

Call for Entry

26/3 - 29/6/2018

作品徵集

DFA Design for Asia Awards

Since 2003, the DFA Design for Asia Awards honours and acknowledges user-centric designs that embrace cultural values unique in Asian societies, with concerns for sustainable development and use of technology to enhance the quality of life for people in the region. Organised by the Hong Kong Design Centre and as one of the programmes of DFA Awards, it aims to celebrate design excellence and acknowledge outstanding designs with Asian perspectives.

DFA 亞洲最具影響力設計獎

自2003年創立，「DFA 亞洲最具影響力設計獎」鼓勵以人為本的設計，提倡亞洲社會文化價值及可持續發展和科技，表揚解決亞洲問題的優秀設計，嘉許在區內有助提升人民生活質素的設計項目。此為香港設計中心主辦的「DFA設計獎」其中一個獎項計劃，從亞洲觀點表彰卓越設計。

Enquiry & Details 查詢及詳情

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DFA AWARDS



DFA
Design for
Asia Awards
2018

Design for a Betterment

Design is beyond aesthetics. It presents an attitude, innovative thinking, creative confidence and a people-centric approach towards problem solving for betterment of our city and economic and societal well-being.

Expanding Reach

The Awards provides an influential platform to establish networks with international designers and business leaders, and enhance exposure through different channels.

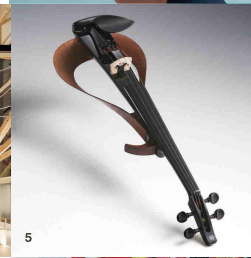
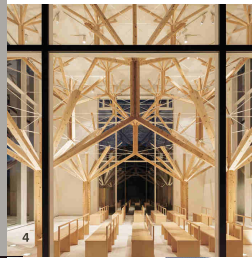
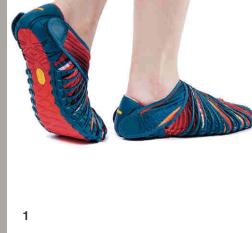
International Recognition

Entries will be deliberated by a panel of world-renowned design professionals and field experts. Judging criteria include the Impact in Asia, Overall Excellence, Use of Technology, as well as Commercial & Societal Success.

設計福祉 設計不僅是視覺上的美，亦是一種態度、創意創新的表態以及以人為本的理念。設計能為城市、經濟提出解決方案和提升人民的福祉。

廣拓機遇 設計獎為參加者提供一個極具影響力的平台，透過不同網絡聯繫國際業界代表及企業領袖，並在不同平台增加作品亮相機會。

國際認可 設計作品由國際公認的專業設計師及專家評審。評審準則包括對亞洲的影響力、整體的卓越表現、科技的應用、商業及社會上的成就。



- 1 Grand Award 大獎 2017
Vibram Furoshiki
The Wrapping Sole
- 2 Grand Award 大獎 2017
The Edible Business Card
- 3 Grand Award 大獎 2017
Redefining the District –
Thailand Creative &
Design Center / Thailand 泰國
- 4 Grand and Gold Awards
大獎及金獎 2017
Agri-Chapel / Japan 日本
- 5 Grand Award 大獎 2017
YEV

Awards

Category Award

Confer to entry by open submission

- Gold, Silver, Bronze & Merit

4 Key Design Disciplines

- Apparel & Accessory Design
- Communication Design
- Environmental Design
- Product & Industrial Design

Grand Awards

Gold Award winners of the Category Award and outstanding design projects by nomination will be selected as the candidates of Grand Awards. Awards will be conferred to candidates with design excellence:

- Grand Award
- Grand Award for Culture
- Grand Award for Sustainability
- Grand Award for Technology
- Grand Award with Special Mention

Winner Privileges

- Invitation to DFA Awards Presentation Ceremony and Business of Design Week opening ceremony to establish networks with international and local designers and business leaders;

- Speaking opportunities at international events;
- Authorisation to use the Awards endorsement mark for promotions;

- Enhancement of exposure through DFA Awards Exhibition and Awards Publication;

- One trophy (except Merit Award) & One certificate;

and more...

Entry Requirements

Design project, produced and launched in one or more Asian markets* between 1 January 2016 and 31 May 2018, is eligible for the Awards submission by the design's owner or client, the brand's owner, its designer or its design consultancy.

*Asian markets include
Afghanistan / Bangladesh / Bhutan / Brunei Darussalam / Cambodia / Hong Kong / India / Indonesia / Iran (Islamic Republic of) / Japan / Kazakhstan / Kyrgyzstan / Lao People's Dem. Republic / Macau / Mainland China / Malaysia / Maldives / Mongolia / Myanmar / Nepal / North Korea / Pakistan / Philippines / Singapore / South Korea / Sri Lanka / Taiwan / Tajikistan / Thailand / Timor-Leste / Turkmenistan / Uzbekistan / Vietnam

獎項

組別獎

授予公開徵集參加作品

- 金、銀、銅及優異獎

四大領域

- 服飾設計 • 傳訊設計
- 環境設計 • 產品及工業設計

大獎

組別獎中的金獎作品及由提名徵集的出眾設計將一同角逐大獎及特別獎。傑出的設計將被授予不同獎項：

- 大獎 • 文化大獎 • 可持續發展大獎
- 科技大獎 • 大獎優異作品

得獎者禮遇

- 獲邀出席DFA設計獎頒獎典禮及設計營商周開幕式，與本地和國際的業界代表及企業領袖交流；
- 國際性論壇演說機會；
- 授權使用設計獎標誌用作推廣；
- 於DFA設計獎展覽和年刊展示作品，增加亮相機會；
- 獎座一個(優異獎除外)及證書一張；

及更多.....



- 6 Grand Award for Sustainability and Gold Award
可持續發展大獎及金獎 2017
Smog Free Project /
Mainland China 中國大陸



- 7 Gold Award 金獎 2017
Sixty Years of Taohuawu
New Year Prints
- 8 Gold Award 金獎 2017
Thule Yepp Nextxi Maxi
(Child Bike Seat)

參加資格

遞交的設計作品必須於2016年1月1日至2018年5月31日期間，已於一個或以上亞洲市場*上推出，並由作品之擁有者或客戶、品牌擁有者、設計師或其設計顧問機構遞交。

*亞洲市場包括

阿富汗 / 孟加拉 / 不丹 / 汶萊 / 柬埔寨 / 香港 / 印度 / 印尼 / 伊朗 / 日本 / 哈薩克 / 吉爾吉斯 / 老撾 / 澳門 / 中國大陸 / 馬來西亞 / 馬爾代夫 / 蒙古 / 緬甸 / 尼泊尔 / 北韓 / 巴基斯坦 / 菲律賓 / 新加坡 / 南韓 / 斯里蘭卡 / 台灣 / 塔吉克 / 泰國 / 東帝汶 / 土庫曼 / 烏茲別克 / 越南

