品牌群策營

品牌局定期組織「中小企品牌群策營」，透過舉辦講座和交流活動，為有志發展品牌的企業提供一個知識轉移、經驗分享、加強聯絡的互動平台，推動業界特別是中小型企業邁上品牌發展之路；目前註冊會員企業已超過400家。

「中小企品牌群策營」於過去一年舉行了5次活動；而自2005年創立以來，累計舉行的活動已達97次。

SME Branding Club

In order to inculcate a branding culture among local industries especially SMEs, the BDC, since 2005, has been operating the SME Branding Club. It is an interactive platform for knowledge transfer, experience sharing and networking among companies aspiring for brand development. Registered corporate members of the Club has surpassed 400.

Since its inception, SME Branding Club has organised 97 gatherings, of which 5 were held in the past year.

舉辦日期 Date	內容主題 Topic	出席人數 Number of Participants
2025年 Year 2025		
8月6日 6 August	「個人品牌如何提升企業形象與影響力」研討會 Seminar on “How Branding Enhances Corporate Image and Influence”	約50人 About 50
12月17日 17 December	「從危機到契機：中小企品牌如何化險為夷」研討會 Seminar on “From Crisis to Opportunity: How SME Brands Land on Their Feet”	約40人 About 40
2026年 Year 2026		
3月20日 20 March	「香港+IP品牌：創造無限商機」研討會 Seminar on “The IP Opportunities for Hong Kong Brands”	約30人 About 30
4月16日 16 April	「『養龍蝦』AI代理的戰略價值與風險管理」研討會 Seminar on “Understanding Strategic Value and Risk Management of AI OpenClaw”	約70人 About 70
6月23日 23 June	「中小企行銷精讀：以AI打造高曝光廣告字術」研討會 Seminar on “Leveraging Copywriting and AI to Build High Marketing Exposure For SMEs”	約50人 About 50



品牌公關專家潘錦全教授講解危機溝通的核心策略。
Brand communication expert Prof Felix Poon introduced the strategies of turning PR crisis into opportunity.



數碼營銷專家朱俊昌剖析「養龍蝦」的戰略價值。
Digital marketing expert Mr Jeffrey Chu illustrated the strategic value of AI “OpenClaw”.



文案廣告專家鍾梓淳先生分享撰寫高曝光廣告文案的實戰心得，並講解如何運用AI輔助品牌的日常宣傳。
Advertising copywriting expert Mr Chung Tsz-shun shared practical tips for writing high-visibility advertisement copy and techniques for using AI to streamline daily promotional efforts.

研討會／培訓項目

品牌局不時主辦或與其他機構合作舉辦研討會、培訓課程和工作坊，以促進品牌相關知識的轉移和資訊傳播，促進業界樹立品牌文化，並提高大眾的品牌意識。

Seminars and Training

The BDC from time to time hosts or co-organises seminars and training workshops on brand-related topics, in an effort to disseminate information and facilitate knowledge transfer, foster a branding culture among the industries, and to raise the brand awareness of the public.

品牌局舉辦之研討會及工作坊

Seminars and Training Programmes Organised by the BDC

舉辦日期 Date	內容主題 Topic	出席人數 Number of Participants
2025年 Year 2025		
8月22日 22 August	「3小時生成式AI精讀：一鍵生成行銷內容、圖片、影片」實務工作坊 Workshop on “3-Hour Practical Guide on Generative AI for Effective Marketing”	約30人 About 30
9月26日 26 September	品牌局、政制及內地事務局粵港澳大灣區發展辦公室及廠商會合辦之「香港・進・品牌大灣區」午餐研討會 “Hong Kong • IN • Brand Greater Bay” Luncheon Seminar by the BDC, Guangdong-Hong Kong-Macao Greater Bay Area Development Office of the Constitutional and Mainland Affairs Bureau, and the CMA	約300人 About 300
9月30日 30 September	「掌握說服心理學：有效拆解不合理投訴」工作坊 Workshop on “Effectively Resolving Complaints and Enhancing Customer Service Skills By Persuasion Psychology”	約10人 About 10
11月10日 10 November	品牌局、工業貿易署、香港貿易發展局及廠商會合辦之品牌「智」勝研討會 2025：香港品牌・新質新視野 “Branding to Win Seminar 2025: Hong Kong Brand • New Quality New Vision” by the BDC, Trade and Industry Department, Hong Kong Trade Development Council and the CMA	約120人 About 120
2026年 Year 2026		
4月23日 23 April	品牌局及廠商會合辦之「AI創作×效益：廣告生產力新方程式」研討會 Seminar on “AI Creative × Efficiency: A New Formula for Advertising Productivity” by the BDC and the CMA	約60人 About 60



數碼營銷專家蘇子賢演示不同的AI生成工具，協助企業提升行銷內容創作的速度和質量。
Digital marketing expert Mr Ivan So demonstrated different AI generation tools for improving the speed and quality of marketing content creation.



企業培訓顧問陳振盛講解如何運用「說服心理學」拆解不合理的投訴，協助前線員工於高壓環境中保持專業態度。
Training consultant Mr Philip Chan illustrated how to apply “psychology of persuasion” to handle unreasonable complaints, thus empowering frontline staff to stay professional under pressure.



傳播學系講師黃曉帆、廣告後期製作總監黃堅信、何偉全、知識產權署高級律師李青倪，以及廣告導演何力恒分享AI在廣告創作上的應用和AI版權保護與風險管控。
Communication Lecturer Mr Derek Wong, Advertising Post-Production Director Mr Kinson Wong and Mr Chuen Ho, Senior Solicitor (Copyright) of Intellectual Property Department Ms Ada Lee, and Films Director Mr Lik Ho shared the applications of AI in creative advertising, and provided professional advice on AI copyright protection and risk control.

「香港・進・品牌大灣區」午餐研討會2025

品牌局、特區政府政制及內地事務局粵港澳大灣區發展辦公室和廠商會於2025年9月26日假深圳福田香格里拉大酒店宴會廳聯合舉辦「香港・進・品牌大灣區」午餐研討會。近300位香港和內地的業界代表聚首一堂，共同探討大灣區高質量發展的機遇。

研討會並邀請了多位學者、專家和行業代表圍繞品牌影響力和形象塑造、品牌行銷策略、以及創新與品牌的融合發展等範疇發表演說，分享以「新質品牌力」於大灣區市場脫穎而出的心得體會。

“Hong Kong • IN • Brand Greater Bay” Luncheon Seminar 2025

The BDC, the Guangdong-Hong Kong-Macao Greater Bay Area Development Office (GBA Office) of the Constitutional and Mainland Affairs Bureau and the CMA joined hands in organising the “Hong Kong • IN • Brand Greater Bay” Luncheon Seminar at Futian Shangri-La, Shenzhen on 26 September 2025. Nearly 300 industry representatives from enterprises and chambers of commerce in Hong Kong and the Chinese Mainland gathered to explore the opportunities for high-quality development in the Greater Bay Area.

The Seminar also invited a number of scholars, experts, and industry representatives to deliver speeches on brand influence, image building, marketing strategies, and the integrated development of innovation and branding, decoding the winning formula for standing out in the Greater Bay Area market through “New-Quality Brand Power”.



主辦機構代表與演講嘉賓合照。
Representatives of organisers and speakers posed for a group photo.



時任粵港澳大灣區發展專員陳潔玲致開幕辭。
The then Commissioner for the Development of the Guangdong-Hong Kong-Macao Greater Bay Area Ms Maisie Chan delivered the opening address.



品牌局主席陳家偉致歡迎辭。
BDC Chairman Mr Calvin Chan delivered welcome remarks.



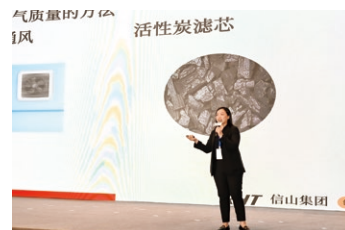
深圳大學粵港澳大灣區新興產業發展研究院院長龔曉峰教授深入探討新質生產力對提升品牌影響力的重要性。
Dean of Institute of Emerging Industries in Guangdong-Hong Kong-Macao Greater Bay Area of Shenzhen University Prof Gong Xiaofeng delved into the importance of new-quality productive forces in enhancing brand influence.



品牌局顧問吳秋全教授分享如何運用品牌形象學心法。
BDC Advisor Prof Charles Ng shared insights into personal branding.



You Find Limited董事及創辦人朱俊昌講解利用人工智能技術提升品牌的營銷效率。
Director and Founder of You Find Limited Mr Jeffrey Chu explained how to leverage AI technology to enhance brand marketing efficiency.



信山實業有限公司董事詹嘉慧博士介紹「b-MOLA」融合科技與品牌發展的成功之道。
Director and Chief Technology Officer of RHT Industries Dr Cathy Jim illustrated b-MOLA's successful approach to integrating technology and brand development.



廠商會副會長吳國安主持問答環節。
CMA Vice President Mr Dennis Ng hosted the Q&A session.



午餐研討會匯聚約300位香港政商界、行業協會及大灣區初創代表，共聚交流。
The Luncheon Seminar brought together approximately 300 representatives from Hong Kong's political and business sectors, industry associations, and startups in the Greater Bay Area.

品牌「智」勝研討會2025

為了推動業界的交流，加強對公眾的宣傳和教育，提升社會各界的品牌意識，品牌局自2005年起每年均舉辦「品牌『智』勝系列研討會」，圍繞著品牌發展的各方面議題，邀請不同領域的專家分享經驗，探討品牌「智」勝之道。

品牌局與工業貿易署、香港貿易發展局及廠商會於2025年11月10日聯合舉辦第21屆「品牌『智』勝研討會」。研討會以「香港品牌・新質新視野」為主題；多位重量級學者、專家和企業領袖同台交流，探討如何以「品牌+新質生產力」的思維革新和強化品牌經營的策略和實踐，以激發、鍛造和弘揚具香港特色的「新質品牌力」，推動香港品牌向高品質發展的道路邁進。是次研討會吸引近120位業界代表出席。

“Branding to Win” Seminar 2025

Since 2005, the BDC has organised a serial seminar under the banner of “Branding to Win” every year. Addressing different aspects of brand development, this serial seminar is an effective catalyst to boost brand consciousness among the public, while serving as a forum whereby experts from a wide range of professional arenas exchange views on branding.

The 21th “Branding to Win” Seminar was held on 10 November 2025 under the theme of “Hong Kong Brand • New Quality New Vision”; and it was a joint event of the BDC, the Trade and Industry Department of HKSAR Government, the Hong Kong Trade Development Council and the CMA. With a strong line-up of speakers including well-known scholar, experts and brand operators, the Seminar explored the strategies of brand management centering around the concept of “brand + new-quality productive forces”, with an aim to inspire “New-Quality Brand Power” that embodies Hong Kong’s unique characteristics and to encourage local brands to advance towards high-quality development. The Seminar attracted a substantial audience of about 120 participants.



- 1 主辦機構代表與演講嘉賓合照。
Representatives of organisers and speakers posed for a group photo.
- 2 香港恒生大學知識交流學院副總監鄭家麒博士解構將IP感染力轉變為品牌影響力。
Associate Director, Institute of Knowledge Exchange of The Hang Seng University of Hong Kong Dr Kenneth Kwong shed light on transforming IP appeal into brand influence.
- 3 香港數碼市場策劃有限公司聯合創辦人譚景鴻分享企業透過AI革新品牌推廣策略的實例。
Co-Founder of the Strategic Digital Marketing Company Limited Mr Chris Tam illustrated with examples on how AI innovates brand marketing strategies.
- 4 七海化工(集團)有限公司集團主席鄺友正講述「海馬牌」的成功故事。
Group Chairman of Seven Sea Chemicals (Holdings) Limited Mr James Wu shared the success story of "Sea Horse".
- 5 創冷科技有限公司聯合創辦人暨行政總裁朱毅豪教授分享以獨家創冷科技打造「i2Cool」綠色品牌的經驗。
Co-Founder and CEO of i2Cool Limited Prof Martin Zhu shared his experience in building the "i2Cool" green brand using exclusive innovative cooling technology.
- 6 品牌局副主席黃偉鴻博士主持問答環節。
BDC Vice Chairman Dr Ellis Wong hosted the Q&A session.

倡導「環境、社會及管治」 ESG Initiatives

探索ESG審核

品牌局率先探索ESG的審核實務，基於自身長期開展品牌審核的相關經驗，總結出一套適合香港企業的「ESG執行實務類別」指南並定期進行更新，為本地業界特別是中小企業提供可持續發展最佳實踐的參照基準；並將這項技術標準應用於「ESG約章行動」和「香港ESG獎」的推行機制中，奠定了品牌局作為香港ESG發展的倡導者和定標者的角色。

ESG約章

品牌局與廠商會於2022年聯合發起「ESG約章」，鼓勵業界透過簽署約章，立志推廣、踐行可持續發展的理念，並承諾在環境保護、社會責任、企業管治等範疇率先採取實質性的行動。品牌局擔任「約章」合辦機構，屬下的技術顧問委員會兼任「約章」的「技術顧問」，負責制定相關的標準和技術文件，以及為「約章」的執行提供指導。

根據「ESG約章」計劃的規定，參與約章的企業除了須宣示接納、踐行和推廣可持續發展理念的決心之外，還需承諾付諸實施，並訂立具體、實質性的行動部署，從ESG的三大範疇即環境保護、社會責任、企業管治的行動分類清單（即「ESG執行實務類別清單」）中各選取至少一項實務活動，作為來年提升公司ESG工作的重點方向。主辦機構向參與企業頒發證書並授權其於一年內使用「ESG約章」的標誌，以彰顯積極推廣、踐行ESG的先行者形象。

自啟動以來，已有超過1,000家本地公司成為「ESG約章」的簽約企業。



Exploring ESG Assessment

As a pioneer in ESG auditing in Hong Kong, the BDC leveraged its long-term experience in conducting brand assessment and developed a set of “ESG Implementation Practice Taxonomy” guidelines suitable for Hong Kong enterprises and keeps updating them regularly, providing a best-practice benchmark in sustainable development for local industries especially SMEs. And it has further strengthened its role as an advocate and standard-setter of ESG development in Hong Kong through applying this technical standard to the “ESG Pledge” Scheme and “Hong Kong ESG Awards”.

ESG Pledge

The BDC and the CMA jointly launched the ESG Pledge Scheme in 2022, in an attempt to encourage the industries to promote and implement the concepts of sustainable development, and make pledge to be a pioneer taking substantive actions to advance ESG. As the co-organiser of this new initiative, the BDC assigned the Technical Advisory Committee to provide assistance in formulating relevant standards and technical documents, as well as guidance for the implementation of the Pledge.



According to the provisions of the ESG Pledge, a participating company should, in addition to declaring the determination to accept, practice and promote the concept of sustainable development, commit itself to formulating substantive action plans. In particular, it is required to select at least one specific item from each of the three major categories (i.e. environmental performance, social responsibility and corporate governance) in pursuant to the “ESG Implementation Practice Taxonomy”, as the key directions for improving the company’s ESG performance in the coming year. The Organiser issues certificates to participating companies and authorises them to use the “ESG Pledge” Logo within one year, as a distinctive visual symbol to highlight their image as pioneer in promoting and implementing ESG.

Since the launch of the Scheme, over 1,000 local companies have become the signatories of the ESG Pledge.

2025年香港ESG獎

廠商會與品牌局於2023年聯合創辦「香港ESG獎」(「ESG獎」)，以表彰努力提升ESG表現並取得突出成績的香港公司、機構，激勵各行各業貫徹可持續發展理念，以負責任的態度營運業務，為經濟、社會和生態環境創造長遠的價值。

品牌局除了擔任「ESG獎」的合辦機構之外，屬下技術顧問委員會亦兼任有關獎項的「技術顧問」，為「ESG獎」制定評選機制和提供技術支援。

「香港ESG獎」分為「一般組別」和「中小型企業組別」；參選各類獎項均可循「提名」和「報名」兩個渠道進行。其中，提名渠道的入圍企業須由香港品牌發展局按既定機制作出推薦。

2025年「香港ESG獎」決賽於2025年8月11日舉行，由時任香港品質保證局主席何志誠工程師擔任決賽評審團委員會主席，成員包括廠商會會長盧金榮、品牌局主席陳家偉、時任環境及生態局氣候變化專員李學賢、香港生產力促進局主席陳祖恒、香港董事學會卸任主席陶榮、香港理工大學協理副校長(大學發展)羅璇以及香港聯合國教科文組織協會會長張沁。

2025年度「香港ESG獎」的最高榮譽「ESG大獎」的得主為李錦記有限公司；而「ESG獎」由10家企業分別奪得，包括華潤創業建設投資有限公司、大昌行集團有限公司、扶康會、鴻福堂集團控股有限公司、恆香老餅家有限公司、盈電工程有限公司、雀巢香港有限公司、鳳凰衛視投資(控股)有限公司、上海實業控股有限公司、信德集團有限公司。

「2025年香港ESG獎：中小型企業特別獎」的得獎者則包括長明國際(香港)集團有限公司、創冷科技有限公司、香港鐵路有限公司盈翠半島客戶服務處、綠玲瓏供應有限公司、信山實業有限公司。此外，聯誼工程有限公司、中信大廈管理有限公司、恒基物管部一尊家管業有限公司、依時能源有限公司、東翹建材有限公司、合興香港有限公司及黃蜂集團香港有限公司獲頒「2025年香港ESG優異證書」。

2025 Hong Kong ESG Awards

Jointly launched by the CMA and the BDC in 2023, the Hong Kong ESG Awards (ESG Awards) recognises Hong Kong companies that have made strenuous efforts and attained remarkable achievement in advancing ESG, with an aim to encourage Hong Kong industries to uphold sustainable development, operate business with a responsible attitude, and create long-term value for the economy, society and ecological environment.

The BDC was the co-organiser of the ESG Awards, with its Technical Advisory Committee serving as the “Technical Advisor” to assist in formulating the selection mechanism as well as providing technical supports for the Awards.

The 2025 ESG Awards were divided into two award streams namely “General Stream” and “Small and Medium-sized Enterprise Stream”. Participants may enter into the selection process through the “Registration” channel or upon “Nomination” by the BDC in accordance with established mechanism.

The Final Judging of 2025 Hong Kong ESG Awards was conducted on 11 August 2025, under the chairmanship of Ir C S Ho, the then Chairman of the Hong Kong Quality Assurance Agency. Members of the Final Judging comprised Dr Wingco Lo, CMA President; Mr Calvin Chan, BDC Chairman; Mr Arthur Lee, the then Commissioner for Climate Change, Environment and Ecology Bureau; Hon Sunny Tan, Chairman of the Hong Kong Productivity Council; Dr Christopher To, Immediate Past Chairman of The Hong Kong Institute of Directors; Dr Laura Lo, Associate Vice President (Institutional Advancement) of the Hong Kong Polytechnic University and Prof Karen Cheung, President of UNESCO Hong Kong Association.

The 2025 Hong Kong ESG Awards were conferred to 10 winners. Among them, Lee Kum Kee Company Limited was honored with the highest accolade – “Hong Kong ESG Grand Award”. Winner of “2025 ESG Award” included China Resources Enterprise Property Investment Company Limited, Dah Chong Hong Holdings Limited, Fu Hong Society, Hung Fook Tong Group Holdings Limited, Hang Heung Cake Shop Company Limited, REC Engineering Company Limited, Nestlé Hong Kong Limited, Phoenix Media Investment (Holdings) Limited, Shanghai Industrial Holdings Limited, Shun Tak Holdings Limited.

And there were 5 winners of the “Special Award for SME” category included Charming International (HK) Group Limited, i2Cool Limited, MTR Corporation Limited – Tierra Verde Customer Service Centre, Perfect Green Supplies Company Limited, and RHT Industries Limited. Certificate of Merit were awarded to Associated Engineers Limited, CITIC Tower Property Management Company Limited, Herderson Property Management Department – H-Privilege Limited, IP&E GBA Limited, Orientop Building Material Limited, Unijoy Hong Kong Limited, and WASP HK Limited.

2025「香港ESG獎」暨「ESG約章」頒授典禮

為隆重其事，主辦機構於2025年10月17日假香港會議展覽中心舉辦2025「香港ESG獎」暨「ESG約章」頒授典禮，超過400位嘉賓及業界代表出席，場面熱鬧，盛況空前。

署理財政司司長黃偉綸擔任典禮的主禮嘉賓，並聯同商務及經濟發展局副局長陳百里、時任環境及生態局氣候變化專員李學賢、主辦機構的領導等擔任頒獎嘉賓，向23家「香港ESG獎」得獎企業代表頒發獎項，以及2025年度參與「ESG約章」的200多家特選企業代表頒發證書。

2025 Hong Kong ESG Awards cum ESG Pledge Presentation Ceremony

The 2025 Hong Kong ESG Awards cum ESG Pledge Presentation Ceremony was held at the Hong Kong Convention and Exhibition Centre on 17 October 2025. Over 400 distinguished guests and industry representatives participated in the joyous and epochal celebration.

Hon Michael Wong Wai Lun, Acting Financial Secretary officiated at the Presentation Ceremony, who together with Under Secretary for Commerce and Economic Development Dr Bernard Chan, the then Commissioner for Climate Change of the Environment and Ecology Bureau Mr Arthur Lee Hok Yin, as well as leaders of the Organisers, presented trophies to the 23 Awardees of Hong Kong ESG Awards and certificates to more than 200 selected companies participating in the 2025 ESG Pledge Scheme.



主禮嘉賓、頒獎嘉賓及評審團成員與一眾得獎企業代表合照。

Guest of Honour, Award Presenters, Panel of Judges and representatives of the participating companies posed for a group photo.



主禮嘉賓署理財政司司長黃偉綸致辭。

Guest of honour Acting Financial Secretary Hon Michael Wong delivered a speech at the Awards Presentation Ceremony.



署理財政司司長黃偉綸(左)與廠商會會長盧金榮(右)頒發2025年「香港ESG大獎」予李錦記代表。

Acting Financial Secretary Hon Michael Wong (left) and CMA President Dr Wingco Lo (right) presented the 2025 Hong Kong ESG Grand Award to representative of Lee Kum Kee Company Limited.



商務及經濟發展局副局長陳百里(左)與品牌局主席陳家偉(右)一同頒發「中小企業特別獎」。
Under Secretary for Commerce and Economic Development Dr Bernard Chan (left) and BDC Chairman Mr Calvin Chan presented the "Special Award for SME".



頒授典禮雲集超過400位嘉賓及企業代表。
The Presentation Ceremony was attended by 400 guests and company representatives.

ESG調查

自2024年起，品牌局連續三年開展一項名為「香港企業ESG發展現狀與動向調查」的研究，旨在揭示香港企業尤其是中小企業ESG發展的現狀與趨勢，並為構建有利於ESG發展的生態提供策略性意見。

2026年的研究以廠商會「ESG約章」計劃下於2026年1至5月辦理續簽的296家企業為分析對象，對他們在簽署約章時提交的「承諾之行動」清單進行統計分析；並以內建調查表的形式瞭解這些企業發展ESG的意向、動機、面臨的困難和所需的協助。

ESG Survey

The BDC has conducted a study namely "Hong Kong Industries' ESG Initiatives and Trends" for the third consecutive years as of 2024, with an aim to reveal the current status and trends of ESG development among Hong Kong enterprises, especially SMEs, and to provide strategic advice for building an ecosystem conducive to ESG development.

The 2026 Study analysed the "Commitment Actions" list submitted by 296 enterprises that had renewed their annual subscription with the ESG Pledge Scheme from January to May 2026. And a survey was also conducted among these enterprises through a built-in questionnaire to gauge their aspiration and motivations as well as difficulties faced and the supports needed when developing ESG.



品牌局於2025年「品牌選舉」新聞發布會上，正式公布《2025年香港企業ESG發展現狀與動向調查分析報告》結果。
"Survey on Hong Kong Industries' ESG Initiatives and Trends 2025" findings was announced in the press conferences of 2025 Awards.

會務活動 Council Activities

2025會員大會

品牌局於2025年10月22日假廠商會會議廳舉行周年大會，由品牌局主席陳家偉擔任大會主席並致辭；出席會議者包括品牌局理事及會員公司代表等30多人。

陳家偉主席回顧了品牌局過去一年的多項主要工作，包括在倡導「新質品牌力」、弘揚典範、推廣香港品牌集體形象、推進本地ESG標準實踐等重點領域深耕密耘、扎實推進，強化自身作為香港品牌發展綜合服務平台的功能。大會並一致通過財務報告及理事會和核數師報告，以及續聘子辰會計師事務所擔任品牌局核數師。

2025 General Meeting

The BDC held its 2025 Annual General Meeting (AGM) at CMA Conference Hall on 22 October 2025. Mr Calvin Chan, the BDC Chairman, was the Chairman of AGM. In his speech, he reviewed the major work of the BDC in the past year, with focus on key areas such as advocacy of “new quality brand power”, establishment of best practices in branding, promotion of collective image of Hong Kong brands, and exploration of Hong Kong-based ESG standards, further reinforcing the Council’s role as an all-rounded platform to support the development of Hong Kong brands.

The AGM resolved that the Statement of Accounts of the Council and Reports of the General Committee and Auditors be received and JS CPA & Co be re-appointed as the Auditor. Over 30 General Committee members and registered representatives of member companies attended the meeting.



會員公司代表於2025 年度會員大會上合照。

Representatives of BDC Members posed for a group photo at the 2025 Annual General Meeting.

委員會工作

品牌局按「市場主導、政府促進、社會支持」的模式組建，由主管商務經濟的政府官員擔任名譽贊助人 and 顧問；第八屆理事會的成員來自工商、學術、專業服務等廣泛的界別，並設有「香港名牌評審委員會」、「技術顧問委員會」、「推廣與宣傳委員會」、「策略發展委員會」、「財務委員會」等工作委員會。

Work of Committees

The BDC is established on the principle of “Market Leads, Government Facilitates, Community Supports”. The Council has invited Government officials as Honorary Patron and Honorary Advisors, and it has a General Committee whose membership comprises representatives from a variety of sectors, such as manufacturing, commerce, academics, and professional services. Besides, several working committees including “Hong Kong Top Brand Assessment Board”, “Technical Advisory Committee”, “Promotion and Advocacy Committee”, “Strategic Development Committee” and “Finance Committee” have been set up as operational arms to carry out the Council’s various initiatives.

理事會

理事會為品牌局的決策和管理機構，負責對品牌局的活動制定方向性指引，並對香港品牌的整體發展策略和推進措施進行研究；理事會監察品牌局的日常運作並協調屬下各委員會的工作。

理事會現任主席為陳家偉。理事會於2025年10月22日及2026年5月27日舉行會議，分別就品牌局舉辦面向外來品牌之新獎項、以及2026年度的工作計劃等進行討論。



品牌局召開第八屆理事會第五次會議。
The BDC convened the fifth meeting of the 8th General Committee.

常務理事會及財務委員會

品牌局設立由主席、副主席組成的常務理事會。常務理事會受理事會委託推行管理、督導及其他工作；常務理事會現任主席為陳家偉。

財務委員會的職能是指導及監察品牌局的財務工作，研究改善品牌局長遠財務狀況的策略。財務委員會由品牌局副主席孫榮良兼任主席。

常務理事會和財務委員會在2026年5月27日舉行了聯席會議，就品牌局2026年度財政收支預算進行討論。

General Committee

The General Committee is the governing body of the Council, which provides guidance on the developmental directions of the Council and also looks into the overall strategy and policies related to the development of Hong Kong brands. The General Committee supervises the operation of the Council and coordinates the work of sub-committees.

Currently chaired by Mr Calvin Chan, the General Committee held meetings on 22 October 2025 and 27 May 2026, on which the feasibility of introducing a new award scheme for non-local brands as well as the 2026 year plan of the Council were discussed respectively.

Executive Committee & Finance Committee

The BDC has an Executive Committee consisting of the Chairman and Vice Chairmen. The Executive Committee is empowered by the General Committee to conduct, manage and supervise the affairs of the Council. The BDC Chairman Mr Calvin Chan is the Chairman of the Executive Committee.

The Finance Committee is set up to advise on and monitor the financial affairs of the BDC and to study the strategies for improving the Council's financial soundness in the long run. It is chaired by the BDC Vice Chairman Mr Warren Sun.

The Executive General Committee and Finance Committee held a joint meeting on 27 May 2026 to approve the 2026 financial budget of the Council.

香港名牌評審委員會

香港名牌評審委員會負責組織品牌選舉和其他與品牌有關的獎勵項目，推行「香港名牌標識計劃」，並對主辦之獎項和認證計劃屬下的企業實施監察和管理；委員會亦負責「香港名牌標識使用准許證」的日常審批和簽發工作。

香港名牌評審委員會現任主席由品牌局主席陳家偉及副主席馬介欽擔任聯席主席。委員會擔任2025年「香港名牌選舉」、「香港服務名牌選舉」、「香港新星品牌選舉」及「香港新星服務品牌選舉」初賽的評審團，於2025年11月19日完成四個「選舉」入圍品牌的遴選工作。

委員會並於2026年4月20日舉行會議，討論2026年「品牌選舉」的日程、進行「2026年香港傑出品牌領袖獎」的預選以及為2026年「香港ESG獎」釐訂「推薦入圍企業名單」。

技術顧問委員會

技術顧問委員會就品牌相關獎項的評審標準和認證計劃提供技術指導，亦致力促進品牌局與學術、專業服務等界別的聯繫和合作。委員會並擔任「香港品牌名冊督導委員會」，就「香港品牌名冊」的登記標準、審核規程以及營運與管理等事宜提供意見；還支援品牌局與廠商會聯合舉辦的「ESG約章」和「香港ESG獎」，兼任有關計劃的「技術顧問」。

技術顧問委員會由品牌局副主席駱百強兼任主席，委員包括來自工商、學術、法律、設計、品質管理等界別的專業人士。委員會於2026年4月13日舉行第三次會議，審議並通過有關「出海名牌選舉暨出海服務名牌選舉」的評審及審核標準，並就其他技術文件進行討論。

Hong Kong Top Brand Assessment Board

Hong Kong Top Brand Assessment Board is responsible for organising brand awards and other brand-related recognition programmes, implementing Hong Kong Top Brand Mark Scheme, and overseeing the awardees and licensees thereof. Besides, it is the issuing body of the Hong Kong Top Brand Mark Licence.

The Board is currently co-chaired by the BDC Chairman Mr Calvin Chan and Vice Chairman Dr Warren Ma. It acted as the Preliminary Judging Panel of the 2025 Hong Kong Top Brand Awards, Hong Kong Top Service Brand Awards, Hong Kong Emerging Brand Awards and Hong Kong Emerging Service Brand Awards to select the shortlisted entries on 19 November 2025.

The Committee held a meeting on 20 April 2026 to discuss the schedule and arrangements for 2026 Brand Awards, conduct pre-screening of the prospective candidates and affiliated brands for the 2026 Hong Kong Distinguished Brand Leader Award, and to determine the list of “Recommended Shortlisted Entries” for the 2026 Hong Kong ESG Awards.

Technical Advisory Committee

The Technical Advisory Committee advises on the judging criteria of brand awards and technical aspects of the certification schemes, and it is devoted to fostering the communications and cooperation between the Council and academics, professionals and other sectors. Meanwhile, the Committee acts as the “Steering Committee on Hong Kong Brand i-Directory”, which provides advice on the registration requirements, assessment protocol and other matters related to the operation and administration of Brand HKiD Scheme; and it also assumes the role of “Technical Advisor” for the ESG Pledge and Hong Kong ESG Awards jointly introduced by the BDC and the CMA.

Currently chaired by the BDC Vice Chairman Mr Robert Lok, the Technical Advisory Committee is made up of domain experts who are industrialist, academic, legal advisor, designer, quality management expert and other professionals. The Committee held the third meeting on 13 April 2026 to approve the judging and On-site Assessment criteria for the Go Global Top Brand Awards & Go Global Top Service Brand Awards, and to review the technical documents thereof.

推廣與宣傳委員會

推廣與宣傳委員會的職能是提升業界與公眾的品牌意識，協助香港品牌在本地、內地和國際市場的發展，以及宣傳品牌局的宗旨與活動。

推廣與宣傳委員會由品牌局副主席吳清煥兼任主席。委員會於2025年12月2日舉行會議，研究2025年「品牌選舉」頒獎典禮暨晚宴的具體安排；並於2026年6月3日會議上，就2026年重要活動的宣傳計劃及「出海名牌選舉暨出海服務名牌選舉」的宣傳方案等進行討論。

策略發展委員會

策略發展委員會負責研究品牌局的長遠發展策略，以及指導品牌局會員的招募、管理及服務工作。

委員會由品牌局副主席黃偉鴻兼任主席。委員會於2025年12月15日與香港名牌評審委員會舉行第一次聯席會議，就舉辦「出海名牌選舉暨出海服務名牌選舉」的初步建議方案等事宜進行討論。委員會並於2026年2月27日與香港名牌評審委員會舉行第二次聯席會議，討論2026年「香港ESG獎」推薦機制的修訂建議及「出海選舉」的執行方案。

會員招募

會員網絡是品牌局倡導和推行其創立理念的重要基礎，是品牌局聯繫業界、服務業界不可或缺的介面。品牌局歡迎認同品牌局理念、支持香港品牌發展的公司和組織加入成為公司會員或贊助會員。自2005年8月成立以來，已有450多家公司成為品牌局的公司會員。



Promotion and Advocacy Committee

The Promotion and Advocacy Committee is set up to raise the brand awareness among the industries and the general public; to facilitate local brands' development in domestic, Chinese Mainland and overseas markets; and to promote the objective and activities of the Council.

Currently chaired by the BDC Vice Chairman Mr Ng Ching Wun, the Committee held a meeting on 2 December 2025 to discuss the arrangement for the 2025 Brand Awards Presentation Ceremony-cum-Dinner. It convened another meeting on 3 June 2026, which reviewed the promotional programmes of the Council's major activities in 2026 and discussed the promotion arrangement for the upcoming Go Global Top Brand Awards & Go Global Top Service Brand Awards.

Strategic Development Committee

The Strategic Development Committee is set up to study the strategies for the Council's long-term development and to provide guidance on membership affairs such as recruitment, administration and services.

Currently chaired by BDC Vice Chairman Dr Ellis Wong, the Committee held the first joint meeting with the Hong Kong Top Brand Assessment Board on 15 December 2025 to discuss the preliminary proposal for organising the Go Global Top Brand Awards & Go Global Top Service Brand Awards. It convened the second joint meeting on 27 February 2026 to deliberate on the proposed revisions to the recommendation mechanism for the 2026 Hong Kong ESG Awards and the implementation plan for the Go Global Awards.

Member Recruitment

Membership is not only an important base for the BDC to advocate and implement its founding missions, but also an indispensable interface for the Council to connect and serve the industries.

The BDC welcomes companies and organisations in sympathy of its objectives to become Corporate Members or Associate Members. Since the establishment in August 2005, the BDC has admitted over 450 Corporate Members.

會員福利 Member Benefits

入會資格

凡持有香港商業登記證明的公司，或已向香港特區政府相關主管當局註冊的工商社會團體，均有資格申請成為香港品牌發展局之公司會員。境外註冊之公司或工商社會團體，可申請為贊助會員。

會員福利

公司會員有權參加品牌局的會員大會，擁有投票表決權。公司會員及贊助會員均可尊享多元化的服務，包括：

- 利用品牌局的平台，就品牌發展的政策和相關事宜表達意見。
- 參與品牌局在香港、內地和海外舉辦的展覽、產品展示和市場推廣活動。
- 以會員優惠價或免費(特定活動)參加研討會、培訓課程、營商考察團等。
- 接受品牌方面的最新資訊。
- 分享品牌局所推行之研究和發展項目的成果。
- 使用品牌局構建之品牌發展支援體系，例如專家庫、免費諮詢、顧問引介服務等。
- 免費取得品牌局的刊物，包括《香港名牌巡禮》、《年報》、會員通告及電郵簡訊等。
- 羅列公司簡介於品牌局官方網站。
- 依託品牌局的網絡，開展業界間的商業配對、合作、交流、聯誼與互惠活動。
- 享有廠商會之團體會員優惠，例如培訓、保險服務費用折扣等。

Membership Eligibility

Any Hong Kong company holding a valid business registration certificate or any Hong Kong association registered with the relevant Government authority are eligible to apply to become a Corporate Member of the Hong Kong Brand Development Council. Companies or associations incorporated outside Hong Kong can apply to be admitted as Associate Members.

Member Benefits

Corporate Members have the right to attend and vote at general meetings of the BDC. All Members can enjoy a bevy of privileges:

- Become part of a collective voice to express views and concerns on government's policies and issues pertaining to brand development.
- Have opportunities to participate in various exhibitions, product showcases, and promotional activities organised by the BDC in Hong Kong, Chinese Mainland and overseas.
- Attend seminars, training programmes, business study trips and other activities at a discounted rate or free-of-charge (for specified events).
- Acquire updated information on branding.
- Share findings of research and development projects conducted by the BDC.
- Get access to brand development supporting facilities established by the BDC, e.g. brand expert database, free consultancy, and consultant referral services.
- Receive free publications, including "The Parade of Hong Kong Top Brands", "Annual Report", member circular, e-mail broadcast, etc.
- Upload company information on the BDC's official website.
- Leverage on the BDC's network to facilitate business matching, experience sharing, strategic alliance, inter-company liaison and mutually preferential arrangements.
- Enjoy benefits entitled to CMA Group Members, such as discounts on training and insurance services.

品牌局是由廠商會牽頭成立的非牟利機構，旨在集合社會各方面的力量，共同推動香港品牌的發展。品牌局致力於提升香港品牌的知名度、弘揚原創精神、構築有利於品牌發展的社會環境、以及促進品牌方面的企業交流、聯誼和國際合作。

品牌局按「市場主導、政府促進、社會支持」的模式組建，由主管工商及經濟的政府官員擔任名譽贊助人 and 顧問，理事會的成員來自工商、學術、專業服務等廣泛的界別；並設有「香港名牌評審委員會」、「技術顧問委員會」、「推廣與宣傳委員會」、「策略發展委員會」及「財務委員會」等工作委員會和專責秘書處。

品牌局從全局性層面和戰略的高度探索、倡議和推進香港品牌的整體發展策略，並發揮統籌和協調的角色，力求成為香港品牌發展的領航旗艦。在積極敦促、協助政府制定相關政策的同時，品牌局亦活躍於品牌評審、認證、推廣、培育、研究、交流和國際合作等廣泛的領域，逐步建立起領先地位。

品牌局每年主辦「香港名牌選舉」、「香港服務名牌選舉」、「香港新星品牌選舉」、「香港新星服務品牌選舉」和「香港傑出品牌領袖獎」等標誌性的獎項，藉以表彰先進，樹立借鑒典範和參照基準；並率先推出「出海名牌選舉暨出海服務名牌選舉」，鼓勵企業以香港為戰略性節點，構建全球化價值鏈和提升品牌國際競爭力。品牌局推行「香港名牌標識計劃」和「香港製造標識計劃」，以規範化的審核和准許證制度，開創品牌相關認證之先河；並創建「香港品牌名冊」登記和公示平台，率先引入香港原創品牌的身份認定系統；近期更與廠商會合作推行「ESG約章」及「香港ESG獎」，激勵香港工商界邁上可持續發展的道路。

為增強香港品牌的市場影響力，品牌局經常帶領企業參加本港、國內和海外的展覽與推廣活動，近年更於內地不同城市舉辦「香港品牌節」以及「香港•進•品牌大灣區」等大型項目，協助本地企業進軍龐大的內銷市場。品牌局創立了「中小企業品牌群策營」，定期舉辦活動，為有志發展品牌的中小企業提供一個知識轉移、經驗分享、加強聯絡的平台；並積極推行研究計劃、培訓項目、觀摩與交流活動，協助業界提升品牌管理能力，倡導「建品牌、創名牌」的行業風尚；以及透過公眾宣傳和教育，增進消費者的品牌意識，培養「重視品牌、保護品牌」的社會氛圍。

在「品牌經濟」時代，打造品牌競爭力已成為企業賴以持續發展和取得成功的不二法門。品牌局將引領業界身體力行，立品創名，打造「香港製造、香港原創」的金漆招牌，推動香港成為名牌薈萃之都。

Initiated by the CMA, the BDC is a non-profit-making institution aiming to promote the development of Hong Kong brands by pooling together the efforts of all walks of life. It is committed to promoting Hong Kong brands, advocating innovation and creativity, fostering an environment conducive to brand-building, and enhancing exchanges and cooperation among companies in regard to brand development.

The BDC is established on the principle of “Market Leads, Government Facilitates, Community Supports”. Apart from having invited Government officials as Honorary Patron and Honorary Advisors, the Council has a prestigious General Committee whose membership comprises representatives from a variety of sectors, such as manufacturing, commerce, academic, and professional services. A devoted secretariat and several working committees including “Hong Kong Top Brand Assessment Board”, “Technical Advisory Committee”, “Promotion and Advocacy Committee”, “Strategic Development Committee”, and “Finance Committee” have been set up as the operational arms to carry out the Council’s various initiatives.

The Council has set itself the task of becoming a flagship to lead the way in Hong Kong’s brand development, being a driver for the pursuit of an overall strategy, a facilitator for the formulation and implementation of related policies, and a coordinator for the branding efforts of local organisations. It has been playing an active role in every key area, sharpening its leadership in brand accreditation, nurturing, promotion, research, exchanges and international cooperation.

The BDC hosts renowned recognition schemes like “Hong Kong Top Brand Awards”, “Hong Kong Top Service Brand Awards”, “Hong Kong Emerging Brand Awards”, “Hong Kong Emerging Service Brand Awards” and “Hong Kong Distinguished Brand Leader Award”, which identify role models and set up best-practice benchmark in branding, and it has taken the lead to launch “Go Global Top Brand Awards & Go Global Top Service Brand Awards”, with an eye to encouraging enterprises to leverage Hong Kong’s advantage as a strategic hub to build global value chain and uplift brand competitiveness in the international area. It is the organiser of the “Hong Kong Top Brand Mark Scheme” and “Made in Hong Kong Mark Scheme”, which, as the first of their kinds, have blazed the trail of brand-related certification based on well-structured assessment and licensing system. And the newly-introduced “Hong Kong Brand i-Directory” (Brand HKiD) is a registration mechanism plus publishing platform whereby the BDC provides authoritative proof of identity for Hong Kong original brands. More recently, the BDC has joined hands with the CMA in organising the “ESG Pledge” and “Hong Kong ESG Awards”, in an attempt to stimulate Hong Kong industries to gear towards sustainable development.

In order to enhance the profile of Hong Kong brands, the Council has been actively participating in various exhibitions, product showcases and other promotional events, domestically and overseas, apart from staging large-scale serial activities under the banner of “Hong Kong • IN • Brand Greater Bay” and “Hong Kong Brand Festival” in major Mainland cities. It organises “SME Branding Club” regularly, in an attempt to foster brand-building culture among local SMEs and to build up an interactive platform for knowledge transfer, experience sharing and networking among companies aspiring for brand development. Furthermore, a number of training, research, study, and exchange programmes as well as public education campaigns have been rolling out under the Council’s aegis, as part of its efforts to step up brand awareness among local enterprises and the public in general.

In this “branding economy” era, brand competitiveness holds the key to an enterprise’s development and continued success. Hand in hand with our industries, the BDC is devoted to promoting “Made by Hong Kong, Originated from Hong Kong” as a world-class label and developing Hong Kong into a star-studded brands hub.

附 錄

Appendices

附錄 Appendices

屬下委員會 Sub-Committees

香港名牌評審委員會 Hong Kong Top Brand Assessment Board

聯席主席 **Chairmen:**

陳家偉 Mr Calvin K W Chan, MH, JP
馬介欽 Dr Ma Kai Yum Warren, BBS

副主席 **Vice Chairmen:**

駱百強 Mr Robert P K Lok
黃偉鴻 Dr Ellis W H Wong

委員 **Committee Members:**

吳清煥 Mr Ng Ching Wun
孫榮良 Mr Warren Y L Sun
梁兆賢 Mr Leung Siu Yin, Jackson
余立明 Mr Yu Lee Ming, Michael
顏明秀 Ms Candy M S Ngan
余瓊峰 Mr Shea King Fung, Kevin
梁湘東 Mr Thomas Leung
王偉樑 Mr Desmond Wong
張志賢 Mr Chang Chi Yin, Spande
黃浩鈞 Mr Howard Wong

技術顧問委員會 Technical Advisory Committee

主席 **Chairman:**

駱百強 Mr Robert P K Lok

技術顧問 **Technical Advisors:**

謝邱安儀 Mrs Annie Yau Tse, JP
黎卓斌 Mr Lai Cheuk Pun
黃偉雄 Mr Addy Wong Wai Hung, MH, JP
梅傲笙 Mrs Mui Kinoshita
陸定光 Dr Luk Ting Kwong
劉武 Prof Wu Liu
朱俊昌 Mr Jeffrey Chu
周紹榮 Mr Joseph S W Chow
湯達熙 Mr Anthony T H Tong
邱偉強 Mr Kent Yau
丁國滔 Mr KT Ting

財務委員會 Finance Committee

主席 **Chairman:**

孫榮良 Mr Warren Y L Sun

委員 **Committee Members:**

陳家偉 Mr Calvin K W Chan, MH, JP
馬介欽 Dr Ma Kai Yum Warren, BBS
駱百強 Mr Robert P K Lok
黃偉鴻 Dr Ellis W H Wong
吳清煥 Mr Ng Ching Wun
吳潔貞 Ms Ida Ng, CDSM

推廣與宣傳委員會 Promotion and Advocacy Committee

主席 **Chairman:**

吳清煥 Mr Ng Ching Wun

顧問 **Advisors:**

陳家偉 Mr Calvin K W Chan, MH, JP
馬介欽 Dr Ma Kai Yum Warren, BBS
駱百強 Mr Robert P K Lok
黃偉鴻 Dr Ellis W H Wong
孫榮良 Mr Warren Y L Sun
吳秋全 Mr Charles C C Ng

委員 **Committee Members:**

林凱章 Mr Victor K C Lam, MH, JP
蔡承偉 Mr Tsoi Shing Wai
劉智穎 Mr Lau Chi Wing
梁承傑 Mr Vincent S K Leung
楊莉瑤 Ms Juliana L Y Yu
李國明 Mr Wilfred Li
何偉權 Dr Ken W K Ho
高麗芳 Ms Rose L F Ko
吳景瀚 Mr Kevin Ng
鄧立本 Mr Tang Lap Pun, Harry
呂樂偉 Mr Lui Lok Wai
曾維 Mr Tsang Wai
楊振年 Mr Winston Yeung

策略發展委員會 Strategic Development Committee

主席 **Chairman:**

黃偉鴻 Dr Ellis W H Wong

顧問 **Advisors:**

陳家偉 Mr Calvin K W Chan, MH, JP
馬介欽 Dr Ma Kai Yum Warren, BBS
駱百強 Mr Robert P K Lok
吳清煥 Mr Ng Ching Wun
孫榮良 Mr Warren Y L Sun
吳秋全 Mr Charles Ng

委員 **Committee Members:**

李世傑 Mr Eric Lee
顏明潤 Ms Jaclyn Ngan
王象志 Prof Wong Cheung Chi, Thomas
李嘉惠 Mr Johnny K W Li
張呈峰 Mr Cheung Ching Fung
吳懿容 Ms Susanna Ng
林蘭詩 Ms Lin Nan Sze, Alida
王淑筠 Ms Diana Wong, MH
黃繼雄 Mr Wong Kai Hung, Kelvin
傅承蔭 Mr Fu Sing Yam, William
柯家洋 Prof Kevin Orr
陳婉華 Ms Eva Chan
謝寶達 Mr Donald Tse
莊裕坤 Mr Jerry Chong, MH

會員名錄

Directory of BDC Members

大中實業股份有限公司	四洲貿易有限公司
Dah Chung Industrial Co Ltd	Four Seas Mercantile Ltd
雅田實業有限公司	新順福食品有限公司
Artin Industrial Co Ltd	Sun Shun Fuk Foods Co Ltd
YGM貿易有限公司	香港天廚有限公司
YGM Trading Ltd	The Tien Chu (HK) Co Ltd
香港生產力促進局	合興食油集團有限公司
Hong Kong Productivity Council	Hop Hing Oil Group Ltd
香港貿易發展局	德國寶(香港)有限公司
Hong Kong Trade Development Council	German Pool (HK) Ltd
力勁機械國際有限公司	龍發製藥(香港)有限公司
L.K. Machinery International Ltd	Long Far Herbal Medicine Manufacturing (HK) Ltd
漢生堂藥業有限公司	六福集團(國際)有限公司
Han Sheng Tang Herbal Technologies Co Ltd	Luk Fook Holdings (International) Ltd
古珀行珠寶有限公司	捷榮咖啡有限公司
Aaron Shum Jewelry Ltd	Tsit Wing Coffee Co Ltd
美昌玩具製品廠有限公司	錦興粉麵食品有限公司
May Cheong Toy Products Fty Ltd	Kam Hing Noodles Food Co Ltd
三友實業(集團)有限公司	震歐線衫廠有限公司
Sanyu Industrial (Holdings) Co Ltd	Chun Au Knitting Factory Ltd
諾天時有限公司	香港米聯企業有限公司
Time Mission Ltd	H.K. Rice Merchants Enterprises Ltd
金百加發展有限公司	豐葉電器製造廠有限公司
Kamperry Development Ltd	Fung Yip Electrical Manufacturing Ltd
MCL品牌顧問有限公司	日昇實業有限公司
Maxi Communications Ltd	Sunnex Products Ltd
恒通資源有限公司	三生中藥廠有限公司
Hang Tung Resources Ltd	Sam Seng Herbal Pharmaceutical Co Ltd
其士國際集團有限公司	榮華食品製造業有限公司
Chevalier International Holdings Ltd	Wing Wah Food Manufactory Ltd
南洋兄弟煙草股份有限公司	威馬企業有限公司
Nanyang Brothers Tobacco Co Ltd	Goodway Electrical Enterprise Ltd
雅芳婷集團有限公司	大南玩具實業有限公司
A-Fontane Groups Ltd	Tai Nam Industrial Co Ltd
余仁生(香港)有限公司	李錦記有限公司
Eu Yan Sang (HK) Ltd	Lee Kum Kee Co Ltd
南順(香港)有限公司	官燕棧國際有限公司
Lam Soon (HK) Ltd	Imperial Bird's Nest International Co Ltd

喜居樂有限公司
 Hekura Co Ltd
 美心食品有限公司
 Maxim's Caterers Ltd
 莎莎國際控股有限公司
 Sa Sa International Holdings Limited
 信達企業有限公司
 Shun Tat Enterprises Ltd
 香港中國旅行社有限公司
 China Travel Service (HK) Ltd
 鏞記酒家集團有限公司
 Yung Kee Restaurant Group Ltd
 韓泰麗蔘(集團)有限公司
 Hong Tai Ginseng (Group) Co Ltd
 中原地產代理有限公司
 Centaline Property Agency Ltd
 鴻福堂集團有限公司
 Hung Fook Tong Holdings Ltd
 鱷魚恤有限公司
 Crocodile Garments Ltd
 天泰良友清潔用品有限公司
 Tin Tai Leung Yao Cleaning Supplies Ltd
 偉邦物業管理有限公司
 Well Born Real Estate Management Ltd
 香港復康會
 The Hong Kong Society for Rehabilitation
 美國冒險樂園有限公司
 Jumpin Gym USA Ltd
 卓悅控股有限公司
 Bonjour Holdings Ltd
 阿波羅雪糕有限公司
 Appolo Ice-cream Co Ltd
 活力健國際有限公司
 Holistol International Ltd
 中華製漆(一九三二)有限公司
 The China Paint Manufacturing Co (1932) Ltd
 彩適化工製品有限公司
 Colour Chemical Industrial Ltd
 和興白花油藥廠有限公司
 Hoe Hin Pak Fah Yeow Manufactory Ltd
 淘化大同食品有限公司
 Amoy Food Ltd

零食物語有限公司
 Fancy Talent Ltd
 雅蘭集團有限公司
 Airland Holding Co Ltd
 君政國際有限公司
 Cross International Ltd
 八珍國際有限公司
 Pat Chun International Ltd
 陳記食品有限公司
 Chan Kee Foods Ltd
 真好城(香港)有限公司
 JHC (H.K.) Ltd
 安莉芳(香港)有限公司
 Embry (HK) Ltd
 草姬國際有限公司
 Herbs Generation International Ltd
 Dr Kong 健康鞋專門店
 Dr Kong Footcare Ltd
 實惠家居有限公司
 Pricerite Home Ltd
 盾牌保險箱有限公司
 Guarda Safe Industrial Ltd
 盛威安全設備有限公司
 Safewell Equipment Ltd
 標緻活水有限公司
 Beauty & Health Magic Water Purify Ltd
 維特健靈健康產品有限公司
 Vita Green Health Products Co Ltd
 富城物業管理有限公司
 Urban Property Management Ltd
 衍生集團(國際)控股有限公司
 Hin Sang Group (International) Holding Co Ltd
 建業五金塑膠廠有限公司
 Kin Hip Metal & Plastic Factory Ltd
 太古糖業有限公司
 Taikoo Sugar Ltd
 時富金融服務集團有限公司
 CASH Financial Services Group Ltd
 富臨商業服務有限公司
 FULUM Business Services Ltd
 米蘭站(香港)有限公司
 Milan Station (HK) Ltd

大記食品有限公司	康業服務有限公司
Dai Kee Food Co Ltd	Hong Yip Service Co Ltd
中華商務聯合印刷(香港)集團有限公司	蛋撻王控股有限公司
C&C Joint Printing (H.K.) Group Ltd	King Bakery Holdings Ltd
御藥堂(控股)有限公司	大寧有限公司
Royal Medic (Holdings) Ltd	Dialink Ltd
儲存易迷你倉集團有限公司	英記茶莊有限公司
Store Friendly Self Storage Group Ltd	Ying Kee Tea Co Ltd
青洲英坭有限公司	南北行參茸葯材有限公司
Green Island Cement Co Ltd	Nam Pei Hong Sum Yung Drugs Co Ltd
歐達傢俱有限公司	天虹海鮮酒家
Arredamenti Co Ltd	Lamma Rainbow Seafood Restaurant Ltd
雅香園食品有限公司	安記海味有限公司
YHY Food Products Ltd	On Kee Dry Seafood Co Ltd
七海化工(集團)有限公司	信和物業管理有限公司
Seven Sea Chemicals (Holdings) Ltd	Sino Estates Management Ltd
保心安藥廠有限公司	萬希泉鐘錶有限公司
Po Sum On Medicine Factory Ltd	Memorigin Watch Co Ltd
雞仔餅大王有限公司	楊氏水產有限公司
King of Chicken Cake Ltd	Yeungs Marine Products Ltd
家得路天然健康科學有限公司	大有倉集團有限公司
Catalo Natural Health Science Ltd	Tai Yau Storage Group Ltd
盈創(疊高)實業有限公司	恆香老餅家有限公司
Kado Industrial Co Ltd	Hang Heung Cake Shop Co Ltd
金至尊珠寶(香港)有限公司	太子珠寶鐘錶公司
3D-Gold Jewellery (HK) Ltd	Prince Jewellery and Watch Co
瑋基咖啡有限公司	專業國際旅運有限公司
Grand Coffee Co Ltd	Travel Expert Ltd
同珍公司	寵之天國寵物善終服務有限公司
Tung Chun Co	H.K. Pet's Hospice Care Service Ltd
順利建材潔具有限公司	致富集團有限公司
Shun Lee Bldg Materials & Sanitary Wares Ltd	Chief Group Ltd
自然怡家有限公司	榮利集團(國際)有限公司
Natural Home Collections Ltd	Wing Li Group (International) Ltd
香港小輪(集團)有限公司	美味棧國際有限公司
Hong Kong Ferry (Holdings) Co Ltd	Yummy House International Ltd
百成堂參茸行有限公司	銀龍飲食集團有限公司
Pak Shing Tong Ginseng Co Ltd	Ngan Lung Catering (Holdings) Ltd
穩健醫療(香港)有限公司	煌府集團有限公司
Winner Medical (HK) Ltd	Palace Group Management Ltd
偉澳照明實業有限公司	梳化倉有限公司
Rio Industrial Ltd	Sofamark Ltd

合和土木發展有限公司
Hop Wo Development Ltd
昇鋒國際有限公司
Pro Logic International Ltd
康盟有限公司
Concord Alliance Ltd
泉昌有限公司
Chuan Chiong Co Ltd
原味家作有限公司
Original Taste Workshop Ltd
福滿臨珠寶集團有限公司
Fook Moon Lam Jewellery Holdings Co Ltd
復興貿易發展有限公司
Fok Hing Trading Development Co Ltd
穎明實業有限公司
Makebest Industries Ltd
貴族國際貿易有限公司
Yaki Champion Boutique Ltd
阿一鮑魚公主(香港)有限公司
Ah Yat Abalone Princess (HK) Ltd
卡撒天嬌國際有限公司
Casablanca International Ltd
一心旅遊有限公司
Instant Travel Service Ltd
華發行(香港)貿易發展有限公司
Wah Fat Hong (HK) Trading Development Co Ltd
佳力酒店管理有限公司
Galaxy Hotel Management Co Ltd
生歷奇教育統籌有限公司
Synergy Education Provider Co Ltd
錢氏玩具中心有限公司
M & C Toy Centre Ltd
尚芳保健有限公司
Shang Healthcare Ltd
雅麗斯中國有限公司
Alice Chan China Ltd
天比廣告有限公司
Greenbase Ad Ltd
摩米士科技(香港)有限公司
Momax Technology (HK) Ltd
奧美斯傢具有限公司
Offmax Ltd

星華發展有限公司
Sing Wah Development Ltd
裕昇實業有限公司
Yusan Industries Ltd
捷旅集團有限公司
Jetour Holding Ltd
遵理學校有限公司
Beacon College Ltd
翠華控股有限公司
Tsui Wah Holdings Ltd
現代美容控股有限公司
Modern Beauty Salon Holdings Ltd
沙嘜王有限公司
Satay King Co Ltd
奇華餅家有限公司
Kee Wah Bakery Ltd
九龍維記牛奶有限公司
The Kowloon Dairy Ltd
迅榮貿易有限公司
Fast Fame Trading Ltd
亞洲國際餐飲集團有限公司
Taste of Asia Group Ltd
乾隆1492俱樂部有限公司
Kinlonz 1492 Club Ltd
健力五金有限公司
Kent Metal Co Ltd
DR-Max Ltd
DR-Max Ltd
誠信行貿易有限公司
Lexington Ltd
新佛香食品有限公司
Sun Fat Heung Food Products Ltd
恒和珠寶首飾廠有限公司
Continental Jewellery (Mfg) Ltd
時間廊鐘錶有限公司
City Chain Co Ltd
眼鏡88有限公司
Optical 88 Ltd
科文實業有限公司
4M Industrial Development Ltd
再見寵兒有限公司
Goodbye Dear Co Ltd

信基國際企業有限公司

Truth & Faith International Ltd

僑豐行有限公司

Kiu Fung Hong Ltd

西德寶富麗(遠東)有限公司

Profilia of West Germany (Far East) Ltd

富邦帽袋實業有限公司

Richbond Caps & Bags Manufacturing Ltd

京都念慈菴總廠有限公司

Nin Jiom Medicine Manufactory (HK) Ltd

中大捲閘有限公司

Chung Tai Roller Shutters Co Ltd

蒙妮坦學院有限公司

CMM Monita Academy Ltd

歐惠芳公關廣告有限公司

Sharon Au & Associates Ltd

瑞典歐化(遠東)有限公司

Ulferts of Sweden (Far East) Ltd

森科產品有限公司

Semk Products Ltd

偉安發展有限公司

Right Horn Development Ltd

立基環球有限公司

Tanco Pacific Co Ltd

香江國際有限公司

HKI Co Ltd

李琳明金屬製品廠有限公司

Lee Lim Ming Metal Works Ltd

佳寧娜食品(香港)有限公司

Carrianna Food (HK) Ltd

恒益物業管理有限公司

Hang Yick Properties Management Ltd

全港藝術發展有限公司

Hong Kong Art Development Co Ltd

保諾時網上印刷有限公司

Promise Network Printing Ltd

太興集團控股有限公司

Tai Hing Group Holdings Ltd

萬麗行有限公司

Manley Co Ltd

正意工作室有限公司

QConcept Ltd

沁濤美念亞洲有限公司

Samko Concept Asia Co Ltd

合豐投資控股有限公司

Hopeful Investment Holdings Ltd

活色生香國際有限公司

Wonderlife Universal Ltd

得利龍百貨有限公司

Delicron (HK) Ltd

李眾勝堂(集團)有限公司

Li Chung Shing Tong (Holdings) Ltd

寬泰貿易有限公司

Foon Tai Trading Co Ltd

英識教育(亞洲)有限公司

Britannia Study Link (Asia) Ltd

康加實業有限公司

Konstar Industries Ltd

智盛財經媒體有限公司

GenNex Financial Media Ltd

會所1號有限公司

ClubONE Ltd

穎業國際有限公司

Wing Yip International Ltd

冠華食品菓子廠有限公司

Koon Wah Food & Preserved Fruit Factory Ltd

聖諾盟健康家居用品有限公司

Sinomax Health & Household Products Ltd

金寶麗寢室用品有限公司

Goldfully Bedroom Article Ltd

高榮實業有限公司

Global Glory Industrial Ltd

數學思維教育有限公司

MathConcept Education Ltd

Ensec Solutions Hong Kong Ltd

Ensec Solutions Hong Kong Ltd

林和成貿易有限公司

Ettason (HK) Ltd

美斯凱實業有限公司

Maxcare Industrial Ltd

敏寶有限公司

Main Plan Ltd

捷成有限公司

Jetstar Co Ltd

好利來有限公司
 Hollyland Co Ltd
 建豐胃仙-U有限公司
 Kin Fung Weisen-U Co Ltd
 萬智商標印刷有限公司
 Marche Label & Printing Ltd
 香港陳老二藥廠有限公司
 Hong Kong Chan Lo Yi Medicine Co Ltd
 惠康環境服務有限公司
 Waihong Environmental Services Ltd
 亞洲國際博覽館管理有限公司
 AsiaWorld-Expo Management Ltd
 耀才證券金融集團有限公司
 Bright Smart Securities & Commodities Group Ltd
 並豐生物科技有限公司
 Twin Wealth Biotech Ltd
 啟泰藥業(集團)有限公司
 Kai Tai Chinese Medicine (Holdings) Co Ltd
 香港榮源茶行有限公司
 Wing Yuen Tea (HK) Co Ltd
 飛馬仕科技有限公司
 Freemax Technology Co Ltd
 叱吒(香港)有限公司
 All Power (HK) Ltd
 信德中旅船務管理有限公司
 Shun Tak – China Travel Ship Management Ltd
 澤群顧問有限公司
 B2A Consulting Ltd
 得利鐘錶製品廠有限公司
 Dailywin Watch Products Mfg Ltd
 冠珍興記醬園有限公司
 Koon Chun Hing Kee Soy & Sauce Factory Ltd
 栢凌有限公司
 Partlink Ltd
 藝采國際企業公司
 Arte Moda International Enterprises
 未來照明有限公司
 Future Lighting Collection Ltd
 明茶房有限公司
 MingCha Ltd
 昇華在線有限公司
 You Find Ltd

酷有限公司
 Kool Ltd
 百匯珠寶(香港)有限公司
 Pak Wui Jewellery (HK) Ltd
 億達再生資源有限公司
 E. Tech Management (HK) Ltd
 王子食品廠有限公司
 Prince Foods Manufactory Ltd
 史偉莎集團有限公司
 LBS Corporation Ltd
 大埔振興有限公司
 Tai Po Chun Hing Ltd
 嘉禾(香港)國際貿易公司
 Ka Woo (H.K) International Trading Co
 健康創建(香港)有限公司
 Health Basis (HK) Ltd
 銀鑛灣渡假酒店有限公司
 Silvermine Beach Resort Ltd
 曲奇四重奏有限公司
 Cookies Quartet Ltd
 太和洞藥廠有限公司
 Tai Wo Tung Medicine Co Ltd
 四海環球食品有限公司
 Four Seas Global Food Co Ltd
 Labkable Asia Ltd
 Labkable Asia Ltd
 達發織造有限公司
 Fung Fat Knitting Mfy Ltd
 寶樹林國際有限公司
 Treasure Forest Co Ltd
 奧美(集團)有限公司
 Dogaroo Group Ltd
 樂濤國際企業有限公司
 Winning International Enterprises Co Ltd
 香港馬世良堂製藥有限公司
 H.K. Ma Sai Leung Tong Medicine Manufacturing Ltd
 張榮記粉麵廠有限公司
 Cheung Wing Kee Noodles Factory Co Ltd
 比比美容化妝有限公司
 BB Beauty & Cosmetic Ltd
 太平洋娛樂有限公司
 Bar Pacific Entertainment Ltd

珠江船務企業(集團)有限公司
Chu Kong Shipping Enterprises (Holdings) Co Ltd
研創美國際機構(遠東)有限公司
Aorta International Association (Far East) Ltd
挑戰者汽車服務有限公司
Challenger Auto Services Ltd
德國寶電商貿易有限公司
German Pool O2O Ltd
悅和醬園有限公司
Yuet Wo Sauce and Preserved Fruits Ltd
安世思奧國際有限公司
NCCO International Ltd
超羣麵包西餅有限公司
Maria's Bakery Co Ltd
西龍傳香有限公司
QQ Rice (HK) Ltd
澳美製藥廠有限公司
Bright Future Pharmaceutical Laboratories Ltd
福泰珠寶集團有限公司
Fook Tai Jewellery Group Ltd
創生興業有限公司
New Cynosure Company Ltd
尚方有限公司
Saintford Ltd
建華(街市)管理有限公司
Uni-China (Market) Management Ltd
珍卡兒藥妝有限公司
Laboratory Janeclare Ltd
香港中華煤氣有限公司
The Hong Kong & China Gas Co Ltd
景鴻移民顧問有限公司
EK Immigration Consulting Ltd
寶湖飲食集團有限公司
Treasure Lake Catering Holdings Ltd
東方紅藥業有限公司
Tung Fong Hung Medicine Co Ltd
晉達電能(香港)有限公司
LFP Power (HK) Ltd
天然養生有限公司
Tian Ran HealthCare Ltd
永星化工有限公司
Winstar Chemicals Co Ltd

漢思傑(亞洲)有限公司
Handscript Asia Ltd
小小科學家教育集團有限公司
Little Scientists Education Group Ltd
學升火車集團有限公司
PrePnK1 Express Group Ltd
尚智設施服務有限公司
Wisdom Facility Management Co Ltd
溢豐工程有限公司
Deco Classic Ltd
皇鑽世家珠寶金行有限公司
Imperial Diamond Jewellery Gold Co Ltd
甦暉美容初心有限公司
Sunlight Beauty Group (Maiden) Ltd
香港(國際)眼科醫療集團有限公司
Hong Kong (International) Eye Care Group Ltd
高雅線圈製品有限公司
Coils Electronic Co Ltd
同心飲食有限公司
Jointed-Heart Ltd
香港潔淨水有限公司
Hong Kong Water Solution Ltd
時諾有限公司
Time Promise Ltd
林淦生醫藥研究院有限公司
Lam Kam Sang Medical Research Institute Ltd
東方表行有限公司
Oriental Watch Co Ltd
雅悅實業有限公司
Asia Health Products Ltd
溢興貿易(香港)有限公司
Yat Hing Trading (HK) Ltd
時興貿易發展有限公司
Sze Hing Trade Development Ltd
新亞生命科技有限公司
Pangenia Lifesciences Ltd
滙隆棚業有限公司
Wui Loong Scaffolding Works Co Ltd
百家企業國際集團有限公司
100 Enterprises International Group Co Ltd
香港同康藥業有限公司
Hong Kong Tung Hong Medicine Co Ltd

鼎豐信貸有限公司	奧迪美(香港)有限公司
Tiptop Credit Ltd	Optimix (HK) Ltd
香港母嬰教育服務中心有限公司	金昇家品有限公司
Momcare Education Ltd	Golden Sun Home Products Ltd
莎娜美(國際)有限公司	泰嘉企業公司
Satami International Ltd	Tiger Enterprise Corporation
紹榮鋼鐵有限公司	金朗科研有限公司
Shiu Wing Steel Ltd	Golden Fine Research Ltd
浚一企業有限公司	Alan Lo Design & Art Direction
Merge Enterprise Ltd	Alan Lo Design & Art Direction
萬士博(亞洲)有限公司	香港駕駛學院有限公司
MaxiPro (Asia) Ltd	The Hong Kong School of Motoring Ltd
港台餐飲業國際股份有限公司	維健生香港有限公司
KT Food and Beverage International Ltd	Vital Care Hong Kong Ltd
Master Edutainment Ltd	尚品之薈有限公司
Master Edutainment Ltd	Premier Food Ltd
輝煌影音有限公司	新亞薑糖(香港)有限公司
Famous Audio and Video Co Ltd	Sixfifteen Imports-exports Ltd
世衛實業有限公司	新億食品有限公司
Guardman Products Ltd	Sun Yik Food Ltd
卡美士國際有限公司	世利行貿易有限公司
Kamex International Ltd	Golden Row Trading Ltd
聯豐興業(集團)有限公司	光大參茸海味集團有限公司
Associated Technology (Holdings) Co Ltd	Kwong Tai Medicine Co Ltd
香港莊臣控股有限公司	雅視光學有限公司
Hong Kong Johnson Holdings Co Ltd	Arts Optical Co Ltd
正斗飲食管理集團有限公司	詩樂氏有限公司
Tasty Corporation Ltd	Swashes Ltd
寵物假期(香港)有限公司	君譽醫療集團
Pet Holidays (HK) Co Ltd	Icon Medical Group
康河診所管理有限公司	嘉禾國際控股有限公司
River Cam Clinic Management Ltd	Ka Woo International Holdings Ltd
一道空間有限公司	江炳滔律師事務所
ADO Ltd	Benny Kong & Tsai
終生美麗美容纖體有限公司	九龍巴士(一九三三)有限公司
Beauty Forever Salon Ltd	The Kowloon Motor Bus Co (1933) Ltd
星火能源管理有限公司	香港口腔修復醫學有限公司
EcoSmart Energy Management Ltd	Hong Kong Prosthodontics Medicine Ltd
葉氏駱駝(香港)有限公司	遠東糖廠實業有限公司
Yip's Camel (HK) Ltd	Yuen Tung Sugar Factory Industrial Co Ltd
植華品牌(亞洲)有限公司	名策專業商務有限公司
Grown-up Licenses (Asia) Ltd	Lion Consulting Ltd

信山實業有限公司	聯邦物流(香港)有限公司
RHT Industries Ltd	U-Freight Logistics (Hong Kong) Ltd
彩迅(亞洲)有限公司	Beans Food And Services Co Ltd
Express Luck (Asia) Ltd	Beans Food And Services Co Ltd
駿騰貿易有限公司	安珀文元品牌管理有限公司
Famous Team Trading Ltd	Ambree WY Brand Management Co Ltd
加美敦有限公司	鮑智海建築師樓有限公司
Carmelton Co Ltd	Tony Pau Architects Ltd
澳寶化粧品(香港)有限公司	尊家管業有限公司
Opal Cosmetics (Hong Kong) Ltd	H-Privilege Ltd
Tai Luen Coffee Co Ltd	傲月有限公司
Tai Luen Coffee Co Ltd	Moon Sport Ltd
卓遠企業服務有限公司	旭暉衛浴(香港)有限公司
Accolade Corporate Services Ltd	Sunrise Shower Equipment (HK) Ltd
中西花店有限公司	台灣臻品禮坊(香港)有限公司
Anglo Chinese Florist Ltd	Taiwan Chun Bun Rivon (HK) Ltd
碧瑤綠色集團	頤和園護老中心(九龍)
Baguio Green Group Ltd	Yi Wo Yuen Aged Sanatorium Centre (Kowloon)
e-banner Ltd	全球藥業有限公司
e-banner Ltd	The International Medical Co Ltd
太平洋行國際有限公司	澳洲歌婷國際有限公司
Gilman Group Ltd	Cottex Australia International Ltd
GoGo Tech Ltd	香港小熊集團有限公司
GoGo Tech Ltd	Hong Kong Little Bear Group Ltd
威曜綠色能源科技有限公司	好棧食品有限公司
Well Green Energy Technology Co Ltd	Good Point Food Co Ltd
Archon Wellness Ltd	長明國際(香港)集團有限公司
Archon Wellness Ltd	Charming International (HK) Group Ltd
開心寶國際有限公司	瑪貝爾鑲飾有限公司
Happypaws International Ltd	Ma Belle Jewellery Co Ltd
芳庭逸事集團有限公司	鑫榮貿易有限公司
Jardin Des Fontaines Group Ltd	Sin Rong Trading Ltd
磁叉天然美療有限公司	進協有限公司
Magnetic Massager Therapy Ltd	Progress Union Ltd
成興塑膠製品有限公司	保泰人壽保險有限公司
Shing Hing Plastic Manufacturing Ltd	Bowtie Life Insurance Co Ltd
空控物聯網有限公司	今日華人出版社有限公司
AirTech IoT Ltd	Chinese Today Press Ltd
小白兔農莊有限公司	智遊天地(九龍灣)有限公司
Bunny Wonderland Ltd	E Cube Club (Kowloon Bay) Ltd
康泓數碼圖像(香港)有限公司	西園農莊管理有限公司
Kanghong Digital Image (HK) Ltd	Sai Yuen Farm Management Co Ltd

詩連達集團有限公司	華興行集團有限公司
Slender Group Co Ltd	Wah Hing Hong Group Ltd
金盞有限公司	快辦易有限公司
Marigold Beauty Ltd	You Can Ltd
凱富國際貿易(香港)有限公司	寶通第一國際有限公司
High Life International Ltd	The First International (Asia) Ltd
捷和實業有限公司	Milo's Knitwear (Hong Kong) Ltd
Chiaphua Industries Ltd	Milo's Knitwear (Hong Kong) Ltd
捷成馬電子有限公司	永興醫藥化學有限公司
MF Jebsen Electronics Ltd	Wing Hing Chemical Co Ltd
信興實業國際有限公司	天元義王材料和科技有限公司
Shun Hing Industrial International Ltd	Tianyuan Empire Materials & Technology Ltd
尚華(香港)有限公司	嘉頓有限公司
CGA (H.K.) Ltd	The Garden Co Ltd
Patisserie Sayvour Ltd	錦源企業(香港)有限公司
Patisserie Sayvour Ltd	Come In Enterprises Co Ltd
盆景星球香港有限公司	新生飾品有限公司
Bonsai Planet Hong Kong Ltd	Sun Sang Accessories Co Ltd
BOXS Ltd	新時床具製造廠有限公司
BOXS Ltd	Sun Sea Mattresses Manufacturing Co Ltd
友貨運控股有限公司	永星製品廠有限公司
FreightAmigo Services Ltd	Win Seng Manufacturing Factory Ltd
思健醫務所有限公司	誠高國際有限公司
Healthymind Centre Ltd	Sincere Top International Ltd
MUXIC Ltd	壹照明集團控股有限公司
MUXIC Ltd	E Lighting Group Holdings Ltd
美奧文化出版有限公司	環保服務方案有限公司
Made of Paper Ltd	Environmental Services Solutions Ltd
天大藥業有限公司	緯絡活動策劃顧問有限公司
Tianda Pharmaceuticals Ltd	Gridword Communications Ltd
奧米科技有限公司	日經日本語學校有限公司
Omni Technology Ltd	Nikkei Japanese Language School Ltd
金茶王加盟店有限公司	ABC Pathways Education Foundation Ltd
Kamcha Franchising Concept Ltd	ABC Pathways Education Foundation Ltd
和興隆潮州花生糖有限公司	双盈環球有限公司
Wo Hing Long Food Co Ltd	Arroser Ltd
香江會滙天下茶業有限公司	Aqua Monster Sports Company Ltd
HKI Tea Development Ltd	Aqua Monster Sports Company Ltd
嘉盈珠寶有限公司	華諾狄家居(香港)有限公司
Charming Jewellery Ltd	Hareody Home (Hong Kong) Ltd
四君子藝術中心有限公司	曉茶茶葉香港有限公司
Four Nobles Arts Center Ltd	Hiu Cha Plus Tea Hong Kong Ltd

創冷科技有限公司

i2Cool Ltd

億達動力科技有限公司

E.Tech Dynamic Technology Co Ltd

殷樂醫療健康集團有限公司

Bay Area Medical & Healthcare Corporation Ltd

懿正綜合醫療中心有限公司

Health Miracle Integrated Medical Centre Co Ltd

蜂圖科技有限公司

Maphive Technology Ltd

華贏東方(亞洲)控股有限公司

Solomon JFZ (Asia) Holdings Ltd

唐順興家禽(香港)有限公司

Tong Shun Hing Poultry (HK) Co Ltd

正品藥業有限公司

Herb Standard Holdings Limited

濤韻國際有限公司

Ho Wan AG International Ltd

香港中貿有限公司

Hong Kong Intrade Company Ltd

興華(香港)集團有限公司

Hing Wah (HK) Group Ltd

富運酒業有限公司

Fortunate Wines Limited

星光視覺媒體有限公司

Starlite Visual Communication Ltd

寰宇美食有限公司

International Gourmet Foods Ltd

皇冠爐具(集團)有限公司

Crown Gas Stoves (Holdings) Co Ltd

濟生堂製藥廠有限公司

Chaisentomg Pharmaceutical Factory Ltd

阿米森科技(香港)有限公司

Amazingthing Technology Hong Kong Ltd

創康維控股有限公司

Konway International Ltd

裕柏科技有限公司

Yubo Technology Ltd

中大科研健康產品有限公司

CU Research Health Products Ltd

永樂粉麵廠有限公司

Wing Lok Noodle Factory Ltd

大家樂集團有限公司

Café De Coral Holdings Ltd

翹晉電子商務有限公司

Certizen Ltd

高菲僱傭有限公司

Golden Win Employment Agency Ltd

香港企業保安有限公司

Hong Kong Corporate Security Ltd

香港攀石訓練學會有限公司

Just Climb Association Ltd

保威有限公司

Poway Ltd

名氣家(香港)有限公司

Towngas Lifestyle (Hong Kong) Company Ltd

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優纖健康纖體美容專門店有限公司

You Health and Fitness Club Ltd

基亞工業有限公司

Gear Industries Ltd

元化智能科技(香港)有限公司

Yuanhua Robotics, Perception & AI Technologies (HK) Ltd

幸福元氣有限公司

My Care Healthcare Ltd

Plants N Plate Ltd

Plants N Plate Ltd

醫管家資訊科技

Medical Butler Information Technology

宏康企業有限公司

Grand Wealth Enterprise Ltd

臻味烘焙制作所有限公司

CM Bakery Production Ltd



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