

香港名牌選舉暨香港服務名牌選舉
HONG KONG TOP BRAND AWARDS &
HONG KONG TOP SERVICE BRAND AWARDS



香港新星品牌選舉暨香港新星服務品牌選舉
HONG KONG EMERGING BRAND AWARDS &
HONG KONG EMERGING SERVICE BRAND AWARDS

頒獎典禮

Awards Presentation Ceremony



紀念特刊
Commemorative Issue
2026

主辦機構
Organisers



香港品牌發展局
Hong Kong Brand
Development Council



香港中華廠商聯合會
The Chinese Manufacturers'
Association of Hong Kong

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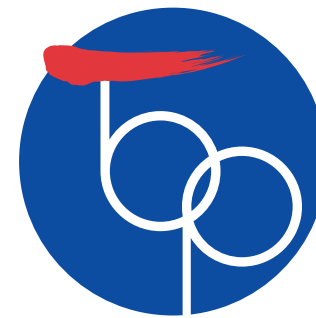
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選舉宗旨 Awards' Objectives



「香港名牌選舉」和「香港服務名牌選舉」旨在表彰香港公司創立的傑出品牌，激勵港商精益求精，並提升香港產品和服務的知名度，增強社會各界、海外商家及消費者對香港品牌的認識。

Hong Kong Top Brand Awards and Hong Kong Top Service Brand Awards aim to give recognition to outstanding brands established by Hong Kong companies, to encourage local enterprises to strive for excellence, to promote Hong Kong products and services; and to enhance the profile of Hong Kong industries both locally and internationally.



「香港新星品牌選舉」和「香港新星服務品牌選舉」旨在表彰香港公司創立的新興品牌，激勵業界銳意進取，透過創建品牌提升香港產品和服務的附加價值和競爭能力。

Hong Kong Emerging Brand Awards and Hong Kong Emerging Service Brand Awards give recognition to up-and-coming young brands established by Hong Kong companies, with an aim to encourage the industries to embrace an enterprising spirit and to enhance the value-added attributes and competitive edge of Hong Kong products and services through brand-building.



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主席獻辭

Message from the Chairman



香港品牌發展局主席
陳家偉先生，MH
Mr Calvin Chan, MH
Chairman, the Hong Kong Brand Development Council

今天，我們懷著興奮又自豪的心情歡聚一堂，一起恭賀新一屆「品牌選舉」得獎者的閃亮登場。這個一年一度的盛會，不單是對成功者的禮讚和對創業者的致敬，更是一個重要的檢閱台，讓大家一起回顧香港品牌發展的驕人成就，向世人展現本地工商界在產業升級道路上昂然躍進的最新風貌。

在當今充滿變局的年代，世界政治經濟環境瞬息萬變，國際供應鏈加速重組，數碼經濟和綠色轉型方興未艾。面對這些深刻的結構性變化，品牌早已不再只是商標和包裝那麼簡單，而是企業綜合實力的集中體現，是價值觀、創新力與信任度的交融與匯總。對企業而言，品牌是向顧客作出的長期承諾，是在無數次交易與互動中積累起來的信譽與情感，更是衡量企業長遠競爭力及其於價值鏈中戰略定位的核心指標。對社會而言，品牌更是一個城市、一個地區以至一個國家軟實力的象徵，是經濟高質量發展最具辨識度的標記。

從1999年「香港名牌選舉」問世至2005年香港品牌發展局（品牌局）正式成立，品牌局與香港中華廠商聯合會（廠商會）一直與香港工商界並肩同行，見證本地企業從代工生產轉向原創製造，從品牌發端萌芽迎來開枝散葉以至結出豐盛碩果，開啟了香港經濟高增值發展的一頁頁恢宏篇章。二十年來，「品牌選舉」已嘉許超過650個本地原創產品及服務品牌。他們不僅是業界的楷模、市民的驕傲，更是香港作為「品牌薈萃之都」的最佳代言，展示了業界和香港這個不平凡城市的深厚底蘊、強大創造力和永不停步的創業精神。

2025年「品牌選舉」一如既往取得美滿的成績；40個新一屆的「摘星者」來自不同行業、規模各異，但它們印證了同樣的成功密碼：對品質與誠信的堅守、對創新變革的積極擁抱、對ESG理念的實踐，以及對市場拓展的前瞻視野。他們不僅在本地消費者心目中建立起穩固的品牌信任度，更以香港為起點，穩步邁向大灣區、東南亞乃至全球市場，開創跨地域的品牌版圖。

Today, we come together with excitement and pride to celebrate the unveiling of a new cohort of “Brand Awards” winners. This annual flagship event, while paying tribute to triumphant success and entrepreneurial excellence, offers an opportunity to reflect on the remarkable accomplishments of Hong Kong’s brand development. It allows us to present to the world the latest developments of the local business community as it continues to advance along the path of industrial upgrading.

The world is undergoing rapid and far-reaching changes. Political and economic conditions are evolving, global supply chains are being reshaped, and both the digital economy and the green transition are gathering pace. Against this backdrop of deep structural transformations, a brand is no longer simply a trademark or a product label. Instead, it reflects the overall strength of an enterprise, shaped by its values, its ability to innovate and the trust it earns over time. For businesses, a brand represents a long-term commitment to customers and a measure of sustained competitiveness and strategic positioning. For society at large, brand is an emblem of the soft power of a city, a region and even a country, and a clear marker of high-quality economic development.

Since the launch of the Hong Kong Top Brand Awards in 1999 and the establishment of the Hong Kong Brand Development Council (the BDC) in 2005, the BDC and the Chinese Manufacturers’ Association of Hong Kong (the CMA) have walked side by side with local business community on the road to branding success. Together, we have witnessed Hong Kong enterprises moving from original equipment manufacturing (OEM) to original brand manufacturing (OBM), and seen local brands growing from early beginnings into enduring success. This journey has opened new chapters in Hong Kong’s pursuit of high value-added economic development. Over the past two decades, the Brand Awards have recognised more than 650 home-grown product and service brands. The Awardees are not only exemplars within the business sector and a source of pride for the community, but also compelling ambassadors of Hong Kong as a vibrant hub where brands come and grow together. They reflect our industry’s strong foundations, creative strength and the entrepreneurial drive that continues to define Hong Kong as an extraordinary city.

The 2025 Brand Awards have once again achieved resounding success. This new group of 40 laureates span a wide range of industries and business sizes, yet they share a common approach to success. Each demonstrates a strong commitment to quality and integrity, a willingness to embrace innovation and transformation, the practical application of ESG principles, and a forward-looking view of market development. Having built solid trust among local consumers, these brands have taken Hong Kong as

這些鼓舞人心的香港品牌故事，不僅啟發和激勵新一代的品牌創業者，昭示了品牌是企業持續突破與創造價值的「智」勝之道，也讓我們看到香港在發展高品質經濟方面的非凡底氣與潛力。

當前，國家正全力推進「品牌強國」戰略。在推動「中國製造」向「中國創造」、「中國產品」向「中國品牌」轉變的新征程上，香港具備建設「國際品牌薈萃中心」的獨特優勢，更可發揮「超級增值人」的角色，打造「國牌出海」的策略性樞紐。

為積極呼應這一發展趨勢，品牌局將聯同廠商會在 2026 年「品牌選舉」中增設嘉許品牌出海領先者的新獎項，表彰那些以香港為策略性節點，成功拓展跨地域營運並建立國際化品牌形象的優秀企業。我們亦希望藉此獎項，吸引更多內地品牌來港發展，與本地品牌聯手打造「合金生產力」，共同提升中國品牌在國際舞台上的影響力。展望未來，品牌局將繼續以「新質品牌力」為策略核心，與大家攜手並進，全面推動香港品牌經濟實現質的飛躍和格局的昇華。

最後，我謹代表品牌局，向 2025 年「品牌選舉」的得獎企業表示熱烈祝賀，並向「香港傑出品牌領袖獎」的得主陳曦齡博士表示崇高敬意。我們亦要衷心感謝今日典禮的主禮嘉賓陳茂波司長；並向鼎力支持「選舉」以及熱心襄助品牌局工作的政府部門和社會各方表示衷心銘謝，包括商務及經濟發展局黃少珠常任秘書長、陳百里副局長，工業貿易署廖廣翔署長、商經局劉理茵副秘書長和「品牌選舉」的各位評審委員，活動贊助商「交通銀行（香港）」、獎座贊助商「福泰珠寶」、義務核數師畢馬威會計師事務所，協助宣傳的各傳媒機構，以及用各種形式參與、支持今日活動的機構和個人。

多謝大家！

their point of departure and are steadily advancing into the Greater Bay Area, Southeast Asia and beyond, charting an expanding brand presence across the globe.

These inspiring Hong Kong brand stories continue to motivate a new generation of entrepreneurs. They also show clearly that “Branding to Win” offers a proven pathway to sustained growth and value creation, while highlighting Hong Kong’s depth and potential in driving high quality economic development.

At present, the Chinese Mainland is pressing ahead with the national strategy of building a strong brand driven economy. As it advances from “Made in China” to “Created in China”, and from “Chinese products” to “Chinese brands”, Hong Kong is well positioned to develop into an international hub for brand development. It can also serve as a super value creator, providing a strategic platform to support the global expansion of national brands.

To respond to this evolving landscape, the BDC will work with the CMA to introduce a new award category in the 2026 Brand Awards, to commend the brand pioneers in going global. This award will recognise outstanding enterprises that have taken Hong Kong as a strategic base to expand cross-regional operations and build an international brand presence. Through this initiative, we also hope to attract more Mainland brands to establish and grow their presence in Hong Kong, working in partnership with local industries to create synergistic productivity and jointly enhance the global influence of Chinese brands.

Looking ahead, the BDC will continue to place “New Quality Branding Force” at the heart of its strategy. By working closely with all stakeholders together, we will promote further qualitative leap and elevate the overall landscape of Hong Kong’s brand development.

Last but not least, I would like to extend my congratulations to the 2025 Brand Awards winners and the laureate of the “2025 Hong Kong Distinguished Brand Leader Award” Dr Helen Chan. On behalf of the Organisers, I would like to express my sincere thanks to our officiating guest, Financial Secretary the Honourable Paul Chan. Our heartfelt gratitude is also extended to the government departments and members of the community who have contributed enormously to the 2025 Awards and lent unfailing support to the BDC over the years, including Permanent Secretary for Commerce and Economic Development Ms Maggie Wong, Under Secretary for Commerce and Economic Development Dr Bernard Chan, Director-General of Trade and Industry Mr Aaron Liu, Deputy Secretary for Commerce and Economic Development Ms Candy Lau, and all members of the Awards Judging Panels. I would also thank our Event Sponsor, Bank of Communications (Hong Kong), Trophy Sponsor Fook Tai Jewellery, Official Honorary Auditor KPMG, the media that have assisted in promoting the Awards, as well as all the organisations and individuals for their participation and support to today’s event.

Thank you!

陳家偉

陳家偉先生，MH
Mr Calvin Chan, MH
主席
Chairman

嘉賓題辭 Congratulatory Apothegms



香港特別行政區行政長官李家超先生，大紫荊勳賢，SBS, PDSM, PMSM
The Hon John Lee Ka-chiu, GBM, SBS, PDSM, PMSM
Chief Executive, Hong Kong Special Administrative Region

行政長官李家超



品牌雲集
卓績揮揚

二零二五年香港名牌選舉、香港服務名牌選舉
香港新星品牌選舉暨香港新星服務品牌選舉

嘉賓題辭 Congratulatory Apothegms



香港特別行政區政府財政司司長陳茂波先生，大紫荊勳賢，GBS, MH, JP
The Hon Paul Chan Mo-po, GBM, GBS, MH, JP
Financial Secretary, the Government of the Hong Kong Special Administrative Region

譽昭商界
惠益香江

二零二五年香港名牌選舉、香港服務名牌選舉、
香港新星品牌選舉暨香港新星服務品牌選舉

財政司司長陳茂波



嘉賓題辭 Congratulatory Apothegms



香港特別行政區政府商務及經濟發展局局長丘應樺先生，JP
The Hon Algernon Yau, JP
Secretary for Commerce and Economic Development,
the Government of the Hong Kong Special Administrative Region

佳名秀立
集譽廣傳

二零二五年香港名牌選舉、香港服務名牌選舉、
香港新星品牌選舉暨香港新星服務品牌選舉

商務及經濟發展局局長丘應樺



嘉賓題辭 Congratulatory Apothegms



香港特別行政區政府商務及經濟發展局常任秘書長黃少珠女士，JP
Ms Maggie Wong Siu-chu, JP
Permanent Secretary for Commerce and Economic Development,
the Government of the Hong Kong Special Administrative Region

品牌出眾
績譽冠群

二零二五年香港名牌選舉、香港服務名牌選舉、
香港新星品牌選舉暨香港新星服務品牌選舉

商務及經濟發展局常任秘書長黃少珠

嘉賓題辭 Congratulatory Apothegms



香港特別行政區政府工業貿易署署長廖廣翔先生，JP
Mr Aaron Liu Kong-cheung, JP
Director-General of Trade and Industry,
the Government of the Hong Kong Special Administrative Region

品牌競秀
商譽傳馨

二零二五年香港名牌選舉、香港服務名牌選舉、
香港新星品牌選舉暨香港新星服務品牌選舉

工業貿易署署長廖廣翔



嘉賓題辭 Congratulatory Apothegms



香港中華廠商聯合會會長盧金榮博士，BBS, JP
Dr Wingco Lo, BBS, JP
President, the Chinese Manufacturers' Association of Hong Kong

全國政協委員、
香港中華廠商聯合會會長盧金榮博士
BBS JP 敬賀

品牌卓越
譽滿香江

二零二五年香港名牌選舉、香港服務名牌選舉、
香港新星品牌選舉暨香港新星服務品牌選舉

二零二五年品牌選舉得獎名單 List of 2025 Brand Awards Winners



香港傑出品牌領袖獎
Hong Kong Distinguished Brand Leader Award



陳曦齡博士
維特健靈健康產品有限公司
創辦人及行政總裁
Dr Chan Hei Ling, Helen
Founder and CEO of Vita Green Health Products Co Ltd

維特健靈集團創辦人兼行政總裁陳曦齡博士為著名兒科及過敏科專家，並獲註冊中醫資格。憑著卓越的遠見、堅毅的精神和中西合璧的醫學根基，陳博士帶領團隊與各大學合作，致力研發安全有效的健康產品，並於香港設置現代化廠房、組建完善的全球銷售網絡，將「維特健靈」打造成行業領導企業；旗下「五色靈芝」、「盈活靈芝」、「維新烏絲素」等創新品牌享譽海內外，贏得各地顧客的信任。

陳曦齡博士將「醫者仁心」的理念融入企業管理，積極推動行業發展，並創立「健靈慈善基金」，熱心回饋社會。她曾獲頒「創新中國一年度企業創新優秀人物」、「香港傑出工業家獎」和「安永企業家獎」等殊榮。

Dr Helen Chan, founder and CEO of Vita Green Group, is a venerated specialist in pediatrics and allergy, as well as a registered Chinese medicine practitioner. With extraordinary vision, remarkable perseverance, and a strong foundation of medical knowledge, Dr Chan and her team have been, in partnership with universities, devoted to the research and development of safe and effective health products. She has established state-of-the-art manufacturing facilities in Hong Kong and a sales network worldwide, building "Vita Green" into an industry leader and an innovation powerhouse. The Group's own brands like "Vita Green Lingzhi", "G. E. Yunzhi Essence", "Vita Hair" have earned increasing reputation both domestically and internationally.

Dr Chan incorporates the philosophy of "compassionate and respectful care" into her corporate management, earnestly promoting industry development and giving back to the community through "Vita Green Charitable Foundation". She has been honoured with many prestigious awards, such as "China's Outstanding Persons for Enterprise Innovation of the Year", "Industrialist of the Year", and "Ernst & Young Entrepreneur of the Year".

五色靈芝

「五色靈芝」創立於 1993 年，採用天然五類六種靈芝，掀起中藥保健市場的熱潮；產品於香港自置的「PIC/S GMP」藥廠生產，採用與西藥製造同等嚴謹的標準，確保優質、安全、可靠。集團持續投放資源，積極與各地大學開展合作研究，以臨床實踐印證產品功效。「五色靈芝」榮獲「香港名牌十年成就獎」等獎項；根據 Nielsen 尼爾森及 IQVIA 的市場調查報告，品牌自 2002 年連續超過 20 年成為「全港銷售 No.1」。

Vita Green Lingzhi

Founded in 1993, "Vita Green Lingzhi" set off a new trend in the Chinese healthcare market by utilising the five categories and six types of natural Ganoderma. Every batch of its product is manufactured in self-owned "PIC/S GMP" compliant pharmaceutical plants in Hong Kong, under the most stringent standards comparable to Western medicine manufacturing for ensuring safety, quality, and reliability. Over the years, "Vita Green Lingzhi" has continuously collaborated with leading universities in conducting researches to prove the product efficacy. It has received numerous honours including "Hong Kong Top Brand Ten Year Achievement Award"; and according to the survey of Nielsen and IQVIA, "Vita Green Lingzhi" has been "the best-selling in Hong Kong" for over 2 decades since year 2002.





二零二五年品牌選舉得獎名單 List of 2025 Brand Awards Winners

香港名牌選舉 Hong Kong Top Brand Awards



香港名牌十年成就獎
Hong Kong Top Brand Ten Year Achievement Award



草姬
Herbs

草姬國際有限公司

Herbs Generation International Ltd

主要產品：靈芝孢子、蟲草 CS-4、NMN40000+、亮目丸、活心丸
Main Products: Ganoderma Sporo-Pollen, Cordyceps Mycelia CS-4, NMN40000+, Vision Pro EX, Cardio Pro



紫花油
Zihua Embrocation

香港紫花油大藥廠有限公司

Hong Kong Zihua Pharmaceutical Ltd

主要產品：紫花油、花香味藥油系列
Main Products: Zihua Embrocation, Floral Medicated Oil Series



魚
3 Fish

卓亞國際食品有限公司
Chaaya Group HK Ltd

主要產品：冷凍加工食品（魚類食品）、
冷凍食品（海味、中式小吃）、
冷凍預製食品（風味熟食）
Main Products: Frozen Processed Food (Fish),
Frozen Food (Sea Foods, Chinese Snack),
Frozen Prepared Food (Specialty Meal)



雅翠堡
AquaGreen

雅翠堡有限公司
Aqua Green Ltd

主要產品：水耕蔬菜、水耕瓜果、
菌類食品、即食食品（沙律）
Main Products: Hydroponic Vegetables,
Hydroponic Melons & Fruits, Fungus Food,
Instant Food (Salad)



標緻科技
B&H Technology

標緻活水有限公司

Beauty & Health Magic Water Purify Ltd

主要產品：濾水器、智能即熱水機、花灑
Main Products: Water Purifier, Smart Water
Dispenser, Shower Head



香港卓越名牌
Hong Kong Premier Brand



b-MOLA
b-MOLA

信山實業有限公司
RHT Industries Ltd

主要產品：家用空氣淨化機、濾網
Main Products: Household Air Purifier, Filter



金茶王
KamCha

金百加發展有限公司
Kampery Development Ltd

主要產品：樽裝奶茶、淡奶、茶、
保溫器具、茶具

Main Products: Bottled Milk Tea,
Evaporated Milk, Tea, Thermal Dispenser,
Tea Ware



綠養坊
NutriGreen

中大科研健康產品有限公司
CU Research Health Products Ltd

主要產品：中藥保健產品
（純蟲草菌絲體）、食用保健產品
（至尊蟲草王、補氣祛濕 2-1）
Main Products: Chinese Medicine
Healthcare Product (Pure Cordyceps
Mycelium), Healthcare Dietary
Supplements (Premium Cordyceps
Mycelium Formula, Dampness
Alleviation Formula)



維卡琦
VICACCI

永星製品廠有限公司
Win Seng Manufacturing
Factory Ltd

主要產品：珠寶首飾
Main Product:
Pearl & Gem Jewellery



永樂粉麵廠
Wing Lok Noodle Factory

永樂粉麵廠有限公司
Wing Lok Noodle Factory Ltd

主要產品：乾製中式粉麵、新鮮中
式粉麵、即食粉麵、冷藏食品（餃子）
Main Products: Dried Chinese
Noodles, Fresh Chinese Noodles,
Instant Noodles, Chilled Food
(Dumplings)



仁御堂
Yan Yue Tong

仁御堂有限公司
Yan Yue Tong Ltd

主要產品：乾貨海味、乾貨燕窩、
乾貨水產食品、乾貨菌類食品、
中藥材
Main Products: Dried Sea Foods,
Dried Bird's Nest, Dried Aquatic
Foods, Dried Fungus Foods, Chinese
Medical Herb & Material

（排名不分先後 In alphabetical order）

二零二五年品牌選舉得獎名單 List of 2025 Brand Awards Winners

香港名牌選舉 Hong Kong Top Brand Awards



香港名牌
Hong Kong Top Brand



魚
3 Fish

卓亞國際食品有限公司
Chaaya Group HK Ltd

主要產品：冷凍加工食品（魚類食品）、
冷凍食品（海味、中式小吃）、
冷凍預製食品（風味熟食）
Main Products: Frozen Processed Food (Fish),
Frozen Food (Sea Foods, Chinese Snack),
Frozen Prepared Food (Specialty Meal)



雅翠堡
AquaGreen

雅翠堡有限公司
Aqua Green Ltd

主要產品：水耕蔬菜、水耕瓜果、
菌類食品、即食食品（沙律）
Main Products: Hydroponic Vegetables,
Hydroponic Melons & Fruits, Fungus Food,
Instant Food (Salad)



標緻科技
B&H Technology

標緻活水有限公司

Beauty & Health Magic Water Purify Ltd

主要產品：濾水器、智能即熱水機、花灑
Main Products: Water Purifier, Smart Water
Dispenser, Shower Head

Colli-G



科麗健
Colli-G

創康維控股有限公司
Konway International Ltd

主要產品：食用保健產品
（燃卡啫喱、極瘦菌、胃輕鬆、
私密妥、更年期舒）
Main Products: Healthcare Dietary
Supplements (CALOCUT, SLIMPRO,
GastroCare, FemiPro, MenoCare)

依飛
eefit

裕柏科技有限公司
Yubo Technology Ltd

主要產品：遠紅外線保健
產品（頭部護理、水療器具）、
食用保健產品（益生菌）
Main Products: Far Infrared Healthcare
Products (Scalp Care, Aqua Vitaliser),
Healthcare Dietary Supplement (Probiotic)



飛鷹活絡油
Flying Eagle Wood Lok Medicated Oil

歐化藥業（香港）有限公司
Europharm Laboratoires
(Hong Kong) Co Ltd

主要產品：
中成藥外擦劑（活絡油）
Main Product: Chinese Medicine External
Analgesic (Wood Lok Medicated Oil)



二零二五年品牌選舉得獎名單 List of 2025 Brand Awards Winners

香港服務名牌選舉 Hong Kong Top Service Brand Awards



香港服務名牌十年成就獎
Hong Kong Top Service Brand Ten Year Achievement Award



蘋果迷你倉
Apple Storage

大有倉集團有限公司
Tai Yau Storage Group Ltd
主要服務：儲存倉出租、特許經營（儲存倉）、
運輸、信箱出租
Main Services: Storage Rental, Franchising
(Storage), Transportation, Letter Box Rental



香港卓越服務名牌
Hong Kong Premier Service Brand



終生美麗美容纖體中心
Beauty Forever Salon Center

終生美麗美容纖體有限公司
Beauty Forever Salon Ltd
主要服務：美容、水療、按摩
Main Services: Facial Treatment, Spa, Massage



大昌行電器維修中心
DCH ToolBox

太平洋行國際有限公司
Gilman Group Ltd
主要服務：家用電器安裝及維修、
零售（家用電器）
Main Services: Household Electrical Appliance
Installation & Maintenance, Retail (Household
Electrical Appliance)



寵物假期
Pet Holidays

寵物假期（香港）有限公司
Pet Holidays (Hong Kong) Co Ltd
主要服務：寵物旅遊服務、寵物移民服務、
旅行團、票務代理
Main Services: Pet Travel Service,
Pet Immigration Service, Group Tour,
Ticketing & Booking Agency

二零二五年品牌選舉得獎名單 List of 2025 Brand Awards Winners

香港服務名牌選舉 Hong Kong Top Service Brand Awards



香港服務名牌
Hong Kong Top Service Brand



24/7 FITNESS
24/7 FITNESS

KK8 Ltd
KK8 Ltd
主要服務：健身中心、私人健身教練、
特許經營（健身中心）
Main Services: Fitness Centre, Personal Fitness
Trainer, Franchising (Fitness Centre)



大家樂
Café de Coral

大家樂集團有限公司
Café de Coral Holdings Ltd
主要服務：餐飲服務（快餐店）、
零售（食品）
Main Services: Catering Service
(Fast Food Restaurant), Store Retail (Food)



翹晉
Certizen

翹晉電子商務有限公司
Certizen Ltd
主要服務：商業輔助服務（數碼簽署方案、
電子證書方案、電子合同方案、電子支票方案）
Main Services: Business Support Service (Digital
Signature Solution, E-Certificate Solution,
E-Contract Solution, E-Cheque Solution)



香港會議展覽中心
Hong Kong Convention and
Exhibition Centre

香港會議展覽中心（管理）有限公司
Hong Kong Convention and Exhibition Centre
(Management) Ltd
主要服務：場地及設施租賃（展覽、會議、演唱
會）、宴會及餐飲服務
Main Services: Venue & Facilities Provider
(Exhibition, Conference, Concerts), Banqueting &
Catering Services



香港企業保安
Hong Kong Corporate Security

香港企業保安有限公司
Hong Kong Corporate Security Ltd
主要服務：保安服務、護衛護送服務、
保安系統及資訊科技方案、培訓（保安）
Main Services: Security & Guarding Services,
Personal Security Services, Security System &
IT Solutions, Training (Guarding)



JUST CLIMB
JUST CLIMB

香港攀石訓練學會有限公司
Just Climb Association Ltd
主要服務：攀石場地、興趣班（攀石）、
證書課程（室內攀石導師）、設施租賃
（流動攀石牆）
Main Services: Climbing Wall Playground,
Interest Class (Rock Climbing), Certificate
Course (Indoor Climbing Coach), Facilities
Rental (Mobile Climbing Wall)



芸想
LAFAVEUR

保威有限公司
Poway Ltd
主要服務：高級訂製女裝
Main Service: Bespoke Women's
Fashion



米籽
Mizi

亞洲國際餐飲集團有限公司
Taste of Asia Group Ltd
主要服務：
餐飲服務（中式風味餐館、
中式火鍋餐館）
Main Services: Catering Service
(Chinese Specialty Cuisine
Restaurant, Chinese Hotpot
Restaurant)



名氣家
Towngas Lifestyle

名氣家（香港）有限公司
Towngas Lifestyle (Hong Kong) Co Ltd
主要服務：零售（煤氣爐具、
石油氣爐具、家用電器、家具）、
設計及訂造服務（家具）
Main Services: Retail (Gas
Appliance, LPG Appliance,
Household Electrical Appliance,
Furniture), Design & Tailor-making
Service (Furniture)



WonderBio
WonderBio

雅娜 360 環球有限公司
ASANA 360 Global Ltd
主要服務：
醫學美容（皮下填充劑注射、
肉毒桿菌毒素注射、激光、
射頻、超聲波）
Main Services: Aesthetic Medical
Service (Dermal Filler Injection,
Botulinum Toxin Injection, Laser,
Radiofrequency, Ultrasound)

（排名不分先後 In alphabetical order）

（排名不分先後 In alphabetical order）



二零二五年品牌選舉得獎名單 List of 2025 Brand Awards Winners

香港新星品牌選舉 Hong Kong Emerging Brand Awards



GEAR INDUSTRIES®



錫銘 KUN WU

元化智能科技 (香港) 有限公司
Yuanhua Robotics, Perception &
AI Technologies (HK) Ltd
主要產品：骨科手術機器人
Main Product: Robotic Orthopaedic Surgical
Systems



LCB Roasterie LCB Roasterie

金百加發展有限公司
Kampery Development Ltd
主要產品：咖啡、掛耳咖啡、膠囊咖啡、
茶、咖啡機
Main Products: Coffee, Drip Coffee, Capsule
Coffee, Tea, Coffee Machine



AMOUR Aesthetic AMOUR Aesthetic

創泰集團有限公司
Century Time Holdings Ltd
主要服務：醫學美容、纖體、育髮療程
Main Services: Medical Aesthetics,
Body Slimming, Hair Growth Treatment



Chicken Factory Chicken Factory

亞洲國際餐飲集團有限公司
Taste of Asia Group Ltd
主要服務：餐飲服務 (烤雞及海南雞快餐店)
Main Service: Catering Service (Grilled & Hainan
Chicken Fast Food Restaurant)



恆香冰室 Hang Heung Bakery Cafe

恆香冰室 (灣仔) 有限公司
Hang Heung Bakery Cafe (Wan Chai) Ltd
主要服務：餐飲服務 (港式茶餐廳)
Main Service: Catering Service
(Hong Kong-Style Tea Cafe)



幸福元氣 My Care Healthcare

幸福元氣有限公司
My Care Healthcare Ltd
主要產品：適老食品 (常溫即食糊餐、
冷凍糊餐、冷凍碎餐、果茸慕絲、
增稠飲料)
Main Products: Elderly Care Foods
(Instant Puree, Exquisite Frozen Puree,
Frozen Mince, Fruity Mousse, Thickened Drink)



清澆 Purelifehk

Plants N Plate Ltd
Plants N Plate Ltd
主要產品：冷凍飲品、冷凍湯包、小食、
甜品、茶葉
Main Products: Frozen Drink,
Frozen Soup Pack, Snack, Dessert, Tea



Vetalo Vetalo

家得路天然健康科學有限公司
CATALO Natural Health Science Ltd
主要產品：寵物營養補充品
Main Product: Pet Supplement



泓博醫療 Honor Health Medical

優纖健康纖體美容專門店有限公司
You Health And Fitness Club Ltd
主要服務：脫疣治療、多汗症治療、
鼾症治療
Main Services: Wart Removal Treatment,
Hyperhidrosis Treatment, Snoring Treatment



Riskory Consultancy Riskory Consultancy

Riskory Consultancy Ltd
Riskory Consultancy Ltd
主要服務：ESG 及可持續發展諮詢、
碳中和管理、風險管理、綠色金融顧問服務
Main Services: ESG & Sustainability Consultancy,
Carbon Neutrality Management, Risk Management,
Green Finance Consultancy



宏康醫道綜合中心 宏康醫道綜合中心

宏康企業有限公司
Grand Wealth Enterprise Ltd
主要服務：中醫脊醫門診、物理治療、
零售 (保健產品)
Main Services: Traditional Chinese Medicine &
Chiropractic Outpatient Services, Physiotherapy,
Retail (Healthcare Products)

(排名不分先後 In alphabetical order)

(排名不分先後 In alphabetical order)

二零二五年品牌選舉評審委員 Final Judging Panels of 2025 Brand Awards

「香港名牌選舉」決賽評審團成員：

- 香港特區政府工業貿易署署長廖廣翔先生，JP (主席評判)
- 香港中華廠商聯合會會長盧金榮博士，BBS, JP
- 香港生產力促進局主席陳祖恒議員
- 香港品牌發展局副主席馬介欽博士，BBS
- 香港工業總會副主席劉榮濤先生
- 香港設計師協會副主席梁家耀先生
- 香港貿易發展局助理總裁張詩慧女士

「香港服務名牌選舉」決賽評審團成員：

- 香港特區政府商務及經濟發展局副局長陳百里博士，JP (主席評判)
- 香港品牌發展局主席陳家偉先生，MH
- 香港旅遊發展局主席林建岳博士，大紫荊勳賢，GBS
- 香港中華總商會副會長樊敏華先生，MH
- 香港零售管理協會副主席黃曦嵐先生
- 香港總商會總裁楊偉添先生
- 香港理工大學鄭翼雄時裝教授兼人工智能設計研究所行政總裁及總監黃偉強教授

「香港新星品牌選舉暨香港新星服務品牌選舉」決賽評審團成員：

- 香港特區政府商務及經濟發展局常任秘書長黃少珠女士，JP (主席評判)
- 香港品牌發展局副主席吳清煥先生
- 香港中小型企業總商會會長黎卓斌先生
- 香港品質保證局名譽主席何志誠工程師
- 香港城市大學商學院院長岑運亨教授
- 香港設計中心行政總裁陳娜嘉女士

Final Judging Panel of Hong Kong Top Brand Awards:

- Mr Aaron Liu, JP, Director-General of Trade and Industry, Hong Kong SAR Government (Chairman of Judging Panel)
- Dr Wingco Lo, BBS, JP, President of the Chinese Manufacturers' Association of Hong Kong
- Hon Sunny Tan, Chairman of the Hong Kong Productivity Council
- Dr Ma Kai Yum, BBS, Vice Chairman of the Hong Kong Brand Development Council
- Mr Gary Lau, Deputy Chairman of the Federation of Hong Kong Industries
- Mr Jay Leung, Vice Chairman of Hong Kong Designers Association
- Ms Anna Cheung, Assistant Executive Director of the Hong Kong Trade Development Council

Final Judging Panel of Hong Kong Top Service Brand Awards:

- Dr Bernard Chan Pak-li, JP, Under Secretary for Commerce and Economic Development, Hong Kong SAR Government (Chairman of Judging Panel)
- Mr Calvin K W Chan, MH, Chairman of the Hong Kong Brand Development Council
- Dr the Hon Peter Lam Kin-ngok, GBM, GBS, Chairman of Hong Kong Tourism Board
- Mr Kevin Fan Min-hua, MH, Vice Chairman of the Chinese General Chamber of Commerce
- Mr Andrew Wong, Vice Chairman of Hong Kong Retail Management Association
- Mr Patrick Yeung Wai-tim, Chief Executive Officer of the Hong Kong General Chamber of Commerce
- Prof Calvin Wong, Cheng Yik Hung Professor in Fashion of The Hong Kong Polytechnic University and CEO & Centre Director of AiDLab

Final Judging Panel of Hong Kong Emerging Brand Awards & Hong Kong Emerging Service Brand Awards:

- Ms Maggie Wong, JP, Permanent Secretary for Commerce and Economic Development, Hong Kong SAR Government (Chairman of Judging Panel)
- Mr Ng Ching Wun, Vice Chairman of the Hong Kong Brand Development Council
- Mr Michael Lai, President of the Hong Kong General Chamber of Small and Medium Business
- Ir C S Ho, Honorary Chairman of the Hong Kong Quality Assurance Agency
- Prof Stephen Shum Wan Hang, Dean of College of Business, City University of Hong Kong
- Ms Rainy Chan, Executive Director of Hong Kong Design Centre



香港傑出品牌領袖獎 Hong Kong Distinguished Brand Leader Award

非凡成就 品牌典範

Excellent Role Model in Branding

「香港傑出品牌領袖獎」(簡稱「品牌領袖獎」)是主辦機構頒授的高級榮譽獎項，亦是「香港名牌選舉」及「香港服務名牌選舉」的另一項後續發展機制；旨在表彰積極投身品牌創建工作並取得卓越成就、對香港品牌發展作出重大貢獻的香港企業家，為業界樹立典範，弘揚香港的品牌文化。

「品牌領袖獎」的候選人必須為香港居民，並且須擔任一個香港品牌(「候選人品牌」)的掌舵人，參與該品牌的經營管理達至少十年。同時，「候選人品牌」須已獲得「香港名牌十年成就獎」或「香港服務名牌十年成就獎」。「品牌領袖獎」的評定標準包括「成就」、「信譽」、「遠見」、「領導才能」及「貢獻」五個方面。

「品牌領袖獎」於2019年首次頒授，歷屆得獎者包括「李錦記」的集團主席李文達先生(2019年)、「四洲」的集團創辦人兼主席戴德豐博士(2020年)、「海馬牌」的集團主席鄺友正先生(2021年)、「中原地產」的集團創辦人施永青先生(2022年)、「力勁」的集團創辦人劉相尚先生(2023年)、「德國寶」的集團創辦人及董事長陳國民博士(2024年)及「五色靈芝」的集團創辦人兼行政總裁陳曦齡博士(2025年)。



「品牌領袖獎」設計意念

「品牌領袖獎」的專用標誌由吳秋全先生擔任名譽設計顧問；以星雲迸發、流光炫動的意象襯托、重構「香港卓越名牌」標誌，營造出祥雲迴繞、彩帶飄揚的型態，寓意叱吒風雲的氣度、騰霄昂壘的成就與非凡地位。

Design Concept of "Brand Leader Award"

The logo of Brand Leader Award was designed by the Honorary Advisor Mr Charles Ng. It is a glittering re-definition of the Hong Kong Premier Brand Mark, drawing inspiration from a splendid nebula explosion, a swirling auspicious cloud and fluttering ribbons. It denotes power, influence, and remarkable accomplishment.

The Hong Kong Distinguished Brand Leader Award (Brand Leader Award) is an honorary award at the high level presented by the Organisers. It is also a continued development mechanism to supplement Hong Kong Top Brand Awards and Hong Kong Top Service Brand Awards. The Brand Leader Award gives recognition to Hong Kong entrepreneurs for the remarkable achievements in brand-building and contributions towards the development of Hong Kong brands, with the objective of identifying role models for the industries and promoting Hong Kong's brand culture.

To be eligible, a candidate of the Brand Leader Award should be a Hong Kong citizen, who has been at the helm of a Hong Kong brand ("Candidate's Brand" thereafter) and has brought significant influence on the development of the Brand; and he/she must have been engaged in the operation of the Brand for not less than 10 years. At the same time, the Candidate's Brand must be a winner of the Hong Kong Top Brand Ten Year Achievement Award or Hong Kong Top Service Brand Ten Year Achievement Award. The judging criteria of the Brand Leader Award include Achievement, Integrity, Vision, Leadership and Contribution.

Making debut in 2019, the Brand Leader Award was presented to Lee Kum Kee Group Chairman Mr Lee Man Tat (2019), Founder and Chairman of Four Seas Group Dr Tai Tak Fung (2020), Chairman of Seven Sea Chemicals Group Mr Wu Yau Ching (2021), Founder of Centaline Group Mr Shih Wing Ching (2022), Founder of L.K.Group Mr Liu Siong Song (2023), Founder and Managing Director of German Pool Group Dr Chan Kwok Man (2024), and Founder and CEO of Vita Green Group Dr Chan Hei Ling (2025).



香港名牌選舉暨香港服務名牌選舉 Hong Kong Top Brand Awards & Hong Kong Top Service Brand Awards

立品創名 精益求精

Branding for Excellence



「香港名牌選舉」和「香港服務名牌選舉」分別創立於1999年及2005年，旨在表彰香港公司創立的傑出品牌，激勵港商精益求精，並提升香港產品和服務的知名度，增強社會各界、海外商家及消費者對香港品牌的認識。

「選舉」秉承「扎根香港」的定位，其參賽品牌必須在香港創立或與香港有實質的密切聯繫；而參賽公司須在香港註冊並於香港有實質業務運作，且擁有對所提交之參賽品牌的製造、銷售或經營專有權。

「選舉」主要依照六項標準進行評審，包括「知名度（香港、中國內地及海外）」、「經營特色」、「創新意念」、「品質」、「形象」、「環保、社會責任及企業管治」等；評審程序由「專家評議」、「公眾投票」和「實地審核」等三個環節組成，全面而深入地評估品牌的整體表現。主辦機構更透過「香港名牌標識（TOP 嘜）計劃」，以准許證制度評估和認可品牌得獎後的持續發展。

經過多年的努力，「香港名牌選舉」和「香港服務名牌選舉」累計的得獎品牌已達470個；成為備受業界推崇和政府認同的一項殊榮，亦是香港市民和海外消費者心目中象徵名望和優質的信心標誌，更是一個推廣、支援和提升香港品牌的獨特平台。

Established in 1999 and 2005 respectively, the Hong Kong Top Brand Awards and Hong Kong Top Service Brand Awards aim to give recognition to outstanding brands established by Hong Kong companies, to encourage local enterprises to pursue excellence, to promote Hong Kong products and services, and to enhance the profile of Hong Kong industries both locally and internationally.

With a positioning of “rooted in Hong Kong”, the Awards have set it as an eligibility requirement that entries must be established in Hong Kong or have substantially close associations with the territory. Besides, the entry company should have been registered in Hong Kong and have substantive business operation locally, and it should possess exclusive rights to fully control the production, distribution or other operational activities under the entry brand.

Entrants have to go through a rigorous and comprehensive vetting process that combines “Panel Review”, “Public Polling” and “On-site Assessment”; and the judging is primarily based on six criteria, namely “Reputation (Hong Kong, Chinese Mainland and Overseas)”, “Distinctiveness”, “Innovation”, “Quality”, “Image”, as well as “Environmental Performance, Social Responsibility and Corporate Governance”. The Organisers have also introduced a licensing system, i.e. “Hong Kong Top Brand Mark (TOP Mark) Scheme” to assess and recognise the continued development of the Awardees.

With the cumulative number of Awardees reaching 470, the Hong Kong Top Brand Awards and Hong Kong Top Service Brand Awards have nowadays become a cachet pursued by the industries and recognised by the Government, a symbol of confidence cherished by our citizens and overseas consumers, as well as a unique platform to promote and foster Hong Kong brands.



「香港名牌標識」設計意念

「香港名牌標識」的設計顧問為靳埭強先生，標識以豐潤飽滿的圓點，形如一擲千鈞的印章，內嵌英文「TOP」字，寓意傑出超群；又隱含「b」字，正是「名牌」(Top Brand)的縮寫。「普通標識」以紅、藍原色為主；「卓越標識」採用金色，象徵高貴尊尚，更有金漆招牌之形意。

Design Concept of “Hong Kong Top Brand Mark”

The “Top Mark” was designed under the supervision of Mr Kan Tai Keung. The Mark is mainly a combination of a seal and a “TOP”, signifying authority, credential and prominence; the letters “T” and “O” are tangential to make up a letter “b”, which together imply “Top Brand”. The Ordinary Mark is in primary blue and red, while the Premier Mark is gold in colour to signify prestige and superiority.



香港名牌十年成就獎暨 香港服務名牌十年成就獎 Hong Kong Top Brand Ten Year Achievement Award & Hong Kong Top Service Brand Ten Year Achievement Award

十年卓越 一路領先 *Salute to the First and Best in Branding*



「香港名牌十年成就獎」及「香港服務名牌十年成就獎」（簡稱「十年成就獎」）分別是「香港名牌選舉」及「香港服務名牌選舉」屬下的榮譽獎項；旨在表彰於品牌創建方面作出持續努力並取得傑出成績的香港品牌。

「十年成就獎」的參加品牌必須是「香港卓越名牌」或「香港卓越服務名牌」的得獎者，而且首次獲獎的歷史不少於10年；其評審標準主要參考三個方面，包括業務表現與成績、品牌策略與管理、以及對行業和社會的貢獻。

至今，分別有49個及18個品牌榮獲「香港名牌十年成就獎」及「香港服務名牌十年成就獎」。

The Hong Kong Top Brand Ten Year Achievement Award and Hong Kong Top Service Brand Ten Year Achievement Award (Achievement Award) are honorary awards under the Hong Kong Top Brand Awards and Hong Kong Top Service Brand Awards respectively, aiming to commend Hong Kong brands for having demonstrated persistent commitment to branding and having sustained outstanding performance for years.

To be eligible, a candidate of this honorary award should be a winner of Hong Kong Premier Brand or Hong Kong Premier Service Brand, and has been conferred the title of Hong Kong Top Brand or Hong Kong Top Service Brand for at least ten years. The assessment is conducted based on three sets of factors, including Business Performance and Track of Success, Brand Strategies and Management, and Contribution to Industries and Society.

To date, 49 product brands and 18 service brands have become laureates of Hong Kong Top Brand Ten Year Achievement Award and Hong Kong Top Service Brand Ten Year Achievement Award respectively.



「十年成就獎」設計意念

「十年成就獎」的專用標誌由吳秋全先生擔任名譽設計顧問；以「香港卓越名牌」的標誌（靳埭強先生於2004年設計）和代表一流、領先的「1」字嵌合而成「10」字形輪廓，寓意「十年卓越，一路領先」。

Design Concept of “Ten Year Achievement Award”

The logo of Ten Year Achievement Award was designed under the guidance of the Honorary Advisor Mr Charles Ng. Taking the shape of Arabic numeral 10, it is a seamless combination of the Hong Kong Premier Brand Mark (designed by Mr Kan Tai Keung in 2004) and the number 1, which literally implies “the first” and “the best”.



香港新星品牌選舉暨 香港新星服務品牌選舉 Hong Kong Emerging Brand Awards & Hong Kong Emerging Service Brand Awards

為品牌創業者喝采加油

Lauding our "Brand Entrepreneurs"



「香港新星品牌選舉暨香港新星服務品牌選舉」（「新星選舉」）遴選由香港公司創立、年資不超過八年的新興品牌，旨在鼓勵業界特別是中小企業銳意進取，透過創建品牌提升香港產品及服務的附加價值和競爭能力。主辦機構亦希望「新星選舉」能夠喚起社會對「品牌創業者」的重視，推動香港品牌文化的建立。

「新星選舉」的參賽品牌必須在香港創立或與香港有實質的密切聯繫；評選程序包括「專家評議」和「實地審核」，評審標準為「知名度（香港、中國內地及海外）」、「經營特色」、「創新意念」、「品質」、「形象」、「環保、社會責任及企業管治」等六項。

自 2010 年創立以來，「香港新星品牌選舉暨香港新星服務品牌選舉」已連續舉行十六屆，累計得獎品牌 187 個，展示了香港品牌發展的又一道亮麗風景線。

The Hong Kong Emerging Brand Awards and Hong Kong Emerging Service Brand Awards (Emerging Awards) give recognition to up-and-coming young brands aged under 8 years, with an aim to encourage the industries especially SMEs to embrace an enterprising spirit and to enhance the value-added attributes and the competitive edge of Hong Kong products and services through brand-building. The Organisers also hope that the Emerging Awards would give a boost to "brand entrepreneurs", thus helping to foster a branding culture in Hong Kong.

The Emerging Awards are open for brands that are established in or have substantially close relations with Hong Kong. There are six judging criteria namely "Reputation (Hong Kong, Chinese Mainland and Overseas)", "Distinctiveness", "Innovation", "Quality", "Image", as well as "Environmental Performance, Social Responsibility and Corporate Governance"; and the final decision is based on "Judging Panel Review" with the results of "On-site Assessment" taken into consideration.

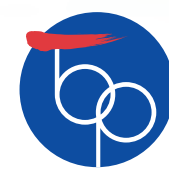
Since 2010, 187 young brands have been selected as winners of the Hong Kong Emerging Brand Awards and Hong Kong Emerging Service Brand Awards, demonstrating a new horizon of Hong Kong's brand development.

「香港新星品牌標誌」設計意念

「香港新星品牌標誌」由吳秋全先生擔任名譽設計顧問。標誌的主體為一顆從「H」字背後嶄露頭角的彩星，象徵著蓄勢而發、光芒初綻；星號更幻化成「K」字，令整個構圖呈現「HK」字形輪廓，寓意扎根香港，向無限空間進發；標誌採用品牌局徽號的紅藍原色，輔以金色光束，盡顯專業、莊重、活力澎湃。

Design Concept of "Hong Kong Emerging Brand Logo"

"Hong Kong Emerging Brand Logo" was designed by the Honorary Advisor Mr Charles Ng. It features a splendid star emerging from the back of letter "H" to symbolise "enterprising" and "promising". The asterisk also takes the shape of letter "K" to make the logo a perfect incarnation of "HK", implying "originating from Hong Kong" and "reaching out to new horizons". The Logo inherits the primary red and blue from the BDC's corporate colour, which together with a touch of shining golden signify "dignity", "professionalism" and "vitality".



香港名牌標識 (TOP 嘜) 計劃 Hong Kong Top Brand Mark Scheme

優質、名望和信心的標誌

The Hallmark of Reputation, Quality and Confidence

香港品牌發展局和香港中華廠商聯合會自 2004 年起推行「香港名牌標識 (TOP 嘜) 計劃」，透過規範化的審核和授權制度，對「香港名牌選舉」及「香港服務名牌選舉」的得獎品牌進行覆審和監管。

參加「計劃」的歷屆得獎品牌每年須按照產品或服務類別接受主辦機構的審核評估，以辦理准許證的簽發和續牌手續。合格者可獲准使用特別設計的「香港名牌標識 (TOP 嘜)」進行商業推廣，以方便消費者識別這項香港引以為傲的優質和信心之選。

目前獲得「香港名牌標識 (TOP 嘜) 計劃」核准的「香港名牌」及「香港服務名牌」已超過 300 個。



Jointly organised by the BDC and the CMA since 2004, the Hong Kong Top Brand Mark (TOP Mark) Scheme adopts a well-structured assessment system and licensing procedures to continuously review and recognise the sustainable achievement in branding of Hong Kong companies.



An applicant, who by legitimacy should be a winner of Hong Kong Top Brand Awards or Hong Kong Top Service Brand Awards, has to go through an annual On-site Assessment that is conducted on the basis of product/service category. And it would, after successful completion of due registration and review process, be conferred a licence and entitled to use "Hong Kong Top Brand Mark (TOP Mark)", a distinctive visual identity, for business promotion.

Currently, the Scheme has over 300 registered brands under its aegis.

香港名牌標識計劃 Hong Kong Top Brand Mark Scheme



普通標識
Ordinary Mark



卓越標識
Premier Mark



座檯咭 Tent Cards



標貼 Sticker



襟章 Badge



襟針 Pin



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HONG KONG PREMIER
SERVICE BRAND



香港星級品牌
企業獎
2025



卓越企業
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全球創新企業學會
年度傑出華人
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百里香烤雞



烤雞的非凡標準

MORE THAN CHICKEN

烤雞之所以歷久不衰，在於外層焦香、肉質鮮嫩，滋味濃郁卻不油膩。Chicken Factory 以此為核心，專注打造高品質原隻烤雞，深受市場歡迎。

品牌以外賣「原隻百里香烤雞」馳名，每日嚴選新鮮雞隻即場烤製，香氣四溢，肉汁豐盈。為確保每一隻烤雞保持最佳狀態，各分店均配備智能烤箱，透過精準控溫與均勻受熱技術，鎖住雞肉原有精華。憑藉穩定品質與親民定價，Chicken Factory 全線分店每日銷量超過一千隻，深受年輕一族及家庭客群青睞。



雞廠分店地址

圖片只供參考
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飛鷹

至係真王道

藥中煉精
服收招一

骨刺痛
扭傷腫痛
關節痛

香港製造



歐化藥業·香港名牌



恆香冰室 HANG HEUNG BAKERY CAFE

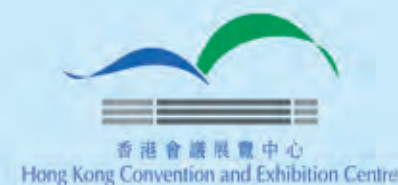
1920年創立的恆香老餅家，以招牌老婆餅及中式餅食聞名中外，在品牌創立過百年之時，於上環開設首間冰室，將傳統唐餅美味與香港經典冰室文化相互融合。

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香港企業保安有限公司
HONG KONG CORPORATE SECURITY LIMITED

屢破奇案23載 經驗豐富實力雄厚



世界偵探
總會會員



英國偵探
總會會員



香港偵探總會
創辦人



何國光Jeff Ho
香港企業保安有限公司董事總經理
香港偵探總會會長

實力超卓 獲委重任

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大埔區少年警訊名譽會長
同仁基金會會長
紫荊義工聯盟主席



- 偵探集團創辦人何國光於17年前創辦首間偵探社，並是香港偵探總會創辦人，查案經驗豐富，多年來偵破無數案件。
- 專業團隊精英來自多個不同範疇，包括警隊前高層、資訊科技專家、網絡保安專家、金融及會計界等專才。
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聯絡我們

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Honor Health Medical

泓博醫療

2大創新意念

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「預先批核」治療前協助患者填寫保險表格，預先了解保險範圍及理賠額，讓患者更安心，對治療支出有更清晰的了解。
2025年11月更簽署香港零售管理協會的《專業優質服務約章》，是全港首個健康及醫療服務的專業認證。

世界上脫疣單日人次最多

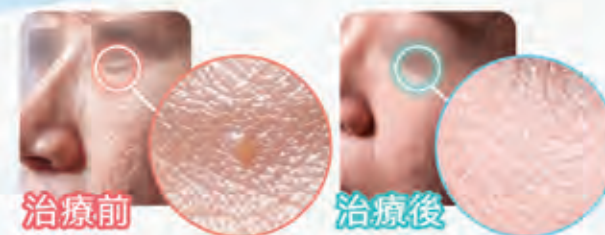
由香港註冊醫生主理的日間醫療中心，持有政府認可牌照的私營醫療機構，於2025年5月26日全球首創「世界上脫疣單日人次最多」之世界紀錄，獲中港超過30家媒體廣泛報導，以專注專科治療為基礎。



- 劃一收費，絕無隱藏
- 專業醫生，安全有效
- 精準治療，恢復期短
- 術後跟進，減低復發
- 治療成功率高達100%

脫疣治療推薦

杜絕傳染 專業精準 安全可靠



一般人難以分辨油脂粒和疣，若懷疑自己患有疣，應向專業醫療機構諮詢，以免因誤診而耽誤治療，並留意注意事項：

- 治療前作詳細檢查很重要，不同於一般脫痣或打斑，疣的分佈可能遍及全身，包括背部或腳底等「鬼鼠位」，要徹底剷除疣，應交由專業醫生主理，以免有漏網之魚，跌入自身感染的循環之中。
- 高能量儀器二氧化碳激光(CO2 Laser)屬較常見的治療方式，精準快捷，效果徹底，由專業人士操作，醫療團隊更安全放心，減低受傷或留疤的風險。
- 由於疣病毒可在空氣中傳播，避免交叉感染的風險，脫疣治療應選擇在合規格的醫療處所進行。
- 選擇由醫生主理脫疣，合乎小型手術類別更可申請保險理賠，減輕經濟壓力，收費清晰，不怕被硬銷。



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 - 此券只可使用一次，影印本或損壞之現金券均屬無效。
 - 此券不能兌換現金或換成其他禮品，並不設退換。
 - 此券不可與其他優惠同時使用，所有使用現金券之交易不可要求退款。
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JUST CLIMB是香港最大的室內攀石場館品牌，在全港九設有9間分店。我們提供全面的攀石課程，涵蓋2-3歲嬰幼兒到成人，並設有私人訓練、種子計劃和精英隊，滿足不同程度學員的需求。

我們更是全港唯一提供英國NICAS攀石證書課程及考核的機構。自2011年起，JUST CLIMB一直積極推廣攀石運動，與機構、學校及NGO合作舉辦攀石活動、公司團建、到校課程及攀石牆興建，致力將攀石的樂趣與正能量帶給香港大眾。

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品牌核心靈魂，來自每日用心熬製的招牌米湯。選用新鮮豬骨慢火熬煮逾8小時，融合獨家研磨的香米漿，湯色自然醇厚，米香與骨香交織，入口順滑細膩，將一碗米線的風味推至更高標準。

店內裝潢以木系元素為主調，聚焦食物本身，無論日常用餐或家庭歡聚，都能在一碗熱湯之中，感受用心製作的實在滋味。



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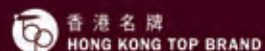
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*本港大學2004年報告，服用五色靈芝72小時後，免疫蛋白分子提升可達4倍。
*Data on file: 以相等於3.3克靈芝的原料在測試之結果。

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香港品牌發展局簡介

About the Hong Kong Brand Development Council

香港品牌發展局（品牌局）創立於 2005 年，是由香港中華廠商聯合會（廠商會）牽頭成立、按「市場主導、政府促進、社會支持」模式組建的非牟利機構，旨在集合社會各方面的力量，共同推動香港品牌的發展。品牌局致力於提高香港品牌的知名度、弘揚原創精神、構築有利於品牌發展的社會環境以及促進品牌方面的交流和合作；現擁有公司會員逾 450 家。



品牌局從全局性層面倡議和推進香港品牌的整體發展策略，並發揮統籌和協調的角色，力求成為香港品牌發展的領航旗艦。除了積極敦促、協助政府政策的制定和執行之外，品牌局更活躍於品牌評審、認證、推廣、培育、研究、交流和國際合作等各個領域，以多元化的服務為香港品牌構築一站式的支援平台。

近年，品牌局身體力行，帶領企業參加在本港和國內的各種展覽和推廣活動；先後於內地多個城市舉辦聲勢浩大的「香港品牌節」系列活動以及「香港·進·品牌大灣區」等項目；並與廠商會聯合創辦「ESG 約章」和「香港 ESG 獎」，進一步彰顯其在推廣香港品牌集體形象以及助力本地業界邁上可持續發展之路的積極角色。

品牌局的標誌性活動

- 香港名牌選舉、香港服務名牌選舉
- 香港新星品牌選舉暨香港新星服務品牌選舉
- 香港傑出品牌領袖獎
- 香港名牌標識 (TOP 嘜) 計劃
- 香港製造標識 (Made in Hong Kong 嘜) 計劃
- 「香港品牌名冊 (Brand HKiD)」登記制度
- 中小企品牌群策營
- 《香港名牌巡禮》刊物
- 品牌管理證書課程
- 「香港品牌節」推廣活動
- 「香港·進·品牌大灣區」項目
- 合辦「ESG 約章」計劃
- 合辦「香港 ESG 獎」

網址 Website: www.hkbrand.org

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Initiated by the Chinese Manufacturers' Association of Hong Kong in 2005, the Hong Kong Brand Development Council (the BDC) is a non-profit-making institution aiming to promote the development of Hong Kong brands by pooling together the efforts of all walks of life. The Council currently has a strong membership with over 450 companies. For years, the BDC has been committed to promoting Hong Kong brands and products, advocating innovation and creativity, fostering an environment conducive to brand-building, and enhancing exchanges and cooperation among companies in regard to branding.

The BDC has set itself the task of becoming a flagship to lead the way in Hong Kong's brand development, being a driver for the pursuit of an overall strategy, a facilitator for the formulation and implementation of related policies, and a one-stop service platform to support Hong Kong brands. The Council has been playing an active role in every key area, sharpening its leadership in brand accreditation, certification, promotion, nurturing, research, exchanges and international cooperation.

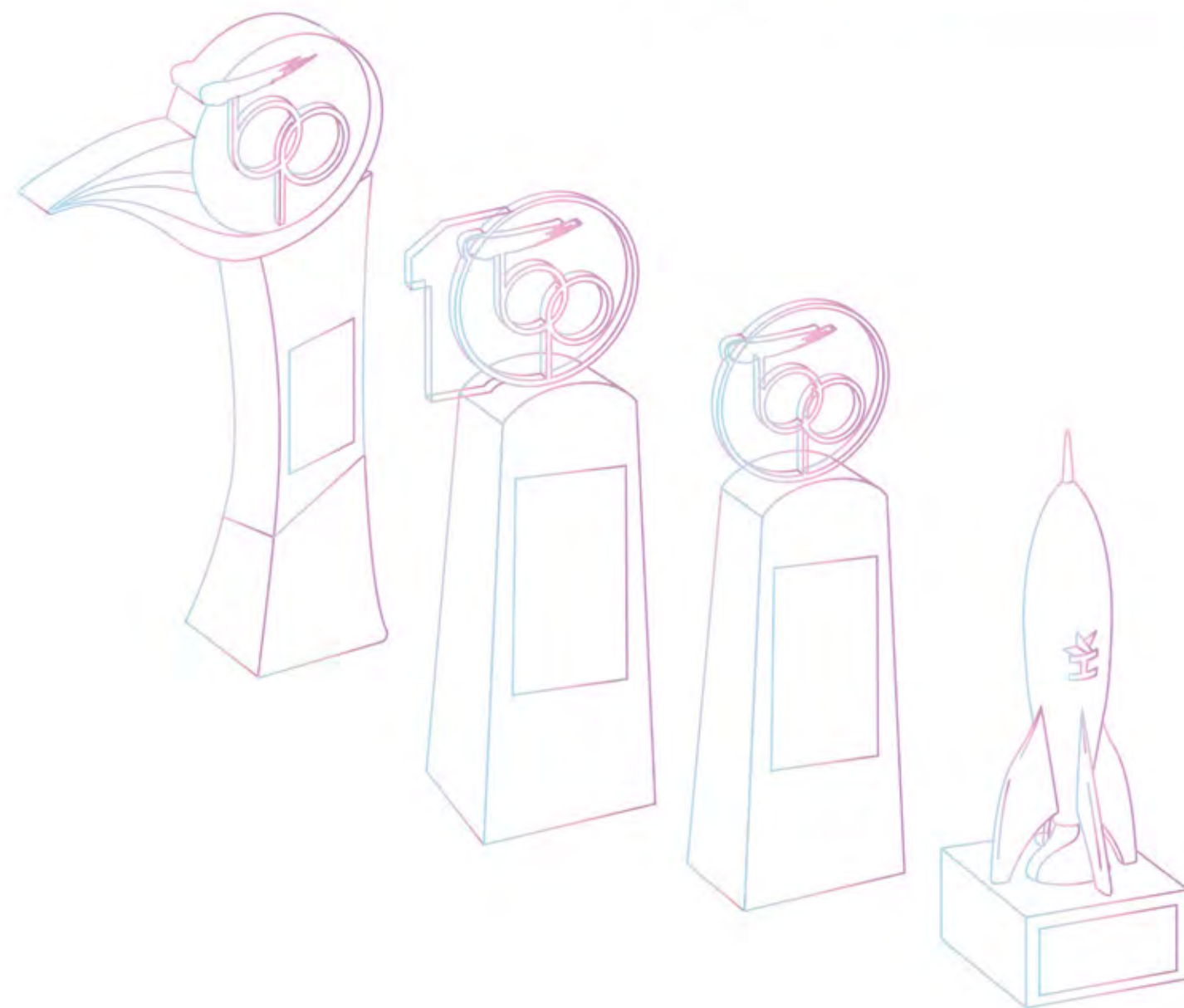
The BDC has been actively participating in various exhibitions, product showcases, and other promotional events, both domestically and across the border; and it took the lead in implementing large-scale serial activities under the banner of "Hong Kong-IN-Brand Greater Bay" and "Hong Kong Brand Festival" in major Chinese Mainland cities. These, together with the "ESG Pledge" Project and the "Hong Kong ESG Awards" organised jointly with the CMA, have further strengthened BDC's pivotal role as a promoter for the collective image of Hong Kong brands and an enabler to give local enterprises a leg up on the road to sustainable development.



Some of the BDC's major activities

- Hong Kong Top Brand Awards & Hong Kong Top Service Brand Awards
- Hong Kong Emerging Brand Awards & Hong Kong Emerging Service Brand Awards
- Hong Kong Distinguished Brand Leader Award
- Hong Kong Top Brand Mark (Top Mark) Scheme
- Made in Hong Kong Mark (HK Mark) Scheme
- Hong Kong Brand i-Directory (Brand HKiD) Registration System
- SME Branding Club
- "The Parade of Hong Kong Top Brands" Booklet
- Executive Certificate in Brand Management
- "Hong Kong Brand Festival" Promotion Activities
- "Hong Kong-IN-Brand Greater Bay" Project
- Co-organise the "ESG Pledge" Scheme
- Co-organise the "Hong Kong ESG Awards"

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