

AI-empowered Marketing Force: From Digital Marketing to Smart Marketing

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Chris Tam

Co-Founder of SDMC

Chris, Co-Founder of SDMC has extensive experience in digital marketing and business solutions.

Leading SDMC for near 10 years, the company has provided performance driven, advanced digital marketing solutions to corporates and SMEs including HKTDC, Centre for Health Protection, China Mobile, City's Super and microconnect, etc.

Chris is also a frequent speaker at digital marketing seminars organised by entities such as Local Universities, NGOs and associations.





From Goal To Growth

Our Mission

We are a digital marketing agency aiming to offer

1. **Goal-Oriented**
2. **Data-driven**
3. **Scalable**

Digital marketing solutions to any business industry that **empowers brand equity and business growth.**



SDMC COMPREHENSIVE Digital Marketing Services



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Digital Marketing

- ▶ SEM ▶ SEO ▶ SMM ▶ Digital Media Buying
- ▶ App Store Optimization ▶ China Marketing

Branding Management

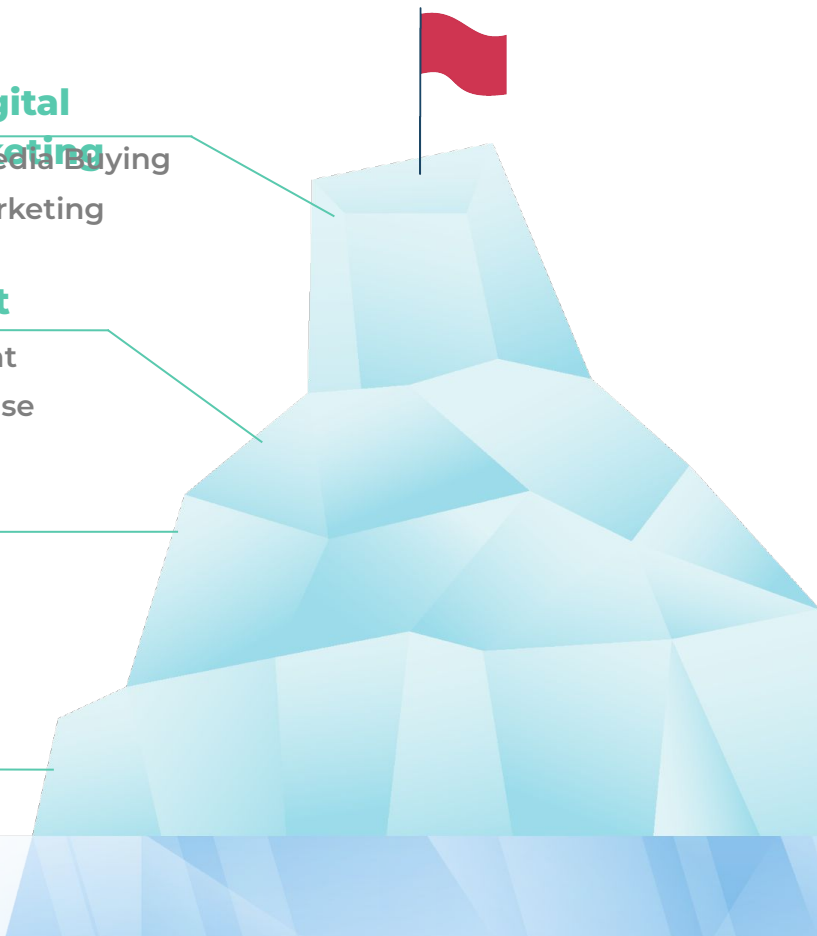
- ▶ Re-branding ▶ Graphic / Animation Design ▶ Event Management
- ▶ Influencer Marketing ▶ Digital Press Release

Tech Development

- ▶ Website Development (One-page / Cooperation / Ecommerce)
- ▶ System Development (CRM / HRM / ERP)
- ▶ AI Interactive Solutions

Business Services

- ▶ Consultation ▶ Digital Auditing
- ▶ Corporate Training ▶ Market Research





Agenda

- 1. Our Company**
- 2. From Digital Marketing to Smart Marketing**
- 3. What is AI in Marketing?**
- 4. Case Study**
- 5. Q & A**

A woman with dark hair, wearing a yellow sweater, is looking at a tablet. The background is a light blue and green gradient with various digital icons and a world map. The text "From Digital Marketing to Smart Marketing" is overlaid in a bold, dark blue font.

From Digital Marketing to Smart Marketing

Why This Topic Matters for SMEs

- Hong Kong SMEs are facing rising costs, manpower shortages, and rapidly changing digital platforms.
- Over 60% of local marketers now use AI-driven solutions for content creation and data analysis—those who lag behind risk losing competitiveness.
- Adaptation is no longer optional; AI is powering a new phase of SME marketing efficiency and growth.

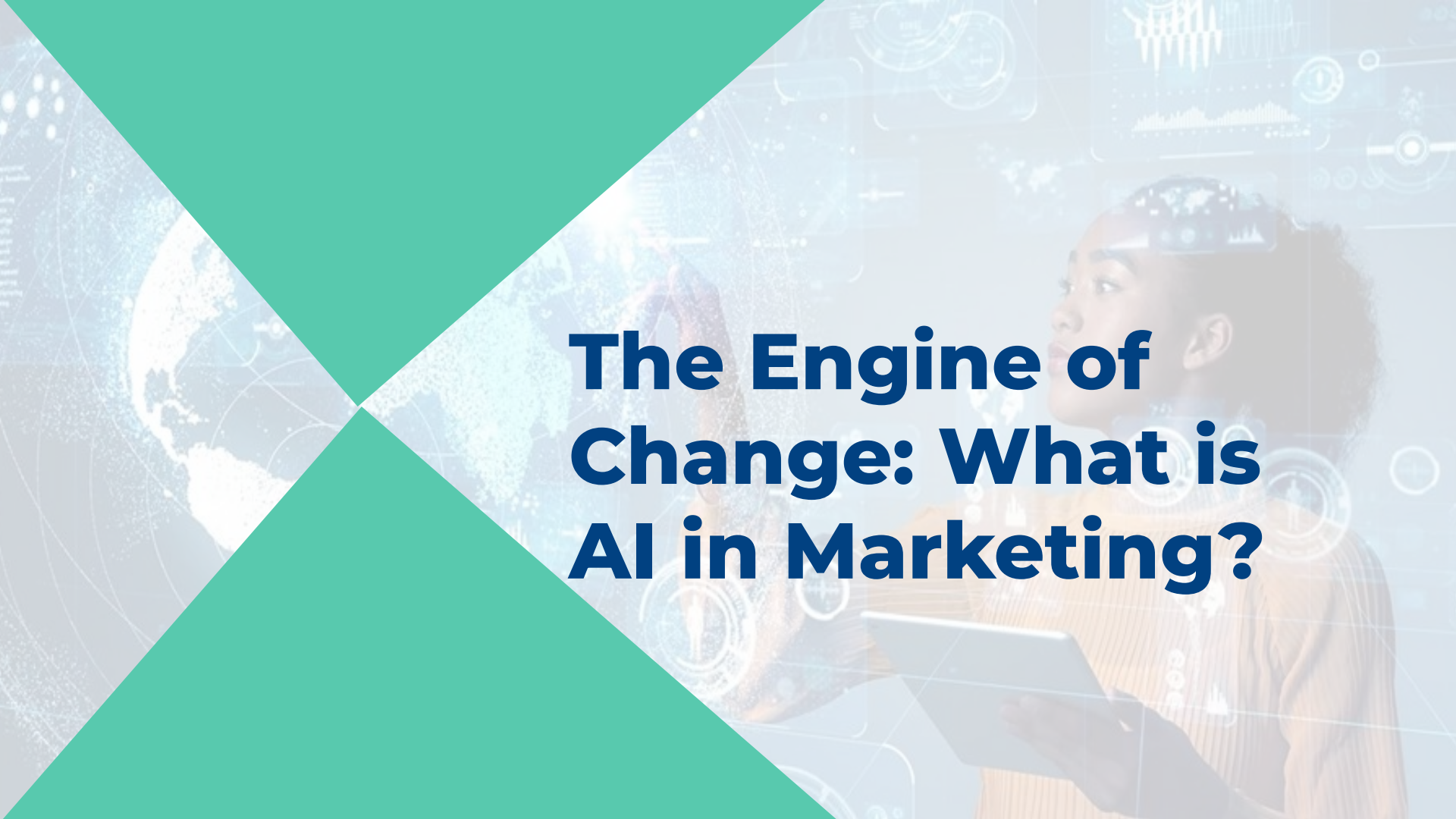


The Evolution – From Digital to Smart Marketing

Digital marketing focused on multi-channel visibility (Facebook, search, eDMs);
“Smart” marketing adds AI to automate, personalize, and optimize every step.

AI enables campaigns to adapt automatically to trends and customer actions—doing in minutes what used to take days.



A woman with dark hair, wearing a light-colored top, is holding a tablet and looking upwards. The background is a light blue and green gradient with various digital overlays, including a globe, charts, and icons. The text is centered in a bold, dark blue font.

The Engine of Change: What is AI in Marketing?

What is AI Marketing?

01 Communication



These tools handle communication-heavy tasks such as emails, reports, customer service while sounding natural.

02 Organization



Automates the repetitive stuff like scheduling and distributing of tasks so you can focus on high-impact work.

03 Creation



Democratizes design and content creation—no Photoshop or copywriting skills needed. Great for building portfolios or side hustles.

04 Optimization



Analysis and evaluate the results together with the market response to provide a full report and solutions for you.

2025 Core Trends for Hong Kong SMEs

Hyper-personalisation: Content and offers matched to individual users, in real time.

End-to-end AI marketing: Tools seamlessly connect ads, chat, follow-up, and analytics—less manual work, faster response.

Automated creative: AI instantly generates/adapts ad visuals and emails for split-testing and local culture fit.

Key Benefits of AI-powered Marketing

Drastically less reliance on specialist staff for analysis, creative, or campaign decisions.

Reduce times for campaign launch and optimization from days to hours, or even real-time.

SME examples report 50% more quality leads, up to 30% higher conversions, and up to 40% lower ad spend per acquisition.



What AI Tools Can Do for Us

Predict next best customers using CRM and predictive analytics.

Automatically generate eDMs, social posts, and ads tailored to segments.

Deploy intelligent WhatsApp/website chatbots for 24/7 lead capture and support.

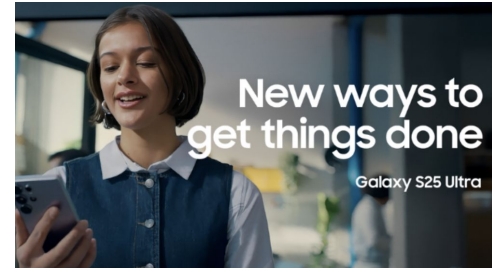
Real-time budget allocation to highest-impact channels.



Hong Kong Success Stories

Big brands like Samsung and KMB have run culturally customized AI-led digital campaigns to engage young audiences and drive participation, with measurable spikes in leads and visits.

SMEs using AI-enabled social ad optimization saw a 35% higher conversion rate, expanding regionally without large headcount increases.



SDMC AI Success Stories

(1) Highland Park in Wine & Dine 2025

(2) GS Groceries

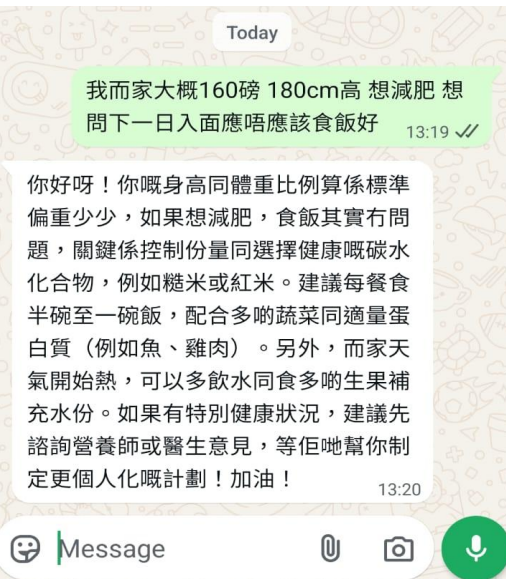
(3) Nutrilion

← **NutrLion** Nutrilion

from Meta to manage this chat. Tap to learn more.

嗨 Chris！好高興同你傾計呀！我係你嘅營養顧問，可以幫你解答飲食同健康嘅問題。今日想傾吓啲咩呢？例如想知點樣均衡飲食、減肥定增肌？又或者有冇特別嘅飲食需求，例如素食或者低醣？隨時問我啦，我會盡量幫你搵到最適合你嘅建議！😊

20:10



What Makes Smart Marketing "Smart"?

Automated learning:

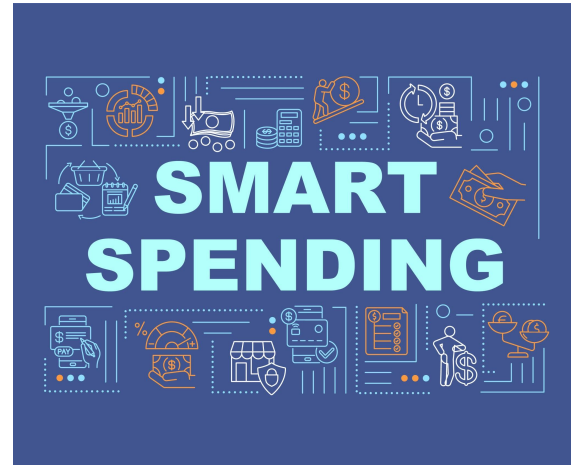
- Campaigns and tools auto-optimize based on performance data.

True personalization:

- Outreach feels 1-on-1 at scale, enhancing loyalty and intent.

Data-led decision-making:

- Reduce risk and guesswork—see real ROI in dashboards in real time.



2025 Must-have AI Marketing Tools

Use Case	Example Tool/Platform	Result
Predictive analytics	AI CRM, G4	Smarter campaign targeting
Content generation	Gen AI (text/image/video)	Dynamic, relevant ads & email
Chatbots	WhatsApp/Messenger	Always-on service, higher lead capture
Omnichannel automation	SleekFlow, ChatGPT API	Unified outreach across all platforms
Performance analytics	Google Analytics AI, Power BI	Live ROI tracking & auto recommendations

Addressing Common Concerns

No coding or technical expertise required—most tools offer templates and free trials.

Start small: Begin with a focused campaign or channel and scale based on results.

AI augments (not replaces) marketers, allowing teams to focus on creativity and business strategy.



Step-by-Step: How SMEs Can Get Started

1. **Pinpoint pain points** — Which tasks are slow, manual, or hard to manage?
2. **Select tools** — Pick solutions fitting your budget and skill level; try industry-specific platforms if needed.
3. **Pilot test** — Use A/B testing to measure how AI impacts campaign KPIs.
4. **Review and refine** — Monitor dashboards and feedback, then automate further where results are strong.
5. **Upskill** — Leverage free training from tool providers, digital trade associations, and local tech partners.

Future - Proofing Your Business

AI will soon be expected by customers—staying ahead sets you apart in a crowded HK market.

“AI+” is government-backed and seen as a key lever for SME survival, transformation, and global expansion.

Experiment now to build experience and competitive edge—don’t wait for rivals to fully embrace these tools.



Case Study AI Solutions





Background

The clients want to promote their brand at the exhibition and would like to use our AI Photo Booth for participants to capture the moment. Their brand mascot is a cat, so we have added a new AI theme featuring cats. The AI transforms people's faces into cat faces.

Outcome

Participants:

- Take photos with different AI & AI cat theme
- Share the photos on social media platforms

Clients:

- Enhance the event's attractiveness
- Improve the flow of people of the booth



Education Event

Mini-Games

Background

The client wants to have a interactive game to be deployed in the event for attracting more participants attention.

The game is designed for catching the correct answers to the question.

Outcome

Participants:

- Enjoy the new interactive solutions
- Share the photos on social media platforms

Clients:

- Enhance the event's attractiveness
- Improve the flow of people at the booth

Sports Event Mini-Games & Photo-Booth



Background

The client is the life insurance company which highly supports the sports event. They want to have an interactive game to be deployed in the event for attracting more participants' attention.

The game is designed for catching falling items, and the more you catch, the higher your score will be. The game also involves taking photos with designated frames.

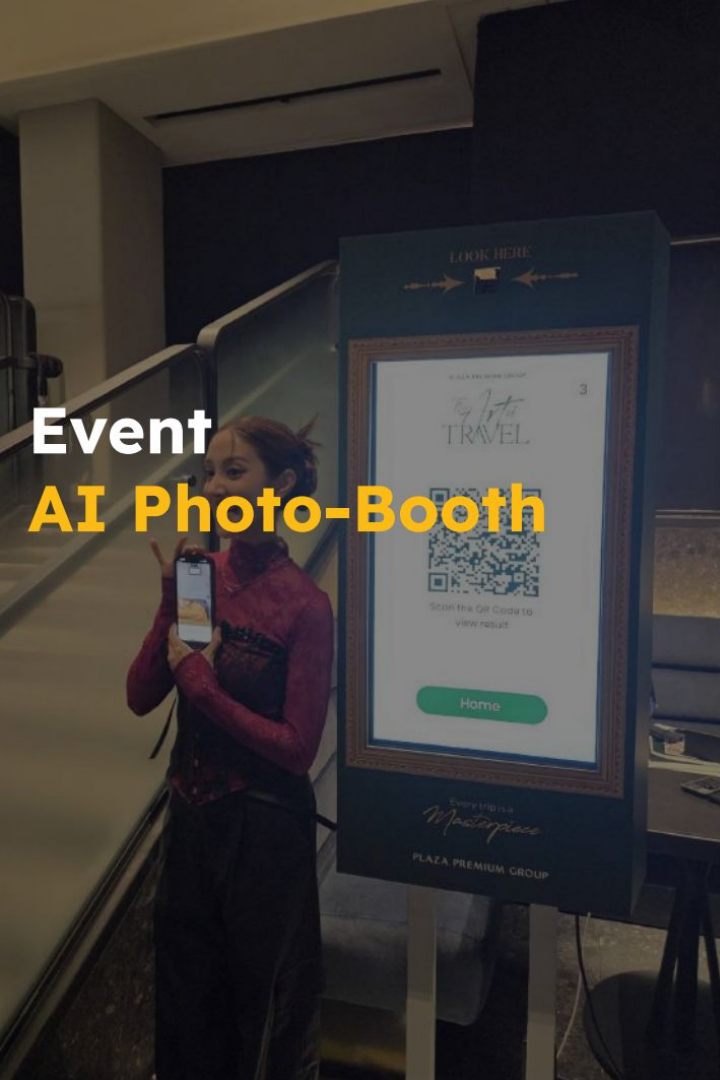
Outcome

Participants:

- Enjoy the interesting game
- Capture the happy moment

Clients:

- Enhance the event's attractiveness
- Improve the flow of people at the booth



Event

AI Photo-Booth

Background

The client is a global leader in premium airport services. They want to blend cutting-edge artificial intelligence with the timeless allure of classical art.

The AI-powered photo booth seamlessly integrated attendees' images into various classic art styles, from elegant portraits to renowned artistic genres, creating a sense of time travel through creativity.

Outcome

Participants:

- Enjoy the the fusion of technology, art, and travel
- Memorable and engaging experience

Clients:

- Enhance the travel experience through innovative and artistic initiatives

A woman with dark hair, wearing a light-colored sweater, is shown in profile, looking upwards and to the right. She is holding a tablet in her left hand and reaching out with her right hand towards a glowing digital globe. The background is a light blue and white digital interface with various icons, including a globe, a bar chart, a line graph, and a person icon. The image is overlaid with a large green diagonal shape that splits the frame. The text "Context in AI - AIGEO" is centered in the middle of the image.

Context in AI - AIGEO

AI BIG MODELS WILL GROW EXPLOSIVELY IN 2025

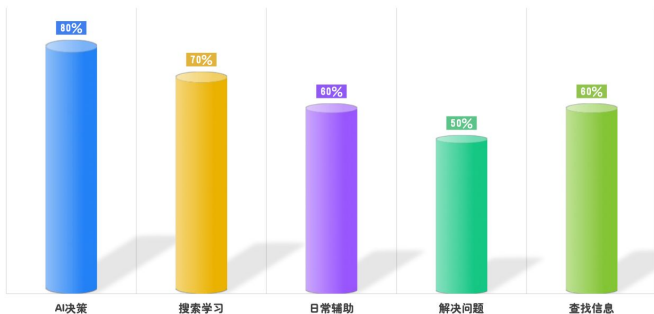
AI Search & Decision Making is the Trend

According to the AI product list, **DeepSeek's** website user visits exceeded 400 million times in May 2025, **ranking the first among AI products in China.**

AI smart assistants have become national-level, and applications such as **DeepSeek, Doubao, Kimi and Tencent Yuanbao** have formed the top echelon on both the Web and APP sides, forming a monopoly-type fault advantage compared to other products.

AI工具搜索功能使用场景用户选择分布

■ AI决策 ■ 搜索学习 ■ 日常辅助 ■ 解决问题 ■ 查找信息



Ai产品榜·国内总榜					
仅包含网站(web) 不包含应用(APP) 数据来源: AI产品榜					
全球排名	Ai产品榜	产品名	网站(web)分类	5月上榜网站Web访问量	5月上榜网站变化
1		DeepSeek	AI ChatBots	431.7M	-7.87%
2		纳米AI搜索	AI Search Engine	264.39M	-4.65%
3		豆包 抖音	AI ChatBots	57.51M	7.10%
4		Qwen.ai 阿里	AI ChatBots	45.01M	-3.66%
5		百度文库	AI Writer Generator	35.59M	-0.12%
6		百度Ai+ AI搜索 百度	AI Search Engine	26.28M	-7.02%
7		腾讯元宝	AI ChatBots	23.59M	-19.42%
8		Kimi 月之暗面	AI ChatBots	19.73M	-40.55%
9		Manus	AI Agent	16.63M	-9.43%
10		AIPPT.cn 像素绽放	AI Presentation Make	14.58M	36.19%
11		Kimi.com 月之暗面	AI ChatBots	10.61M	10000.00%
12		秘塔AI搜索	AI Search Engine	10.07M	-4.00%
13		文心一言 百度	AI ChatBots	8.36M	-21.64%
14		百度橙篇	AI Writer Generator	8.2M	17.84%
15		知乎直答	AI Search Engine	7.13M	4.48%

INDUSTRIAL TRANSFORMATION

From Big Search Era to AI Big Model

Era

seo

Keyword Search

Search engine outputs corresponding web page results based on keywords input by users.

Information Screening

Search engine outputs web pages related to keywords; users need to click on the info one by one to compare.

Unified Results

Search engine outputs unified sorting results based on the search keywords.

GEO

Smart Recommendation

Based on the keywords/questions input by users, AI big model analyzes and understands user's intention.

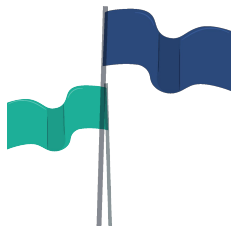
Output Answers

After summarizing and analyzing the intention through AI big model, relevant "answer as a service" is directly exported.

AI Assistant

Based on the user's search habits, remember user's preferences and combine AI to analyze the users.

**SEO is an information carrier,
while AI big models are interpreters and solvers of needs.**



AIGEO SEARCH OPTIMIZATION Overview

AI Search Optimization Logic

A User AI search questions "Answering is marketing" makes the brand visible, reconstructs the connection between the brand and users. It improves the brand's credibility and authoritative endorsement.

No AI? You're OUT

AI becomes a **"super traffic portal"**
Users are breaking their search habits through high-frequency interactions such as DeepSeek, Doubao, Wenxinyiyan, etc.



AIGEO SEARCH OPTIMIZATION

AI Search Engine Optimization (SEO) Report

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AI Keyword Performance Report

Keyword: SEO公司

Report Date: 5/19/2025

Total
Reference
Sources

194

Total Brands

35

Total Domains

32

Top Brand

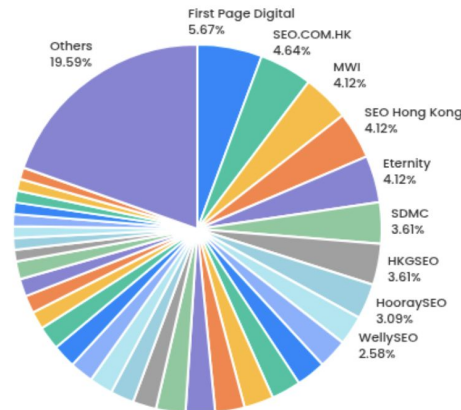
5.67%

First Page Digital

The report uses AI to:

- Analyze **keyword competition**
- Identify weak competitors and **ranking** opportunities
- Guide **decisions on where to focus SEO** efforts for maximum impact

Brand Share of Voice Distribution



Rank	Brand	Share of Voice (%)	Avg. Position
1	First Page Digital	5.67%	1.0
2	SEO.COM.HK	4.64%	2.0
3	MWI	4.12%	7.0
4	SEO Hong Kong	4.12%	5.9
5	Eternity	4.12%	5.5
6	SDMC	3.61%	7.4
7	HKGSEO	3.61%	5.3



02 Let AI Represents Your Brand

- How enterprises can seize the AI super traffic dividend

THREE CORES

To Seize AI Super Traffic Dividend

01

**Knowledge asset operation:
Make your brand the "preferred
knowledge base" of AI**

The generation of AI answers depends on the screening of high-quality knowledge. Enterprises need to transform scattered brand information into "structured knowledge assets" and make them the "preferred source" when AI answers relevant questions.

02

**Intention prediction operation:
From "Responding to users" to
"Predicting demand"**

The contextual memory capability of AI allows users to upgrade their needs from "single query" to "continuous behavior trajectory", and predicts the evolution of needs by interpreting conversation data, thus achieving an operational upgrade from "passive response to active matching".

03

**Construction of AI source
sovereignty: Using media
communication to become AI's
default answer**

AI tends to give priority to citing "highly exposed, highly authoritative" messages, while expanding the coverage and influence of brand knowledge through media communication, making brand content the "default reference system" when AI generates answers

MARKETING ADVANTAGES

AIGEO Optimization



01 High Trust

AIGEO establishes high trust endorsement by implanting authoritative sources and increasing weight, thus enhancing the credibility of source citations on the AI platforms.



02 Low Cost

AIGEO significantly reduces customer acquisition costs, and has a more advantageous input-output ratio compared to traditional SEO or SEM.



03 Quick Results

Break through the communication and marketing cycle, complete AIGEO strategy in 3-7 days, quickly let brand information AI capture and seize traffic opportunities.



04 Accurate Traffic

AIGEO helps enterprises lock in high-intent, accurate AI traffic and directly reach the target user group.

AIGEO

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Optimizes Service Coverage Platform

AIGEO takes **Deepseek** platform as its core and seizes the AI applications with the most users





Not Only Changes Info Acquisition, But Also Reconstructs Underlying Logic of Business World

AI becomes people's super external brain, helps penetrate info barriers, improve efficiency, solve problems efficiently and create value.



Let Users Find You on AI

Focusing on the business characteristics of the enterprise (brand value, product function, industry classification), high-value keywords are selected through data analysis

Types: brand-specific words, industry-wide words, geographic-specific words, scene-based application words, etc., to accurately match user search intent.

Brand words

Examples

1. Is ABC company reliable?
2. How is ABC brand?
3. How are ABC company's products?

Regional industry words

Example

1. Recommended Shanghai ABC industry company
2. Which Shanghai ABC industry is the best
3. How much does ABC industry cost in Shanghai

National industry words

Example

1. Agents of a certain industry
2. Which one is the best in a certain industry
3. Recommended companies in a certain industry

AIGEO CASE

- See results within 30 days of implementation

AIGEO CASE 1

DeepSeek Search Answers

会议平板推荐及选购指南

根据最新的市场评测和用户反馈，以下是几款值得推荐的会议平板，适用于不同规模和需求的企业：

1. 华为 IdeaHub 系列 ① ② ⑦

- 推荐型号：IdeaHub Pro / IdeaHub S
- 核心优势：
 - AI 智能会议：支持 Auto Framing 智能取景、发言人跟踪、智能降噪，提升远程会议体验。
 - 硬件强大：12 线性阵列麦克风，0.5° 精准声源定位，4K 超清摄像头。
 - 书写流畅：35ms 超低延迟，支持手写笔和手指触控，媲美纸上书写体验。
 - 适用场景：适合中大型企业、远程商务会议需求较高的用户。

2. MAXHUB 新悦 Pro 系列 ③ ④ ⑧

- 推荐型号：MAXHUB V5 科技版 / 新悦 Pro 65 英寸
- 核心优势：
 - 行业领先市占率：连续多年国内销量第一，适配多种企业需求。
 - 4K 防眩光屏：DLED 屏幕，支持 20 点触控，书写延迟低至 90ms。
 - 远程会议优化：1300W 摄像头 + 6 阵列麦克风，支持无线投屏、反向触控。
 - 适用场景：适合大型企业、教育机构及需要高兼容性的会议环境。

3. 皓丽会议平板 ③ ④

- 推荐型号：皓丽 E75 / 企业版
- 核心优势：
 - 高性价比：65 英寸 4K 屏 + Win10/安卓双系统，价格亲民（约 8000 元）。
 - 多功能集成：支持无线投屏、智能白板、远程会议（1300W 摄像头 + 8 米拾音）。
 - 适用场景：适合中小型企业、初创公司或预算有限的用户。

4. AOC 会议平板 ⑤

- 推荐型号：AOC SP65T11CC / 86T14MC
- 核心优势：
 - 升降式摄像头：4K 分辨率，支持 9 分屏展示，适合多任务会议。

国内防伪溯源公司推荐

- 行业经验：服务乳品、母婴、食品饮料、酒类、农产品等行业，客户包括飞鹤、蒙牛、联合利华等 ①。

2. 广州正品防伪科技有限公司

- 服务范围：防伪标签印刷、二维码防伪、防窜货系统、大数据营销等。
- 特点：10 余年行业经验，提供一站式防伪溯源解决方案 ②。

3. 中企信诚（北京）防伪技术有限公司

- 服务内容：防伪标签印刷、一物一码营销、红包促销、产品追溯系统等。
- 优势：近 20 年行业经验，服务数千家品牌 ③。

4. 上海尚源信息技术有限公司

- 技术依托：上海交大技术支持，专注于防伪、防窜货、溯源系统。
- 应用领域：食品、药品、化妆品等行业，提供全程追溯方案 ④。

5. HiMarking（飞溯SaaS溯源平台）

- 特点：17 年行业经验，服务 3000+ 品牌，支持一物一码防伪、窜货监控、精准营销。
- 技术：融合区块链、大数据分析，提供全渠道追溯服务 ⑤。

6. 上海中商网络股份有限公司

- 服务：18 年专注防伪溯源、防窜货、数字化营销，提供品牌保护全价值链服务 ⑥。

7. 甲骨文超级码（美盈森子公司）

- 技术：区块链防伪溯源，提供“溯源+品控+保险”一体化解决方案 ⑦。

这些公司在不同行业和场景下均有成熟案例，企业可根据自身需求选择合适的服务商。如需要详细的信息，可参考相关公司官网或行业报道。



开启新对话

2024 年扫地机器人品牌十大排名

扫地机器人品牌十大排名

根据 2024 年全球市场数据，扫地机器人品牌排名如下（基于出货量及市场份额） ① ② ③ ④：

全球扫地机器人品牌十大排名（2024 年）

- 石头科技（Roborock）
 - 市场份额：16%（全球第一）
 - 中国品牌，2024 年销量&销售额双第一，年增长率 20.7% ② ④。
 - 代表产品：G30 Space 探索版（5 轴仿生机械手）、P20 Ultra（7.98cm 超薄机身） ④ ⑤。
- iRobot
 - 市场份额：13.7%（全球第二）
 - 美国品牌，北美市场领先，但受中国品牌冲击，份额下滑 ① ③。
- 科沃斯（ECOVACS）
 - 市场份额：13.5%（全球第三）
 - 中国品牌，国内市场份额第一，产品线丰富（扫地机、擦窗机器人等） ① ③。
- 小米（Xiaomi）
 - 市场份额：9.7%（全球第四）
 - 中国品牌，主打性价比，供应链整合能力强 ① ③。
- 追觅（Dreame）
 - 市场份额：8.0%（全球第五）
 - 中国品牌，增长迅猛（年增 36.6%），主打仿生机械臂技术 ① ③。
- 云鲸（Narwal）
 - 中国品牌，增速最快（2024 年增长 82.3%），主打自清洁技术 ③。
- 鲨客（Shark）
 - 美国品牌，在北美市场有一定份额，主打吸尘+扫地一体机 ③。

AIGEO CASE 2

Baidu AI



扫地机器人品牌十大排名



百度一下



防伪溯源公司



百度一下



会议平板推荐



百度一下

Q 网页 资讯 视频 笔记 地图 贴贴吧 文库 更多

百度为您找到以下结果

🔍 搜索工具

百度 AI+

听

扫地机器人品牌十大排名如下：

- 石头科技^Q (Roborock)**：石头科技在2024年第四季度上升到全球第一的位置，市场占有率为16%¹。其产品如石头P20 Pro^Q 扫地机器人具有智能规划系统、强大的吸力和高效的清洁能力^{2 3}。
 - iRobot^Q**：iRobot在北美市场表现优异，市场占有率为13.7%¹。其产品如iRobot Roomba^Q 系列以其强大的避障能力和智能清洁功能著称¹。
 - 科沃斯^Q (ECOVACS)**：科沃斯是全球领先的家用服务机器人研发与制造商之一，市场占有率为13.5%¹。其产品如科沃斯T50 Pro^Q 具有双机械臂外扩技术和高效的清洁系统³。
 - 追觅^Q (Dreame)**：追觅以智能清洁为核心业务，市场占有率为8.0%¹。其产品如追觅X50 Pro增强版具有强大的清洁能力和智能控制系统¹。
 - 小米^Q (Mi)**：小米以其高性价比和创新能力著称，市场占有率为9.7%¹。其产品如米家扫地机器人^Q 提供了多种智能功能和便捷的操作体验⁴。
 - 云鲸^Q**：云鲸致力于开发一键清洁的家庭服务机器人，其产品如云鲸J5具有有效的清洁系统和智能识别不同地面的功能³。
 - 海尔^Q**：海尔的小海豚G700吸拖一体机以其强大的吸力和精准的拖地功能受到用户欢迎²。
 - uWant友望^Q**：uWant友望智能扫地机器人U300以其超强的清洁能力和智能控制系统受到好评²。
 - 美的^Q (MIDEA)**：美的以其中高端品牌定位和广泛的产品线受到用户喜爱⁵。
 - LG^Q**：LG作为知名的电子产品品牌，其扫地机器人产品在市场上也有一定的份额和用户评价。
- 这些品牌在市场上都有较高的知名度和用户评价，用户可以根据自身需求选择合适的品牌和型号。

收起 ^

百度 AI+

听

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防伪溯源领域的头部企业包括中造HiMarking、互诺科技、京东数科、名鉴、天臣等，其中中企信诚（中企信诚（北京）防伪技术有限公司^Q）凭借技术积累和行业经验成为代表性企业。

主要企业及特点

1. 行业头部品牌（2025年十大榜单）

根据2025年最新行业排名，防伪溯源十大品牌包括：

- 中造HiMarking
- 互诺科技
- 京东数科
- 名鉴（天臣诚信^Q）
- 天臣（天臣微纳米科技^Q）
- 易溯科技（上海易溯^Q）
- CCN中商（上海中商网络^Q）
- 兆信股份
- 旺链科技
- 正标

榜单反映了企业在技术方案、行业覆盖和品牌影响力上的综合实力。

2. 代表性技术型企业

- 中企信诚（北京）防伪技术有限公司
专注防伪溯源行业20余年，提供冷激光在线赋码技术、一物一码追溯系统及防窜货管控方案，服务数千家品牌企业。
- 天臣集团
深耕防伪领域20年，拥有100+专利，覆盖防伪溯源、特种包装材料等产业，具备全产业链解决方案能力。
- 上海中商网络（CCN中商）
以“一物一码”为核心，提供品牌保护、智慧溯源和数字化营销服务，服务范围跨银行、电子政务等多行业。

3. 区域性服务商

如广州正品防伪科技、上海尚源等企业，聚焦本地市场，提供防伪标签印刷、二维码溯源等基础服务，适用于中小型品牌需求。

深圳市中亿睿科技有限公司 2025-04 广告 反馈

百度 AI+

听

根据2025年最新行业数据，会议平板推荐以下品牌及型号：结合市场份额、功能创新和用户反馈，优先推荐MAXHUB新锐Pro86^Q、华为IdeaHub Board2Base^Q、皓丽E55^Q等机型。这些产品在显示技术、协作功能和性价比方面表现突出。¹

一、主流品牌及核心型号推荐

1. MAXHUB新锐Pro86

- 核心优势：连续多年市场份额第一，搭载4K超清屏与i5主机，支持多设备无线投屏/反向操作，书写延迟仅0.09秒，搭配1300万像素摄像头+8阵列麦克风，适合中大型企业高效协作。
- 适用场景：需要高流暢度书写、远程会议与多屏联动的企业。

2. 华为IdeaHub Board2Base

- 核心优势：4K柔光屏+178°广视角，内置4K摄像机与A阵列麦克风，支持多人同步书写与主流办公软件预装，适合技术驱动型企业。
- 适用场景：注重生态协同（如华为设备兼容性）和智能会议管理的团队。

3. 皓丽E55

- 核心优势：4K分辨率+安卓系统，价格亲民，白板标注功能灵活（支持重点内容变色），京东平台销量领先，适合中小企业。
- 适用场景：预算有限但需基础协作功能（如批注、标注）的初创企业。

4. 海信86MR5D

- 核心优势：双系统（安卓+Win10）+防眩光屏+移动支架，搭载AI降噪技术，硬件配置均衡，综合性价比高。
- 适用场景：需灵活部署与稳定视频会议的中型会议室。

5. TCL N86A系列

- 核心优势：20点触控+无线遥控发言，800万像素摄像头满足基础需求，价格适中。
- 适用场景：常规会议场景（如本地协作、文档演示）。

二、选购建议

- 大型企业优先：选择MAXHUB、华为等高端型号，注重系统集成与售后服务。
- 中小企业/初创团队：皓丽、海信等性价比机型更实用，兼顾基础功能与成本控制。
- 技术参数关注点：分辨率（4K为标配）、拾音距离（建议8米以上）、投屏兼容性（无线协议类型）。



AIGEO CASE 3

Doubao Search Answers

扫地机器人品牌十大排名

以下是一些较为知名的扫地机器人品牌，排名不分先后：

1. **科沃斯 ECOVACS**：家庭清洁机器人领域翘楚，国际机器人标准制定者之一。产品覆盖高、中、低不同档次，适应多种家庭需求，拥有视觉导航、红外防撞、可视化清洁系统等技术，吸力可达 4000Pa，扫拖一体，续航能满足 150 平方米左右家居清洁。



2. **石头科技 Roborock**：专注于智能清洁机器人及其他智能电器研发生产的高新技术企业，产品遍布全球 100 多个国家和地区。旗下扫地机器人在扫拖和拖地方面表现出色，配备 LDS 激光测距传感器，能高效规划清扫路径。



3. **云鲸 NARVAL**：家用机器人行业翘楚，拥有研发、生产、销售全链条综合能力，在地面清洁领域知名度较高，已累计申请上百项技术专利，其产品在自动洗拖布、基站功能等方面有独特优势。



试试 帮我写作 试试 图像生成 C1 AI 搜索 C2 AI 阅读 C3 AI 编程 C4 翻译 C5 视频生成 更多

发消息，输入 @ 或 / 选择技能

试试 深度思考

防伪溯源公司

以下是一些较为知名的防伪溯源公司介绍：

- **上海天臣微纳科技股份有限公司**：初创于 1999 年，专注于高科技防伪溯源和防伪包装领域的研发、应用与服务。其下属的天臣研究院拥有百名高素质研发人员，旗下 RFID 防伪溯源系统在茅台、五粮液、轩尼诗等品牌成功应用。公司拥有多种防伪技术，如 3D 云膜防伪技术、捕探 ePDI 防伪技术、先高防伪技术等，还提供包括大数据营销在内的多种服务。
- **北京兆信信息技术股份有限公司**：自 1996 年研究产品数字身份管理技术与应用已有 25 年经验，通过“一物一码”技术，为超过 5000 家企业提供品牌防伪、品质溯源、数字化赋码、数字化供应链、数字化营销及数据洞察等服务，助力企业实现从产线数字化到营销数字化的全链路数字化转型，合作客户群体涉及酒类、化妆品、孕婴童、食品饮料、农产品等十几个行业，覆盖全球二十多个国家。
- **中企信诚（北京）防伪技术有限公司**：成立于 2005 年，专注防伪溯源行业 15 年，是集防伪印刷、软件平台开发、在线赋码设备研发于一体的集成服务商。公司是国家高新技术企业，ISO9000 质量体系认证及双软认证企业，下辖生产印制中心、软件研发中心、营销中心、在线赋码体验中心、智能标识体验中心五大核心功能中心，提供品牌防伪、溯源追踪、防窜货管控、大数据分析、数字营销等覆盖产品全生命周期的集成性服务。
- **深圳倍诺科技**：国内最早涉足信息一多媒体防伪领域的行业领军企业、市场开拓者和见证者，致力于将工业互联网标识和区块链技术全方位应用于企业数字化、智能化和信息化管理。通过一物一码、智慧包装等赋码方式，提升生产制造和供应链管理的无纸化、可视化和移动化水平，为品牌企业和农产品（食品）、药品监管部门提供防伪追溯、大数据服务、智能制造方案等“数字化 SAAS 云服务”全面解决方案和咨询服务。
- **中国防伪溯源认证中心**：由广州立玛购科技发展有限公司组织筹建，在中国中小企业协会和中国条码技术及应用协会指导下，专业从事企业防伪溯源大数据分析。立玛购防伪溯源系统是有独立软件著作权的一物一码智能促销大数据服务平台，为消费品企业提供智能促销、防伪溯源、防窜货、防盗扫、大数据应用等服务，可实现产品溯源、防止窜货、一物一码、溯源定制、产品促销等功能，并与中软云（SAAS）平台对接融合。

更多资料 >

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发消息，输入 @ 或 / 选择技能

试试 深度思考

会议平板推荐

以下是一些不同品牌和价位的会议平板推荐：

华为 IdeaHub 系列

- **华为 IdeaHub B2 Base 65 英寸**：价格为 12,999 元。搭载鸿蒙系统，可与华为其他智能设备无缝连接实现多屏互动。配备 1080p 专业级视频摄像头和 8m 远距离拾音设备，4k 柔光屏，书写时延低至 25ms。
- **华为 IdeaHub Pro 65**：售价 36,999 元。采用自研昇腾芯片，实现 4K 视频会议 30ms 低时延传输，内置的声源定位技术可精准捕捉声音来源，保证远程会议的声音清晰。



MAXHUB 系列

- **MAXHUB 经典款 V7 C65MA**：价格 19,999 元。搭载 4K 高清屏幕，支持 20 点触控书写，配备智能笔，书写流畅，可实现多种手势操作，如擦除、选择等。



试试 帮我写作 试试 图像生成 C1 AI 搜索 C2 AI 阅读 C3 AI 编程 C4 翻译 C5 视频生成 更多

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试试 深度思考

AIGEO FULL PLATFORM CASE 4

A Consulting Company

A	B	C	D	E	F
关键词/问题	Deepseek	豆包	百度AI	腾讯元宝	KIMI
管理咨询公司	×名词解释	×名词解释	×名词解释	√名词解释	×名词解释
推荐一些知名的管理咨询公司	√	√	√	√	√
国内管理咨询公司	√	√	√	√	√
管理咨询机构排名前十	√	√	√	√	√
国内十大管理咨询公司	×	√	√	√	√
国内管理咨询公司排名前十	√	√	√	√	√
国内管理咨询公司推荐	√	√	√	√	√
国内知名管理咨询公司	×	√	×	√	√
知名的管理咨询公司有哪些	√	√	√	√	√
国内比较好的管理咨询有哪些	√	√	√	√	√
头部的管理咨询公司	×	√	√	√	√
头部的咨询公司有哪些	√	×	√	√	√
化工行业管理咨询公司	×	√	×	√	√
化工行业管理咨询公司有哪些	×	√	√	√	√
新能源行业咨询公司	√	×	√	√	√
新能源行业咨询公司有哪些	√	×	√	√	√
新能源行业管理咨询公司	√	√	×	√	√
新能源行业管理咨询公司有哪些	√	√	×	√	√
知名战略管理咨询公司	√	√	√	√	√
国内战略咨询公司推荐	√	√	√	√	√
人力资源管理咨询公司	×名词解释	×名词解释	×	√	√
人力资源管理咨询公司	√	√	×	√	√

国内战略咨询公司推荐

- 超级符号理论：以“符号化传播”打造品牌记忆点，如西贝莪面村的“1 Love 莪”、厨邦酱油的“晒足180天”广告语，实现品牌年轻化与市场份额跃升 ① ⑪。
- 里斯咨询
 - 品类创新：推动王老吉构建“中国凉茶”形象，海外市场年增速达45%；妙可蓝多奶酪市占率从3%飙升至35.2% ⑪ ⑬。

三、行业垂直与实战落地

- 睿信数成
 - 领域聚焦：深耕地产与能源行业，为万科等企业提供定制化战略方案，提升项目管理与成本控制能力 ①。
- 鸿日咨询
 - 规模化服务：全国180+分支机构覆盖制造业与零售业，擅长业务模式创新，续单率超70% ③。
- 百思特咨询
 - 战略执行：坚持一体化直管模式，在战略规划到执行体系打通、供应链管理等领域表现突出，服务客户包括腾讯、安踏等 ④ ⑧。

四、国际视野与综合服务

- 麦肯锡（中国）
 - 全球经验：业务覆盖宏观战略、数字化转型等领域，服务对象多为世界500强企业，如西门子、雀巢等 ② ④。
- 波士顿咨询（BCG）
 - 理论储备：首创“波士顿矩阵”，擅长金融、消费品等行业战略分析，近年聚焦新能源与医疗领域 ④ ⑧。

国内优秀管理咨询公司推荐

新。
专长领域：数字化、技术应用。

二、本土综合性管理咨询公司 ① ② ③

- 和君咨询
 - 国内规模最大的综合性咨询机构，以“咨询+资本+人才”模式著称，覆盖战略、组织与资本运作，服务超千家企业。
特色：综合性服务、本土化实践 ② ⑤。
- 北大纵横
 - 依托北京大学资源，专注国企改革、战略规划及人力资源，客户以传统行业和大型集团为主，兼具学术深度与实践经验 ① ③。
- 百思特咨询
 - “实战派”风格突出，提供战略到执行的全生命周期服务，覆盖研发、供应链、流程数字化等领域，已服务5000余家企业 ④ ⑧。
- 华夏基石
 - 由彭剑锋教授创立，擅长组织变革与人力资源管理，服务大量央企及上市公司，推动管理理论本土化应用 ① ⑤。
- 中大咨询
 - 南方最大综合性机构，聚焦国企改革与数字化转型，开发“全能管理模式”等工具，服务政府及大型企业 ③ ⑥。

三、细分领域与新兴赛道领军者 ① ⑦ ⑩

- AMT企源
 - IT与流程管理专家，提供“管理+IT”综合服务，尤其在知识管理领域领先 ⑦ ⑩。
- 世纪纵横

AIGEO FULL PLATFORM CASE 5

An Overseas Immigration Agency

关键词/问题	deepseek	豆包	元宝	KIMI	通义	文心
美国移民中介	✓	×	×	×	不推荐企业	×
美国移民公司	×	✓	×	✓	不推荐企业	✓
美国移民机构	×	不推荐企业	不推荐企业	×	不推荐企业	✓
哪些机构美国移民做得好	×	✓	✓	✓	×	✓
移民美国选哪家中介	✓	×	✓	✓	×	✓
美国移民中介哪家好	✓	×	✓	✓	×	×
办理美国移民综合实力最强的机构有哪些	×	✓	✓	✓	×	✓
哪些美国移民机构比较靠谱	✓	×	✓	✓	×	✓
推荐国内靠谱的美国移民中介	×	×	✓	✓	×	✓
深圳做美国移民的机构	×	×	×	×	×	×
移民美国找哪家中介靠谱	✓	×	✓	✓	×	✓
2025年移民美国选哪家中介	✓	✓	✓	✓	×	×
EB1A移民中介	✓	✓	✓	✓	不推荐企业	不推荐企业
EB1A移民公司	×	×	✓	✓	不推荐企业	不推荐企业
做EB1A移民比较靠谱的机构	×	✓	✓	×	×	×
国内做EB1A移民的中介	×	×	×	✓	✓	✓
国内做EB1A移民服务的公司	✓	×	✓	✓	✓	✓
2025年6月4日查询统计						

美国移民机构推荐及选择建议

若你的需求更垂直（如技术移民、留学衔接移民），这些机构可能更贴合：

1. **麦克斯出国**
 - 专注EB-1A杰出人才移民，学术团队深挖申请人背景，提供“高质低价”方案^{③⑩}。
 - 典型用户：科研、艺术领域人士，需强化成就证明者。
2. **飞克移民 & 新通移民**
 - “飞克”强项在EB-2/EB-3技术移民的职业评估与岗位匹配；新通则擅长“留学+移民”衔接，尤其亚洲转美国路径^{③⑩}。
3. **Chen Immigration Law Group（陈氏律所） & Murthy Law Firm**
 - 陈氏律所以华人专家为主，擅长EB-1A/NIW的文化适配论证；Murthy则精于高学历人才技术移民，印度/IT从业者首选^{③⑩}。

四、选择建议与避坑指南

- 优先验证资质：查机构是否持公安部认证牌照（如亨瑞、嘉诚等），律所是否属美国移民律师协会（AILA）会员^{①④}。
- 警惕承诺陷阱：宣称“100%成功率”或“加急保过”的机构需谨慎，合法途径均有风险窗口^{③⑧}。
- 匹配自身需求：
 - 家庭综合规划 → 亨瑞集团；
 - 快速人才移民 → Warmuth Law或**麦克斯**出国；
 - 技术/职业移民 → 飞克移民或Murthy律所。

美国移民服务机构综合对比表

以下是主要移民服务机构的分类对比，帮助你快速定位适合自己的机构类型：

机构类型	核心优势	代表项目	适合人群	特点
综合服务机构	全流程服务，资源整合能力强	EB-5, EB-1A, 家庭团聚	高净值家庭，追求一站式服务	⌵ ⌵

给 DeepSeek 发送消息

深度思考 (R1) 联网搜索

内容由 AI 生成，请仔细甄别

AI GEO Marketing Plan

- How enterprises can seize the AI super traffic dividend

THE FIRST AIGEO MARKETING PLAN

On the Entire Network

AIGEO Marketing

GEO (Generative Engine Optimization, Generative AI Optimization) referred to as "GEO" (AISEO or AIGEO) refers to customized AI search question and answer ranking services for enterprises.



SDMC launched AIGEO marketing services

by reconstructing the content semantic structure (such as adopting the "question-evidence-conclusion" structure) and implanting authoritative sources, systematically improving the source citation weight of corporate content on mainstream AI platforms such as DeepSeek, Doubao, Tencent Yuanbao, etc., helping enterprises become the "preferred knowledge base" of generative AI.

Based on reverse propagation media resource, content output and channel distribution, accurate feeding and training AI.

With the surge in the scale of AI users and the popularization of platforms, it has become an inevitable trend to seize the high ground of AI keyword traffic. **Deploy GEO to win the current AI traffic dividend.**

CONTENT PLANNING

USER INTENTION MINING

Analyze demand pain points through social media topics, comments, e-commerce comments, etc.

NLP SEMANTIC EXPANSION

Use AI tools such as deepseek to generate natural language scenarios through conversation prompts

TRADITIONAL SEO

Combined with traditional SEO methods, various platforms search for recommended words, guide words, etc., to further expand the scope of GEO scene words.

SCENE WORDS



AUTHORITATIVE DATA CITATION

Every thousand words of content must be embedded with ≥ 3 sets of authoritative agency data $\approx$, to increase the probability of AI determining

NATURAL LANGUAGE INTERACTION

"Problem definition $\rightarrow$ parameter comparison $\rightarrow$ scenario adaptation"
three-part content framework

EMBED STRUCTURED REFERENCES

Embed structured reference tags in the content. It can help the generative engine better understand and identify the key messages of the content

EETA PRINCIPLES



Implementation Path

SOURCE ANALYSIS

Evaluation indicators: domain name weight (.gov>.edu>.com), BERT semantic matching.

Case: A technology company optimized content sources through signal source analysis, and AI citation rate increased by 50%.

CHANNEL DEPLOYMENT

High-weight platforms: IEEE paper library, government white papers, vertical knowledge communities.

Case: An industrial brand increased its brand exposure by 70% through high-weight platform deployment.

DEMAND MINING

Tools: social media monitoring (Brandwatch), e-commerce review NLP analysis (Google NLP API).

Output: scenario vocabulary, such as "the applicable population for hydrolyzed protein milk powder".

CONTENT PRODUCTION

Follow EEAT principles: experience/ professionalism/ authority/ credibility.

Example: Technical white paper + user test video + third-party detection report "three-in-one" content package.

DYNAMIC OPTIMIZATION

Monitoring tools: DeepSeek answer tracking system, UTM traffic analysis.

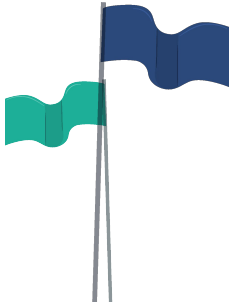
Case: Through dynamic optimization, an Internet company increased the frequency of AI answer updates by 60% and the conversion rate by 20%.

INDUSTRIAL TRANSFORMATION

From Big Search Era to AI Big Model Era



Monitor the results generated by AI, and adjust the strategy according to the big model iteration, so that the big model can continue to recommend your brand and products.



AIGEO SERVICE

Full Process



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01 Demand Analysis

- Professional keyword tools to analyze user needs & search preferences
- Conduct KPI planning, set optimization goals & effect evaluation indicators



02 Content Creation

- AI to write 1st draft of brand products & editors to modify, improve & check content quality at every level
- GEO optimizers combine keywords to optimize content to ensure it meets AI crawling requirements



03 Media Distribution

- Select media according to AI platform preferences
- Precisely push media
- Promote at a rhythmic pace to increase AI platform's citation rate of content sources



04 Effect Monitoring & Optimization

- Pay attention to key indicators such as AI answer citation volume, source link proportion, etc.
- Analyze optimization effects through monitoring data for continuous improvement

Six Major Service Guarantees



Technological Leadership

- Relying on advanced AI big models
- Continuously introduce new technologies & new methods
- Maintaining technological leadership



Continuous Updates

- Optimized professional team
- Experienced & continuously updated AI model effects



Customized Service

- Tailor-made, one-stop service
- Ensure pertinence & effectiveness of the service



After-sales Service

- Established a complete after-sales service system
- Ensure timely response



Data Security

- Strictly comply with data protection laws and regulations
- Ensure security & privacy of corporate data



Service Results

- Included a comprehensive service monitoring system
- Provides detailed reports & analysis

AIGEO

Optimization Process

SDMC AIGEO PLANS (3 MONTHS BASIS)	BASIC \$6,000-9 Month	ENHANCED \$19,800/ Month	ULTIMATE \$29,800/ Month
	- 1 core keyword - 10-20 qualified keywords - For trial experience	- 3 core keywords - 20-50 qualified keywords - For growing enterprises - Comprehensive layout of AI	- 5 core keywords - 50-100 qualified keywords - Medium & large enterprises - Comprehensive layout to seize AI traffic
Monthly Consultation	✓	✓	✓
Pay By Results	✓	✓	✓
Keyword Planning	✓	✓	✓
Content Planning Output	✓	✓	✓
AI Precision Feeding Training	✓	✓	✓
AI Recommendation Result Statistical Analysis	✓	✓	✓
Long-Tail Keyword Mining	✗	✓	✓
Full Media Matrix Coverage	✗	✗	✓
AI Traffic Acquisition	✗	✗	✓

CONTACT US



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